

SHERYLL TORRES - ERYL

Executive Operational Leader | Curatorial Director | Lifestyle & Career Integration Consultant

EXECUTIVE SUMMARY

A multidisciplinary **Executive Operational Leader, Curatorial Director, and Lifestyle & Career Integration Consultant** with more than two decades of stewardship across international artistic landscapes and luxury maritime networks. She specializes in guiding complex technical lifecycles and high-end commercial portfolios through critical vessel start-ups and dry-dock refurbishments, while simultaneously maintaining continuous fine art engagements and creative activations across global borders. With academic foundations from the University of the Philippines Diliman and the Node Center for Curatorial Studies, Berlin, she leverages her expertise as a mentor and **Certified Learning & Development Professional (CLDP®)** to design bespoke experiential learning experiences—aligning the visual language and operational flow of premium environments to naturally cultivate sustainable human performance and internal alignment.

CURRENT PROFESSIONAL FOCUS

Currently on a maritime sabbatical to deepen studies and serves as a private advisor, integrating a lifelong dedication to contemplative and creative disciplines—including Usui **Reiki Ryoho (Okuden Level II)**—with meditative sound technologies and ongoing studies in neuroscience and women's hormonal health. An advocate for the democratization of restorative artistic practices and maritime labor sustainability, she blends acoustic curation and interdisciplinary creative expressions with active research into technological fatigue and ethical AI to safeguard well-being within complex institutional landscapes and private transient spaces.

ACADEMIC FOUNDATIONS

Node Center for Curatorial Studies, Berlin, Germany
Post-Graduate International Curatorial Diploma

University of the Philippines, Diliman

Graduate Studies - M.A. Art Studies (Philippine Art History Track) Focus: Post-Graduate Coursework in Philippine Art History & Special Education (Deferred for Global Deployment)

Bachelor of Arts in Art Studies Interdisciplinary - Theater Arts & Psychology

Associate in Arts in Theater Arts (Performance Major)

CORE COMPETENCIES

Workforce Learning & Guest Digital Enrichment: Learning Experience Design (LXD), Adult Pedagogy, iLearn Tech Course Instruction & Guest Mentorship

Curatorial Practice & Experiential Event Design: Creative Development, Research, Spatial Curation, Exhibition & Institutional Event Management

Human Capital Systems: Employee Experience (EX), Behavioral Auditing, Performance Consultation, Strategy

Operational Execution & Risk Governance: Fleet-Wide Launch Operations, Multi-Cultural Leadership, Revenue Forecasting, Risk Mitigation, Front-End Satellite Network Data Privacy & Technical Troubleshooting

Workforce Wellness Architecture: Corporate Lifestyle Programming, Stress Shielding, Somatic Curation & Integrative Practice

Adaptive Technical Systems & Infrastructure: Expert-level fluency in global enterprise ecosystems, secure network architecture, and multimedia design; characterized by rapid technical onboarding and the agile integration of diverse proprietary software—leveraging revenue analytics, guest data modeling, and workforce management tools to drive operational efficiency, strategic tracking, and high-impact visual communication design.

STRATEGIC GOVERNANCE & HUMAN CAPITAL CREDENTIALS

CPHR® Candidate | Certified Professional in Human Resource (In progress Cohort Batch June' 26)

CLDP® | Certified Learning & Development Professional | Strategic Workforce Learning (2025)

WAYS (Levels 1 & 2) | Culture Optimization, Behavioral Auditing, & Psychological Safety Systems

ALPS® (Levels 1 & 2) | Advanced Leadership Performance Systems & Behavioral Modification

GSNL (Levels 1 & 2) | Advanced Team Dynamics, Structural Accountability, & Conflict Strategy

Advanced Train-the-Trainer (TTT) & PTK | Master Corporate Facilitation & Learning Experience Design (LXD)

PROFESSIONAL EXPERIENCE | BACKGROUND

**Revenue Services Manager (Photo & iLounge Manager - Executive Revenue Leadership Team)
Celebrity Cruises | Miami, Florida / Global Operations | 2022 - 2026**

Mandated by the corporate executive team among pioneer managers to steer a critical business unit merger, consolidating shipboard photography, luxury media, and digital retail storefronts into a single, high-performing revenue ecosystem. Part of team directing expanded P&L targets, technical supply chains, and cross-functional teams while utilizing behavioral frameworks to protect frontline well-being and maintain elite customer satisfaction metrics.

iLounge Manager (Executive Revenue Leadership Team)

Celebrity Cruises | Miami, Florida / Global Operations | 2014 - 2022

Directed multi-million dollar shipboard technology hubs, retail storefronts, and front-end guest satellite internet infrastructures across the global fleet. Spearheaded the international iLearn learning architecture to optimize brand digital literacy, and served as a hand-selected corporate start-up authority for high-stakes vessel launches and technical network upgrade deployments.

Macologist — iLounge Revenue Supervisor & Apple Brand Ambassador

Celebrity Cruises | Miami, Florida / Global Operations | 2013 – 2014

Managed premium onboard Apple product placement, inventory logistics, and luxury service execution as the designated corporate brand representative. Crafted and delivered experiential technology workshops to drive store traffic and cultivate high-value guest loyalty.

Revenue Marketing Communications & Digital Manager (Desktop Publisher)

Celebrity Cruises | Miami, Florida & Bremen, Germany & Global Operations | 2010 – 2013

Deployed across key corporate initiatives in Miami and high-stakes Solstice-class vessel developments. Stationed on-site in Germany as part of the core Celebrity Reflection start-up team to engineer the vessel's complete onboarding print/digital channels, media networks, and revenue-marketing assets from the ground up. Governed visual brand continuity and authored high-level corporate correspondence for Senior Maritime Executives.

Marine Administrative Officer (Marine Administrator, Coordinator & Executive Assistant to the Master)

Celebrity Cruises | Miami, Florida / Global Operations | 2010 & 2006 – 2008

Served as the primary administrative advisor and gatekeeper to the Master (Captain), Staff Captain, & Chief Engineer across the Deck, Engine, HR, and Security departments. Governed high-stakes maritime immigration compliance, international seafaring training licenses, and STCW certifications. Coordinated Shipboard Steering Committee governance, engineered formal disciplinary document trails, and managed complex Time & Attendance audits. Selected from thousands of global crew members as the fleet-wide Shining Star of the Year (Employee of the Year) for absolute operational precision, excellence, and exemplary leadership attitude.

Assistant Art Director | Account Executive & Gallery Manager

Galleria Duemila, Inc. | Manila, Philippines | 2009 & 2003-2004

Oversee an operational, marketing & publicity aspects of business to drive fine-art collection targets and streamline exhibition timelines. Managed high-value inventory logistics, fine art care, and spatial curation for prominent classical and contemporary exhibitions.

Project Development & Evaluation Officer | Culture & Arts Officer & Research Assistant

National Commission for Culture and the Arts (NCCA) | Manila, Philippines | 2005 & 2009

Conducted structural and financial compliance evaluations for regional cultural and arts programs, safeguarding public and institutional alignment with legally binding grant frameworks.

College Instructor / Communications Performance Coach

Siena College & Inter-Asia Study Center | Philippines & USA | 2005 – 2006

Designed and delivered specialized communication, cross-cultural transition, and professional readiness curricula tailored for adult and international demographics.

Freelance Curator, Art Director & Production Manager (Film, TV & Commercial Productions)

Independent Creative Practice | Manila, Philippines & International | 2003 – 2005

Managed production logistics, aesthetic staging, and spatial curation for independent film, fine art showcases, and theater productions, while authoring lifestyle and brand narratives for international print media.

HUMAN PERFORMANCE & WORKFORCE WELL-BEING

Consulting Advantage: Qualified to design and facilitate internal lifestyle, stress-mitigation, and well-being programs for frontline workforces and executive teams, providing a sustainable, internal resource to complement existing organizational health initiatives.

Usui Reiki Okuden (白井レイキ奥伝) — Level 2 Practitioner | Somatic Stress Regulation & Mind-Body Integration

Focus: Master-Teacher Track (Shinpiden): Accumulating required Okuden Level II practice hours and deepening professional experience in Manila; specializing in the development of bespoke wellness protocols and energy alignment circuits in preparation for Master-Teacher apprenticeship and residency.

Integrative Wellness Coaching | Neuroscience & Women's Hormonal Health (Certificate Candidate/Ongoing Studies)

Focus: Supporting individuals in achieving alignment through cognitive development and self-regulation; guiding the integration of internal physiological rhythms with external environmental demands.

SELECT PROFESSIONAL ANCHORS & RESEARCH AND PUBLICATION

Integrative lifestyle curation serves as the synthesis of a lifelong research inquiry into the mechanisms of human experience—specifically how we record, store, and interpret the "unsaid" within complex environments.

Collective Memory & Intellectual Property: Foundational research into **Indigenous Traditional Knowledge Protection** examined the dissonance between modern legal frameworks & Intellectual Property Rights and the oral, collective traditions of ancestral knowledge. This work established long-term focus on how humans safeguard "living" stories.

Cultural Advocacy & Curatorial Practice: Curator and documentary photographer for the **Sandugo Photo Exhibition (Cultural Center of the Philippines)** exploring the intersection of ancestral land rights and cultural spirit—a theme she later brought to the global stage as an inaugural speaker at the 1st International Babaylan Conference (Sonoma State University).

Narrative & Embodiment: Research and Paper titled **Babaylan Healing Arts: Tracing HER Stories in HIStory, in Sonaoma State University, California** bridged the gap between storytelling and therapeutic practice. This inquiry culminated in her curatorial defense at the **Node Center for Curatorial Studies (Berlin), Oceans of Possibilities - Cruising A Tale of Romanticized Lives**, which utilized phenomenological frameworks to analyze how biological existence assumes deep cultural meaning.

INSTITUTIONAL AFFILIATIONS

Philippine Reiki Council

Node Center for Curatorial Studies Network Berlin, Germany | Professional Alumna

University of the Philippines Diliman Alumni Association | Quezon City, Philippines

UP Theater Council | UP Solidaridad | Manila Kendo Club