

GLOBALLY RECOGNIZED · VENDOR-NEUTRAL · ANSI-ALIGNED

Certified AI Consultant

— (CAIC)

Become a Globally Recognized AI Consultant

Earn the CAIC credential — run the full advisory arc: discovery, process mapping, use-case prioritisation, data readiness, solution design, ROI modelling, roadmaps, governance, and engagement commercials. **Today's offer: \$800 → \$400.**



4.8/5 Reviews.io (96%) · **4.4/5** Trustpilot · **2,50,000+** certified

Enroll at gsdcouncil.org/ai-consultant-certification

Why This Certification, Why Now

Every board has asked for an AI plan; very few have one they can defend. The scarce skill isn't building models — it's telling a client which problems are worth solving, what it will cost, and when the honest answer is "not yet".



Expectations run ahead of reality

Advisers have to separate what these systems reliably do from what they're marketed as doing — hallucination, drift, and model limits are commercial risks.



Use cases need scoring, not enthusiasm

Value, feasibility, data readiness, and risk decide the lighthouse project — and let you defer the rest credibly.



Finance functions want defensible numbers

NPV, payback, TCO including inference and run costs, and sensitivity analysis are what turn a proposal into a decision.



Adoption and governance decide the outcome

Technically successful initiatives still fail on change management, operating model, ISO/IEC 42001, and the EU AI Act.

FROM THEORY TO PRACTICE

What You'll Be Able to Do



Explain AI capabilities, limitations, risks, and business applications clearly to non-technical clients



Identify and prioritise AI use cases on business value, feasibility, data readiness, effort, and risk



Structure engagements from discovery and assessment through pilot, scale, and implementation



Analyse business processes and value chains to locate practical AI opportunities



Assess data readiness, integration requirements, privacy constraints, and technical feasibility



Design solution approaches using APIs, RAG, fine-tuning, orchestration, and agentic patterns



Build business cases with ROI, TCO, NPV, payback, and sensitivity analysis



Develop roadmaps, operating models, adoption strategies, governance frameworks, and delivery plans

Why GSDC

**4.4 / 5**

Trustpilot · Excellent

**4.8 / 5**

Reviews.io · 96% recommend

2,50,000+

professionals certified

500+

Fortune clients

190+

countries served

Since 2016

US · SG · Switzerland

- ✓ Independent, vendor-neutral certification body established in 2016 — offices in the US, Singapore, and Switzerland.
- ✓ Accredited by ABICB (Accreditation Board for International Certification Bodies) and a proud member of ANSI.
- ✓ Alumni work at 500+ Fortune companies across 190+ countries; 100+ Authorized Training Partners worldwide.
- ✓ Certification built and reviewed with AI consultants, transformation experts, and technology leaders advising on enterprise AI adoption.

RECOMMENDED BY

Forbes · Indeed · TechTarget · CareerSidekick · LeanIX · People Managing People · Authentic**ABICB Accredited****ANSI Member****Vendor-Neutral**

Read verified reviews: trustpilot.com/review/gsdccouncil.org · reviews.io

Our Global Clients

Professionals across technology, consulting, finance, and enterprise transformation hold GSDC certifications.

Oracle

Amazon

Microsoft

Cisco

Veritas

HP

Bank of America

Deloitte

Volkswagen

IS THIS FOR YOU?

Who Is This Certification For?

- AI consultants, business advisors, and strategy professionals
- Management, technology, and independent consultants
- IT professionals, technology specialists, and solution architects
- Business analysts and analysts driving digital and AI transformation
- Business leaders and managers exploring AI-driven transformation
- Entrepreneurs and professionals exploring AI automation and implementation

PRE-REQUISITES

There are no mandatory prerequisites. A basic understanding of AI, business strategy, or consulting concepts is beneficial, but no formal technical or AI background is required — the program builds from AI fundamentals and focuses on practical AI consulting, strategy, implementation, and business transformation.

Learn from Experts

Learn from experienced practitioners and industry leaders who design, update, and teach the program — bringing real-world AI strategy, advisory, and enterprise transformation expertise to every module.



Maxim Salnikov
MICROSOFT

Digital and App Innovation Business
Lead, Western Europe



Trevor Wiseman
THE CIRCUIT

VP of Technology & AI Governance



Swathi Adimulam
ORACLE

OCI Cloud & AI Architect



Hayk Hakobyan
INSIGHTGENIE

Co-Founder



Baris Dirim
CULTUREASY

Human Systems Architect

What You'll Learn

16+ hours across 14 modules following the advisory arc — from explaining AI to a client through to pricing the engagement — with workshops, templates, and Learn-By-Doing activities in every module.

1

The AI Landscape You Must Explain

AI, ML and GenAI in plain language; limits and risks that matter commercially

2

Capability Patterns

Predictive, generative, retrieval, agentic — and when not to use AI at all

3

Structuring the Engagement

Discover, assess, design, pilot, scale; maturity baselining and scope control

4

Process & Value-Chain Mapping

Task-level decomposition, baselining, and locating friction

5

Use-Case Identification & Prioritisation

Ideation workshops, scoring, value-effort matrices, lighthouse selection

6

Data Readiness & Feasibility

Quality, ownership, retrieval readiness, and delivering a "not yet" verdict

7

Solution Design at Advisory Level

API, RAG, fine-tuning, orchestration, agentic; human-in-the-loop checkpoints

8

Build, Buy or Partner

Vendor evaluation, PoC design, total cost of ownership, lock-in and exit

9

Business Case & ROI Modelling

Cost baselines, honest benefits, NPV, payback, sensitivity analysis

10

Roadmap & Operating Model

Phasing, sequencing, CoE vs federated vs embedded, stage gates

11

Change, Adoption & Workforce

Role redesign, enablement, champion networks, trust calibration

12

AI Governance & Regulation

ISO/IEC 42001, NIST AI RMF, EU AI Act, GDPR and DPDP intersections

13

Risk, Security & Responsible AI

Risk taxonomy, bias and explainability, prompt injection, incident response

14

Engagement Commercials

Saleable services, scoping to deliverables, pricing, proposals and SOWs

Module-by-Module

Module 1 — The AI Landscape a Consultant Must Explain

- AI, ML, deep learning and generative AI in plain language
- What current systems reliably do versus what they're marketed as doing
- Hallucination, drift and model limits as commercial risks
- How much technical depth the advisory role actually needs

Module 3 — Structuring the Advisory Engagement

- The engagement arc: discover, assess, design, pilot, scale
- Stakeholder mapping and discovery interview design
- AI maturity baselining
- Scope boundaries and managing inflated expectations

Module 5 — Use-Case Identification and Prioritisation

- Running a use-case ideation workshop
- Scoring on value, feasibility, data readiness and risk
- Value-effort matrices and portfolio views
- Choosing a lighthouse use case, and deferring the rest credibly

Module 7 — Solution Design at Advisory Level

- Architecture patterns: API, RAG, fine-tuning, orchestration, agentic
- Triggers, decision rules, thresholds and stop conditions
- Human-in-the-loop checkpoints and escalation paths
- Writing the solution brief for a delivery partner

Module 9 — Business Case and ROI Modelling

- Establishing a measured cost baseline
- Hard, soft and strategic benefits treated honestly
- NPV, payback, TCO and sensitivity analysis
- Defending assumptions to a finance function

Module 11 — Change, Adoption and Workforce Transition

- Why technically successful AI initiatives fail at adoption
- Workforce impact assessment and role redesign
- Communication, enablement and champion networks
- Trust calibration and post-launch adoption measurement

Module 13 — Risk, Security and Responsible AI

- AI risk taxonomy across technical, legal and reputational dimensions
- Bias, fairness and explainability in practice
- Prompt injection, data leakage and access control
- Monitoring, drift detection, incident response and rollback

Module 2 — Capability Patterns

- Predictive, generative, retrieval and agentic systems
- Matching the right pattern to the client's problem
- Failure modes of each pattern
- When not to use AI at all

Module 4 — Process and Value-Chain Mapping

- Decomposing processes to the task level
- Baselining effort, cycle time, error rates and cost
- Locating friction: handoffs, rework, wait states, search time
- Function and sector opportunity patterns

Module 6 — Data Readiness and Feasibility

- Assessing availability, quality, structure and ownership
- Knowledge base readiness for retrieval-based solutions
- Access, integration, privacy and residency constraints
- Sizing remediation and delivering a "not yet" verdict

Module 8 — Build, Buy or Partner

- Decision criteria and organisational fit
- Vendor evaluation and proof-of-concept design
- Total cost of ownership including inference and run costs
- Lock-in, exit provisions and contractual essentials

Module 10 — Roadmap and Target Operating Model

- Foundation, pilot, scale and industrialise phases
- Sequencing by dependency
- Operating model options: CoE, federated, hub-and-spoke, embedded
- Stage gates and defined stop criteria

Module 12 — AI Governance and Regulation

- ISO/IEC 42001 and the NIST AI Risk Management Framework
- EU AI Act risk tiering and obligations
- Data protection intersections: GDPR, DPDP and comparable regimes
- Policy, committee structures, approval gates and model inventory

Module 14 — Engagement Commercials

- Structuring saleable services: assessment, roadmap, pilot oversight, retainer
- Scoping to a deliverable, not a duration
- Pricing models and the limits of hourly billing
- Proposals, statements of work and protective clauses

A Guided Path to Certification

Self-paced study, daily live sessions, personal mentoring, and hands-on practice — finish at your own pace.



STEP 1 · FOUNDATION

Self-paced modules

16+ hrs expert-led video, e-books, templates, cheat sheets & toolkits · lifetime access



STEP 2 · DAILY LIVE

GSDC Studio

Daily live sessions with global experts · 100+ monthly · free recordings



STEP 3 · PRACTICE

Learn by Doing + 1-on-1 SME

Run a use-case prioritisation and build the ROI model and roadmap behind it, with personal SME reviews



STEP 4 · CERTIFICATION

Apply & Get Certified

Unlimited practice exams + capstone project, final proctored exam · portfolio-ready deliverables

Move at your own pace. Study self-paced with lifetime access to all materials, live sessions, and recordings.

ALL IN ONE ENROLLMENT

Everything Included



Expert-Led Videos

16+ hours, self-paced



SME Connect

3 personalized 1-on-1 sessions



Capstone Project

Deliver a full client-ready AI advisory pack



GSDC Studio

100+ live monthly sessions



Learn By Doing

Hands-on use-case, ROI & roadmap work



Job Support

LinkedIn Enhancer, Resume Builder + free membership

Exam & What to Expect

This is a certification, not a course. Study self-paced with the materials provided (plus live support), then sit a proctored online exam. Lifetime access to materials, plus unlimited practice exam access.

40

EXAM QUESTIONS

MCQ

EXAM FORMAT

65%

PASSING SCORE

90 min

DURATION

English

LANGUAGE

No

OPEN BOOK

5 Years

VALIDITY

Yes

FREE RETAKE

IS THIS FOR YOU?

Where CAIC Takes You

YOUR ROLE	HOW CAIC HELPS YOU	CAREER OUTCOME
Management Consultant	Add a scoped AI service line: assessment, roadmap, pilot oversight.	→ AI Consultant
Business Analyst	Map processes to task level and score use cases defensibly.	→ AI Strategy Analyst
Digital Transformation Lead	Build roadmaps, operating models, and adoption plans that hold up.	→ AI Transformation Lead
Technology Consultant	Translate architecture patterns into advisory-level solution briefs.	→ AI Solutions Advisor
Independent Consultant	Price and scope AI engagements to deliverables, not hours.	→ Independent AI Advisor
Business Leader / Manager	Challenge vendor claims, ROI cases, and governance gaps internally.	→ AI Adoption Lead



7-Day Money-Back Guarantee

Enroll with zero risk — full 100% refund within 7 days if you feel you haven't gained the skills you're looking for. Includes a complimentary exam retake and lifetime access to your materials.

[Chat on WhatsApp](#)[Book a 10-min advisor call](#)

Choose Your Plan

Single Access

~~\$800~~ **\$400**

1

CERTIFICATION

- ✓ Self-paced expert-led videos + GSDC Studio
- ✓ 3 SME Connect (1-on-1) sessions
- ✓ Book of Knowledge + Capstone + Job Support
- ✓ Exam + 1 free retake & practice · membership (\$109 free)

Bundle Access

MOST POPULAR

~~\$1200~~ **\$600**

3

CERTIFICATIONS

- ✓ Everything in Single, across 3 certifications — just \$200 each
- ✓ Unlimited SME Connect (1-on-1)
- ✓ Exam + 2 free retakes & practice
- ✓ Most-chosen by serious learners

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