

50 AI MARKETING PROMPTS FOR BUSINESSES



Section 1: Content Creation & Blogging

1. Blog Post Generation

"Write a [WORD COUNT]-word blog post about [PRODUCT/TOPIC] for [TARGET AUDIENCE]. The blog should explain the main features and benefits of [PRODUCT/TOPIC], include examples or use cases, and be written in [BRAND VOICE/TONE]. Make it engaging, easy to read, and include headings or bullet points where necessary. You can also suggest a catchy title and a conclusion that encourages readers to take action, such as [DESIRED ACTION]."

2. Social Media Caption Creation

"Create [NUMBER] social media captions for [PRODUCT/BRAND CAMPAIGN] on [PLATFORM(S)]. The captions should be written in [BRAND VOICE/TONE], be engaging for [TARGET AUDIENCE], and include [HASHTAGS/CALL-TO-ACTION]. Each caption should clearly highlight the main benefit or feature of [PRODUCT], and encourage interaction such as likes, comments, or shares."

3. Video Script Generation

"Write a [DURATION]-minute video script for [PRODUCT/FEATURE] targeting [TARGET AUDIENCE]. The script should include an introduction, explanation of main features or benefits, and a call-to-action. It should be written in [BRAND VOICE/TONE] and suggest what visuals or animations could appear in each scene. Make it engaging, informative, and easy to follow."

4. Email Newsletter Creation

"Create an email newsletter for [CAMPAIGN] targeting [EMAIL SEGMENT] of [TARGET AUDIENCE]. The newsletter should include a subject line, introduction, main content highlighting [PRODUCT/FEATURES], and a call-to-action such as [DESIRED ACTION]. Write in [BRAND VOICE/TONE], make it clear and engaging, and suggest a friendly closing line."

Content Creation Prompts Continued

5. Ad Copy Generation

"Write ad copy for [PLATFORM] promoting [PRODUCT/LAUNCH] to [TARGET AUDIENCE]. Include [NUMBER] headline options and ad descriptions in [BRAND VOICE/TONE]. Highlight the key benefits and features of [PRODUCT], make it persuasive, and suggest a clear call-to-action like [DESIRED ACTION]. Keep it concise and engaging for the target audience."

6. Product Description Writing

"Write [NUMBER] product descriptions for [PRODUCT CATEGORY] targeting [TARGET AUDIENCE]. Each description should clearly highlight the key features and benefits, use [BRAND VOICE/TONE], and encourage the audience to take action such as [DESIRED ACTION]. Make it easy to read and engaging."

7. How-to Guide Creation

"Write a detailed how-to guide for [PRODUCT/FEATURE] targeting [TARGET AUDIENCE]. The guide should explain step-by-step instructions, include tips or examples, and be written in [BRAND VOICE/TONE]. Make it practical, engaging, and easy to follow, and suggest a conclusion that encourages [DESIRED ACTION]."

8. Case Study Article

"Write a case study for [PRODUCT/SERVICE] showcasing its benefits for [TARGET AUDIENCE]. Include the problem, solution, implementation process, and results achieved. Use [BRAND VOICE/TONE], make it informative and engaging, and include relevant examples or statistics where appropriate."

9. Listicle Article Creation

"Write a listicle article titled [TITLE] about [PRODUCT/TOPIC] for [TARGET AUDIENCE]. Include [NUMBER] points, each explaining a feature, benefit, or tip related to [PRODUCT/TOPIC]. Use [BRAND VOICE/TONE], include examples or statistics, and add a conclusion that encourages [DESIRED ACTION]."

Section 2: Social Media & Captions

10. Comparison Article Writing

"Write a comparison article between [PRODUCT/SERVICE 1] and [PRODUCT/SERVICE 2] for [TARGET AUDIENCE]. Highlight key differences, benefits, features, and pricing. Use [BRAND VOICE/TONE] and suggest a recommendation for the audience based on their needs."

11. Instagram Post Creation

"Write [NUMBER] Instagram posts for [PRODUCT/BRAND CAMPAIGN] targeting [TARGET AUDIENCE]. Each post should highlight a main feature or benefit, include [HASHTAGS/CALL-TO-ACTION], and be written in [BRAND VOICE/TONE]. Make it visually engaging and shareable."

12. Facebook Post Generation

"Write [NUMBER] Facebook posts for [PRODUCT/BRAND CAMPAIGN] aimed at [TARGET AUDIENCE]. Include key features, benefits, or promotions, a clear call-to-action, and write in [BRAND VOICE/TONE]. Make it engaging and suitable for Facebook's format."

13. Twitter Post Generation

"Write [NUMBER] Twitter posts about [PRODUCT/FEATURE] targeting [TARGET AUDIENCE]. Keep each post concise, highlight key benefits, include [HASHTAGS/CALL-TO-ACTION], and write in [BRAND VOICE/TONE]. Make it attention-grabbing and shareable."

14. LinkedIn Post Generation

"Write [NUMBER] LinkedIn posts for [PRODUCT/BRAND CAMPAIGN] targeting [TARGET AUDIENCE]. Include professional insights, benefits, or tips relevant to [PRODUCT/SERVICE]. Use [BRAND VOICE/TONE] and include a call-to-action like [DESIRED ACTION]."

Social Media Prompts Continued

15. Social Media Announcement Post

"Write a social media announcement for [PRODUCT/LAUNCH/EVENT] targeting [TARGET AUDIENCE]. Include key features or benefits, launch date, and a clear call-to-action. Use [BRAND VOICE/TONE] and make it engaging and shareable."

16. Giveaway or Contest Post

"Write a social media post announcing a giveaway or contest for [PRODUCT/BRAND]. Include clear instructions, eligibility, benefits, and a call-to-action. Write in [BRAND VOICE/TONE] and make it engaging for [TARGET AUDIENCE]."

17. Event Promotion Post

"Write a social media post promoting [EVENT/WEBINAR] for [TARGET AUDIENCE]. Include event details, key benefits of attending, and a call-to-action such as [DESIRED ACTION]. Write in [BRAND VOICE/TONE] and make it engaging and informative."

18. Influencer Collaboration Post

"Write a social media post promoting [PRODUCT/BRAND] in collaboration with [INFLUENCER]. Highlight key benefits, include a call-to-action, and write in [BRAND VOICE/TONE] for [TARGET AUDIENCE]."

19. Storytelling Post

"Write a social media storytelling post about [PRODUCT/BRAND] targeting [TARGET AUDIENCE]. Include a short narrative showcasing benefits or customer experience, written in [BRAND VOICE/TONE], and include a call-to-action like [DESIRED ACTION]."

20. Customer Testimonial Post

"Write a social media post featuring a customer testimonial for [PRODUCT/BRAND]. Include the customer's experience, benefits they received, and a call-to-action for [TARGET AUDIENCE]. Write in [BRAND VOICE/TONE] and make it authentic and engaging."

Section 3: Video Marketing & Scripts

21. Product Demo Video Script

"Write a [DURATION]-minute product demo video script for [PRODUCT/FEATURE] targeting [TARGET AUDIENCE]. Include an engaging introduction, a clear demonstration of key features or benefits, and a strong call-to-action like [DESIRED ACTION]. Suggest visuals, graphics, or animations that enhance understanding, and write in [BRAND VOICE/TONE]."

22. Tutorial Video Script

"Create a tutorial video script for [PRODUCT/FEATURE] for [TARGET AUDIENCE]. Explain step-by-step how to use [PRODUCT], include helpful tips, and highlight key benefits. Write in [BRAND VOICE/TONE], suggest visual elements for each step, and conclude with a call-to-action such as [DESIRED ACTION]."

23. Promotional Video Script

"Write a promotional video script for [PRODUCT/LAUNCH] targeting [TARGET AUDIENCE]. Include an attention-grabbing hook, highlight features and benefits, and add a call-to-action like [DESIRED ACTION]. Suggest visuals, animations, or scenes to accompany the narration and write in [BRAND VOICE/TONE]."

24. Customer Testimonial Video Script

"Write a video script showcasing a customer testimonial for [PRODUCT/BRAND]. Include the customer's problem, how [PRODUCT] solved it, and the results they achieved. Write in [BRAND VOICE/TONE], suggest visuals to highlight key points, and conclude with a call-to-action such as [DESIRED ACTION]."

25. Brand Story Video Script

"Create a brand story video script for [BRAND/PRODUCT] targeting [TARGET AUDIENCE]. Highlight the origin, mission, and key values of the brand, include examples or stories that resonate with the audience, and end with a call-to-action. Write in [BRAND VOICE/TONE] and suggest visuals or animations that enhance storytelling."

Section 4: Email Campaigns & Automation

26. Welcome Email Series

"Write a welcome email for [PRODUCT/BRAND] targeting new subscribers in [EMAIL SEGMENT]. Include a friendly greeting, an introduction to [PRODUCT/BRAND], key benefits, and a clear call-to-action such as [DESIRED ACTION]. Write in [BRAND VOICE/TONE] and make it engaging and informative."

27. Product Launch Email

"Write an email announcing the launch of [PRODUCT/FEATURE] to [TARGET AUDIENCE]. Include key features, benefits, pricing if applicable, and a call-to-action like [DESIRED ACTION]. Write in [BRAND VOICE/TONE] and make it exciting and persuasive."

28. Promotional Discount Email

"Write a promotional email for [PRODUCT/BRAND] offering [DISCOUNT/PROMOTION] to [TARGET AUDIENCE]. Highlight key benefits, explain the offer clearly, and include a strong call-to-action. Write in [BRAND VOICE/TONE] and make it persuasive and engaging."

29. Newsletter Content

"Create a newsletter for [CAMPAIGN] targeting [EMAIL SEGMENT] of [TARGET AUDIENCE]. Include updates about [PRODUCT/BRAND], tips, useful content, and a call-to-action such as [DESIRED ACTION]. Write in [BRAND VOICE/TONE] and make it clear, engaging, and easy to read."

30. Re-engagement Email

"Write a re-engagement email for [EMAIL SEGMENT] targeting inactive subscribers or customers. Include a friendly message, highlight benefits of [PRODUCT/BRAND], offer an incentive if applicable, and include a call-to-action such as [DESIRED ACTION]. Write in [BRAND VOICE/TONE] and make it motivating and approachable."

Section 5: Advertising & PPC Campaigns

31. Google Ads Headline & Description

"Write [NUMBER] Google Ads headlines and descriptions for [PRODUCT/FEATURE] targeting [TARGET AUDIENCE]. Highlight key benefits, features, or offers, include relevant keywords [KEYWORDS], and write in [BRAND VOICE/TONE]. Suggest a clear call-to-action such as [DESIRED ACTION]."

32. Facebook Ads Copy

"Write [NUMBER] Facebook ad copies for [PRODUCT/BRAND] targeting [TARGET AUDIENCE]. Highlight benefits, features, and promotions, include [CALL-TO-ACTION], and write in [BRAND VOICE/TONE]. Ensure it is engaging, concise, and persuasive."

33. Instagram Ads Copy

"Write [NUMBER] Instagram ad copies for [PRODUCT/BRAND] targeting [TARGET AUDIENCE]. Include captions, suggested hashtags [HASHTAGS], highlight key benefits or features, and write in [BRAND VOICE/TONE]. Include a clear call-to-action like [DESIRED ACTION]."

34. LinkedIn Ads Copy

"Write [NUMBER] LinkedIn ad copies for [PRODUCT/BRAND] targeting [TARGET AUDIENCE]. Highlight professional benefits, use [BRAND VOICE/TONE], and include a clear call-to-action. Make it persuasive and suitable for LinkedIn's professional audience."

35. Retargeting Ad Copy

"Write [NUMBER] retargeting ad copies for [PRODUCT/BRAND] targeting users who previously interacted with [PRODUCT/BRAND]. Highlight benefits, remind them of [FEATURES/OFFER], and include a strong call-to-action such as [DESIRED ACTION]. Write in [BRAND VOICE/TONE] and make it engaging."

Section 6: SEO & Website Content

36. Homepage Content

"Write website homepage content for [PRODUCT/BRAND]. Include key features, benefits, and value proposition. Write in [BRAND VOICE/TONE], make it engaging, and suggest headings, subheadings, and a call-to-action like [DESIRED ACTION]."

37. Product Page Content

"Write product page content for [PRODUCT] targeting [TARGET AUDIENCE]. Highlight features, benefits, and unique selling points. Use [BRAND VOICE/TONE], make it persuasive, and include a call-to-action like [DESIRED ACTION]."

38. Landing Page Content

"Write landing page content for [PRODUCT/FEATURE] targeting [TARGET AUDIENCE]. Include headline, subheadline, feature highlights, and call-to-action such as [DESIRED ACTION]. Write in [BRAND VOICE/TONE], make it clear, concise, and persuasive."

39. FAQ Page Content

"Write FAQ content for [PRODUCT/BRAND] targeting [TARGET AUDIENCE]. Include [NUMBER] frequently asked questions with clear and concise answers. Use [BRAND VOICE/TONE], make it helpful, and easy to read."

40. Blog Post with SEO Keywords

"Write a [WORD COUNT]-word blog post on [TOPIC/PRODUCT] for [TARGET AUDIENCE]. Include [KEYWORDS] naturally, headings, subheadings, and examples. Write in [BRAND VOICE/TONE], make it engaging, and include a conclusion with a call-to-action like [DESIRED ACTION]."

Section 7: Personalization & Customer Engagement

41. Personalized Email Content

"Write a personalized email for [TARGET AUDIENCE] including their name [NAME] and other relevant details [DETAILS]. Highlight the benefits of [PRODUCT/FEATURE], include a call-to-action like [DESIRED ACTION], and write in [BRAND VOICE/TONE]."

42. Product Recommendation Email

"Write a product recommendation email for [TARGET AUDIENCE] based on their previous purchases or interests. Highlight benefits, features, or offers of [PRODUCT], include a call-to-action like [DESIRED ACTION], and write in [BRAND VOICE/TONE]."

43. Cart Abandonment Email

"Write a cart abandonment email for [PRODUCT/BRAND] targeting [TARGET AUDIENCE]. Remind them of the items left in the cart, highlight benefits or offers, and include a call-to-action like [DESIRED ACTION]. Write in [BRAND VOICE/TONE] and make it persuasive and friendly."

44. Customer Feedback Request Email

"Write an email requesting feedback from [TARGET AUDIENCE] about [PRODUCT/BRAND]. Include a friendly introduction, reason for feedback, and a call-to-action such as [DESIRED ACTION]. Write in [BRAND VOICE/TONE] and make it approachable."

45. Review Request Email

"Write an email asking [TARGET AUDIENCE] to leave a review for [PRODUCT/BRAND]. Include key benefits, how it helps the business or other customers, and a call-to-action like [DESIRED ACTION]. Write in [BRAND VOICE/TONE] and make it polite and persuasive."

Final Engagement Prompts

46. Thank You Email

"Write a thank you email for [TARGET AUDIENCE] after a purchase or interaction with [PRODUCT/BRAND]. Include gratitude, highlight key benefits or features, and a call-to-action like [DESIRED ACTION]. Write in [BRAND VOICE/TONE] and make it warm and engaging."

47. Event Invitation Email

"Write an email inviting [TARGET AUDIENCE] to [EVENT/WEBINAR]. Include event details, benefits of attending, and a call-to-action like [REGISTER/RSVP]. Write in [BRAND VOICE/TONE] and make it engaging."

48. Customer Success Story Email

"Write an email highlighting a customer success story for [PRODUCT/BRAND]. Include the problem, solution, and results achieved. Use [BRAND VOICE/TONE] and include a call-to-action like [DESIRED ACTION]."

49. Newsletter Feature Highlight

"Write a newsletter section highlighting [PRODUCT/FEATURE] for [TARGET AUDIENCE]. Include key benefits, tips, or examples, and a call-to-action like [DESIRED ACTION]. Write in [BRAND VOICE/TONE] and make it engaging."

50. Seasonal Campaign Email

"Write a seasonal marketing email for [PRODUCT/BRAND] targeting [TARGET AUDIENCE]. Highlight seasonal offers, promotions, or benefits, and include a call-to-action like [DESIRED ACTION]. Write in [BRAND VOICE/TONE] and make it engaging and festive."

Ready to transform your marketing? These 50 AI prompt templates provide a comprehensive framework for creating compelling marketing content across all channels. Customize them with your specific details and watch your marketing efforts scale efficiently.

GENERATIVE AI IN MARKETING CERTIFICATION



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