Certified Instructional Designer Certification

Master Instructional Design with a hands-on program using industry-leading tools.

✓ Globally Recognized Certification

✓ Learn By Doing Approach

✓ Access to live session from global experts

✓ Two Exam Attempts

# Global Skill Development Council (GSDC)

- ✓ GSDC is an independent, vendor-neutral organization offering certifications in emerging technologies and skill-based frameworks.
- ✓ Established in 2016 with offices in the US, Singapore, and Switzerland.
- ✓ Certified 250,000+ professionals worldwide.
- ✓ Certification exams are designed by SMEs across the Globe.
- ✓ GSDC is also associated with 500+ Fortune companies such as E.Y., Kyndryl, Deloitte, IBM & more.
- ✓ GSDC is supported by esteemed thought leaders from Yale, MIT, Stanford, Wharton, and Harvard.
- ✓ 100+ Certification portfolio includes – Generative AI, L&D, Cyber Security, ISO Auditing etc.
- ✓ Partnered with 100+ Global Training Partners.

Accredited By: **Proud Member of :**

TRUST SCORE
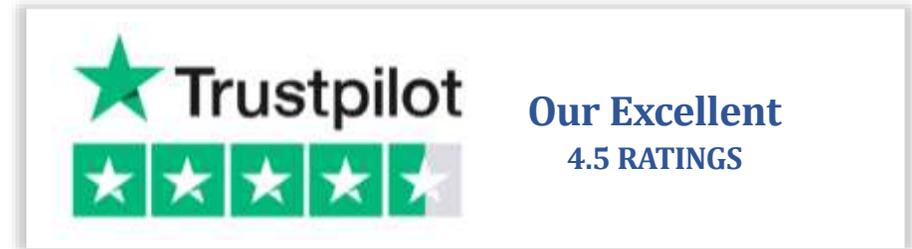
FEATURED IN :

Overview

- The Certified Instructional Designer Certification program is designed to equip professionals with the knowledge and practical skills required to design impactful, learner-centric training solutions that align with modern workplace needs. The program focuses on applying instructional design methodologies to create engaging, effective, and measurable learning experiences across corporate, academic, and digital environments.

- This certification covers core areas such as learning theories, instructional design models (ADDIE and Agile approaches), curriculum structuring, content development, assessment strategies, learning technologies, and evaluation techniques. Learners gain the ability to analyze training needs, design structured learning journeys, develop interactive content, and measure learning effectiveness to drive performance outcomes.

- Participants benefit from a hands-on, learn-by-doing approach that includes real-world case studies, practical assignments, and exposure to industry-relevant tools used for eLearning development and delivery. The program emphasizes translating theory into practice to build scalable, technology-enabled learning solutions.

- This globally recognized certification validates expertise in instructional design and prepares professionals for future-ready roles in learning and development, digital training, talent development, and organizational capability building.

GSDC CERTIFIED INSTRUCTIONAL DESIGNER CERTIFICATION PROGRAM FEATURES

Learn By Doing

GSDC Studio – Access to daily live session

1 on 1 connect

GSDC AI Utility

AI Powered Capstone Project

Interview Practice Platform

2 Practice Exams

GSDC Copilot

Certified Instructional Designer Certification Program Curriculum

Module 1: The Instructional Designer in Real-World Contexts

- The evolving role of the Instructional Designer in organizations
- Boundaries and collaboration between IDs, SMEs, trainers, and stakeholders
- End-to-end instructional design lifecycle in live projects
- Instructional decision-making under time, budget, and stakeholder constraints
- Quality benchmarks and professional standards in instructional design

Module 2: How Adults Learn at Work

- Adult learning characteristics in organizational settings
- Cognitive load, attention, and information processing
- Memory, retention, and transfer of learning to performance
- Motivation and engagement from an instructional perspective
- Common learning science myths and misapplications in workplace learning

Module 3: Instructional Design Models Applied

- ADDIE as a practical instructional workflow
- Iterative, agile, and rapid design approaches
- Backward design for outcome-driven instruction
- Aligning instructional intent with expected performance
- Selecting and adapting models based on project context

Module 4: Defining the Instructional Problem

- Differentiating instructional problems from performance problems
- Task analysis and workflow analysis techniques
- Content analysis, prioritization, and scope control
- Learner, environment, and context analysis
- Writing clear instructional problem statements

Module 5: Writing Objectives That Drive Design

- Characteristics of strong, measurable learning objectives
- Defining objectives based on observable workplace performance
- Aligning objectives with instruction and assessment
- Identifying weak, vague, or misaligned objectives
- Validating objectives with stakeholders and business goals

Module 6: Structuring the Learning Experience

- Instructional sequencing and learning flow strategies
- Chunking, scaffolding, and progressive complexity
- Designing self-paced digital learning
- Designing facilitated and blended learning experiences
- Creating instructional blueprints and storyboards

Module 7: Designing Multimedia Instruction That Supports Learning

- Multimedia learning principles and evidence-based design
- Visual design for instructional clarity and focus
- Using audio and video purposefully in instruction
- Designing meaningful learner interactions
- Preventing cognitive overload in multimedia learning

Module 8: Designing Practice and Scenarios for Workplace Performance

- Translating real workplace challenges into practice activities
- Designing decision-based scenarios with real consequences
- Adapting scenario frameworks across industry contexts
- Progressive practice design from supported to independent performance
- Evaluating practice effectiveness based on job readiness

Certified Instructional Designer Certification Program Curriculum

Module 9: Assessment, Evidence, and Validation

- Knowledge checks versus performance-based assessments
- Writing effective assessment items
- Designing scenario-based and applied assessments
- Feedback strategies that support learning transfer
- Validating assessment quality and instructional alignment

Module 10: Designing Accessible and Inclusive Instruction

- Accessibility principles in instructional design
- Universal Design for Learning
- Designing accessible instructional content
- Accessible multimedia and interactive elements
- Addressing common accessibility challenges

Module 11: Collaboration, Review, and Project Management

- Extracting instructional insight from subject matter experts
- Managing content overload and scope creep
- Handling conflicting stakeholder feedback
- Communicating instructional decisions with clarity and confidence
- Preserving instructional integrity during reviews

Module 12: Tools for Instructional Development

- Translating instructional design into digital formats
- Authoring tools overview and selection criteria
- Developing interactive learning materials
- Designing assessments and interactions within tools
- Publishing, testing, and quality assurance

Module 13: Instructional Design Trends

- AI-assisted instructional design
- Adaptive and personalized learning experiences
- Microlearning from an instructional strategy lens
- Scenario-rich and performance-centered design approaches
- Future skills and career pathways for instructional designers

What Comes with GSDC Certification

Immersive Learning Approach

🎖 Certification & Accreditation

GSDC Studio

GSDC Studio Speakers

Learn By Doing
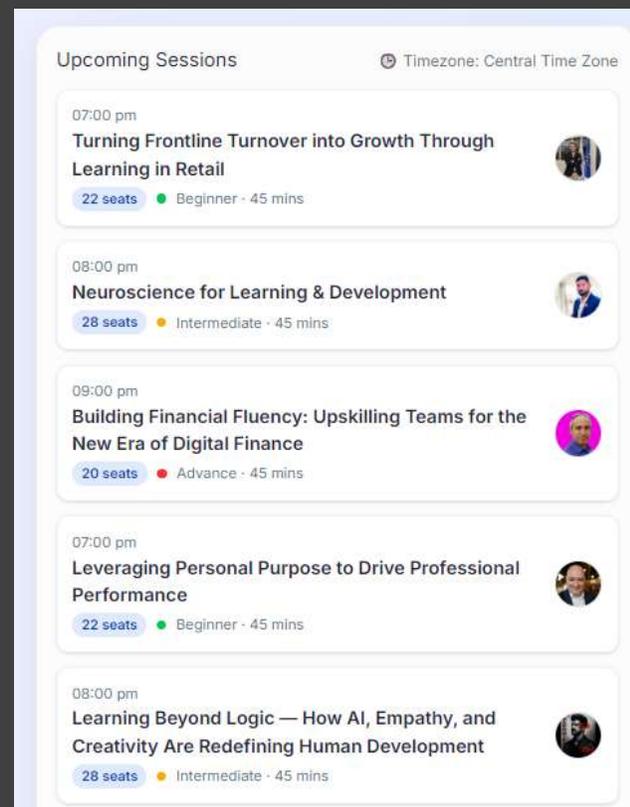
E-Book Template / Resource

Gamified Assessments

Capstone Project

GSDC AI Utility

GSDC Copilot

Gain a globally Recognized accepted certification that opens doors to new opportunities. Show employers you're Skilled to meet international standards.

What Comes with GSDC Certification

Immersive Learning Approach

GSDC Studio brings together experienced instructional design leaders and learning strategists who share practical insights on designing impactful learning experiences. These live sessions provide direct access to expert methodologies, proven design frameworks, and real-world techniques for creating engaging, learner-centered programs aligned with business outcomes.

- Certification & Accreditation
- GSDC Studio
- GSDC Studio Speakers
- Learn By Doing
- E-Book Template / Resource
- Gamified Assessments
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- GSDC AI Utility
- GSDC Copilot

Upcoming Sessions — Timezone: Central Time Zone

07:00 pm
Turning Frontline Turnover into Growth Through Learning in Retail
22 seats · Beginner · 45 mins

08:00 pm
Neuroscience for Learning & Development
28 seats · Intermediate · 45 mins

09:00 pm
Building Financial Fluency: Upskilling Teams for the New Era of Digital Finance
20 seats · Advance · 45 mins

07:00 pm
Leveraging Personal Purpose to Drive Professional Performance
22 seats · Beginner · 45 mins

08:00 pm
Learning Beyond Logic — How AI, Empathy, and Creativity Are Redefining Human Development
28 seats · Intermediate · 45 mins

What Comes with GSDC Certification

Immersive Learning Approach

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- GSDC Studio
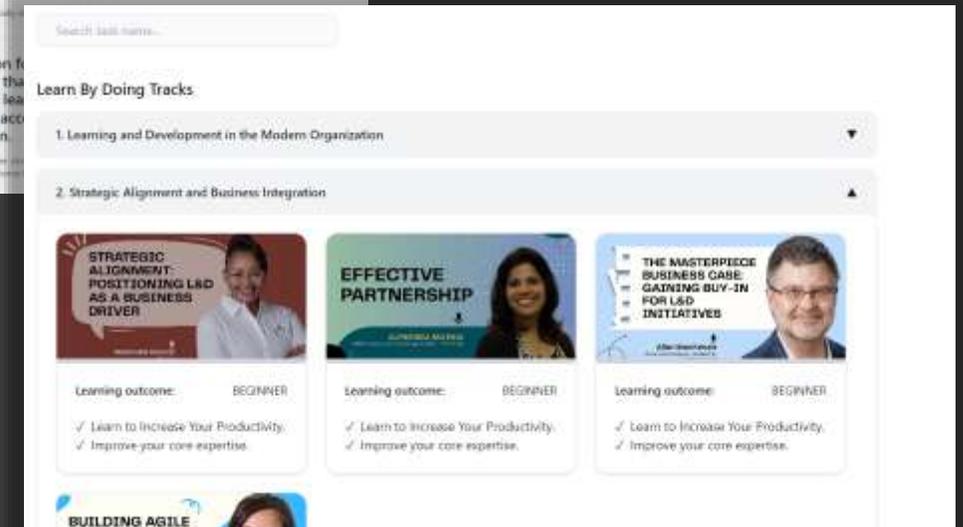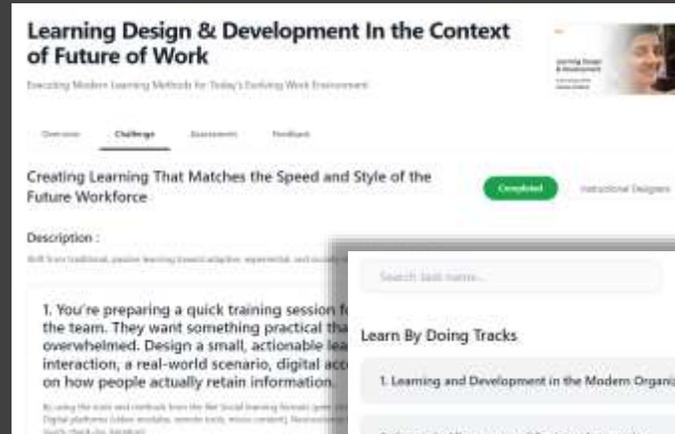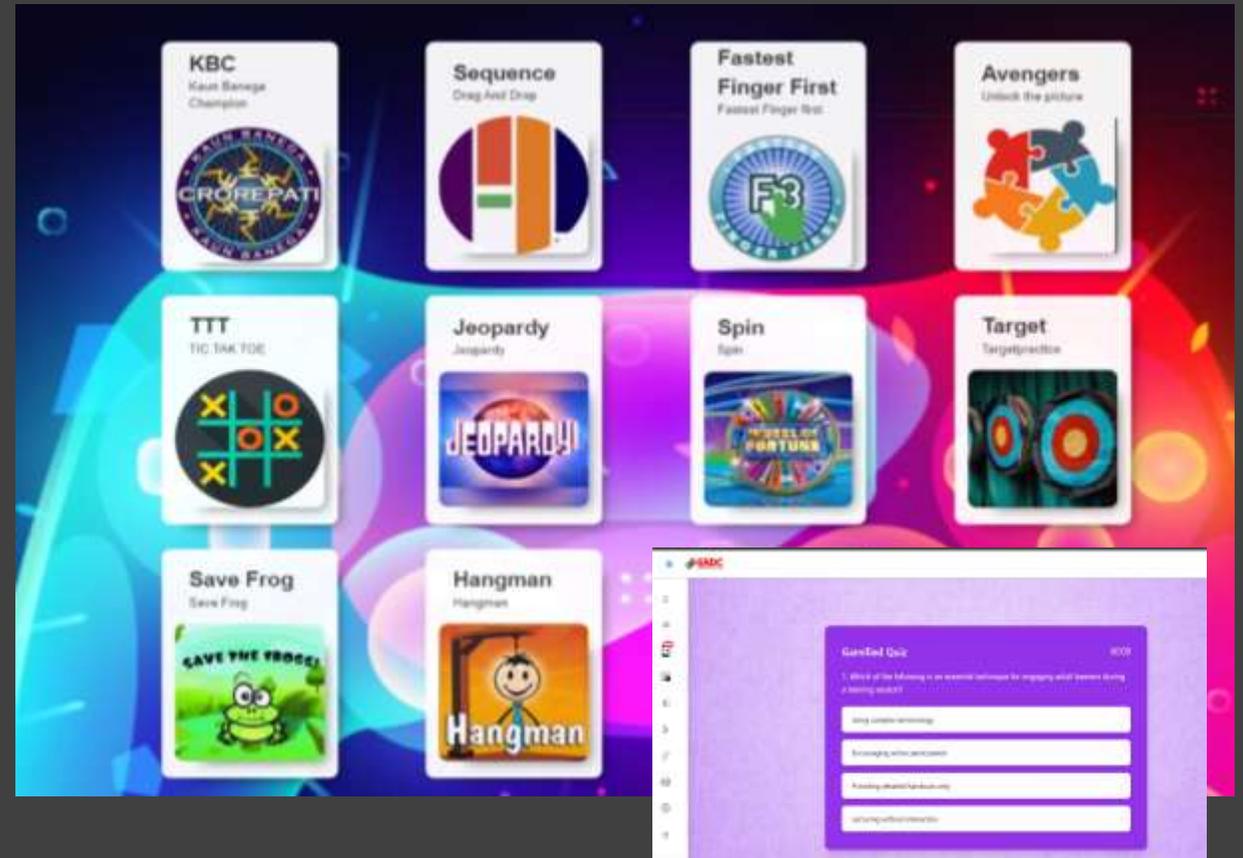- **GSDC Studio Speakers**
- Learn By Doing
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- Gamified Assessments
- Capstone Project
- GSDC AI Utility
- GSDC Copilot

GSDC Studio brings in global experts who share real-world insights from across industries. Their sessions give learners direct access to the experience and perspective of leaders shaping the future of Certified Instructional Designer Certification.

Baris Dirim · Adam Sandman · Kenneth Gonzalez · Nisarg Kadam · Ben Gold · Noelle Russell · Sumit Ranjan · Krista Neher · Harshada Kushe

Dr. Avneesh Khare · M Faizan Khan · Raviteja Dhanukonda · Ziggy Rafiq · Jothi Moorthy · Harsh Kumar · Srijith Nair · Atul Yadav · Matt Johnson

Jennifer Delalande · Krista Gamble · PaVan G Jakati · Arjun Prakash · Puspanjali Sarma · Hotragn Pettugani · Deepak Mukunthu · Jonathon Wright · Keyuri Anand

Udit Sharma · Jonathon Wright · Behati Hart · Darrell Bennett · Leela VenkataSatish Kolla · Faizan Khan · Marco Camisani-Calzolari · Melessa Lawson · Nua (Leo) Jian

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What Comes with a GSDC Certification

Immersive Learning Approach

- 🎖️ **Certification & Accreditation**
- 📺 **GSDC Studio**
- 🖥️ **GSDC Studio Speakers**
- 🧑‍🏫 **Learn By Doing**
- **E-Book Template / Resource**
- **Gamified Assessments**
- **Capstone Project**
- **GSDC AI Utility**
- **GSDC Copilot**

The Certified Instructional Designer program emphasizes applied learning through guided, real-world design scenarios. Participants practice needs analysis, curriculum structuring, storyboarding, assessment design, digital learning development, and evaluation strategies building the confidence and capability to design effective learning solutions across classroom, virtual, and blended environments without requiring advanced technical expertise.

What Comes with a GSDC Certification

Immersive Learning Approach

- Certification & Accreditation
- GSDC Studio
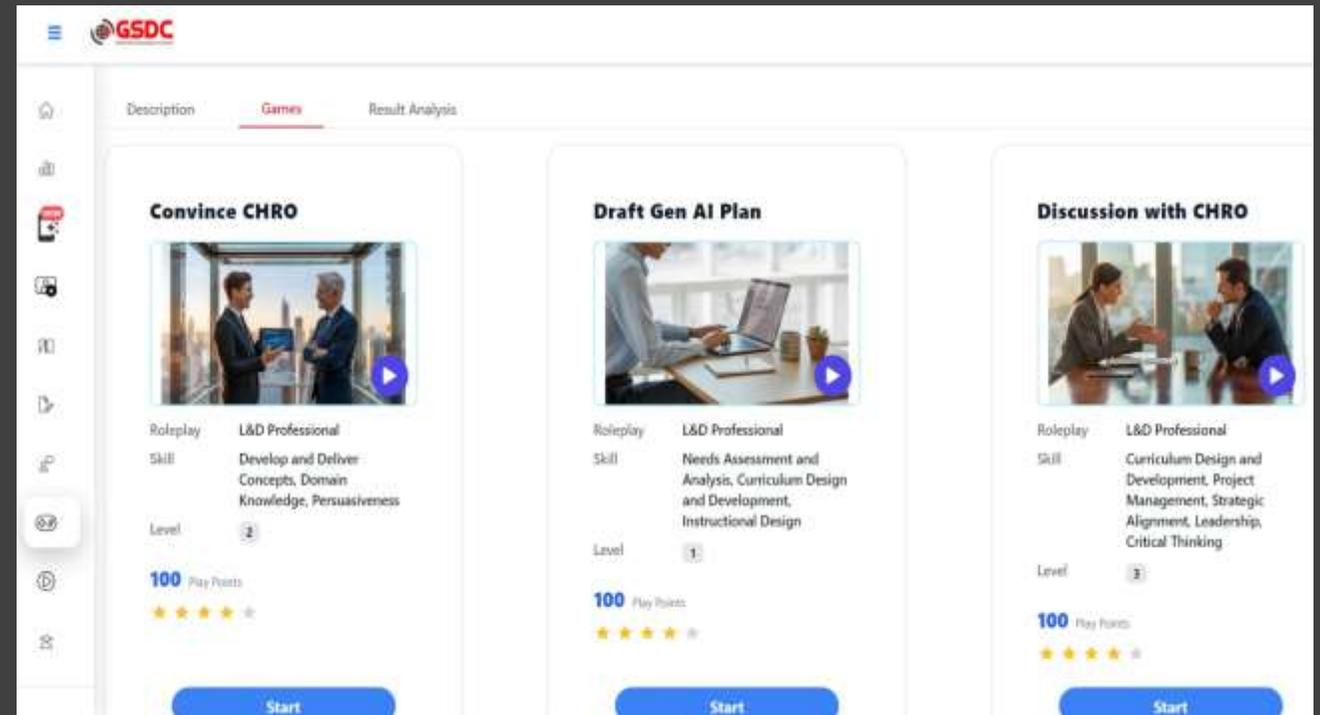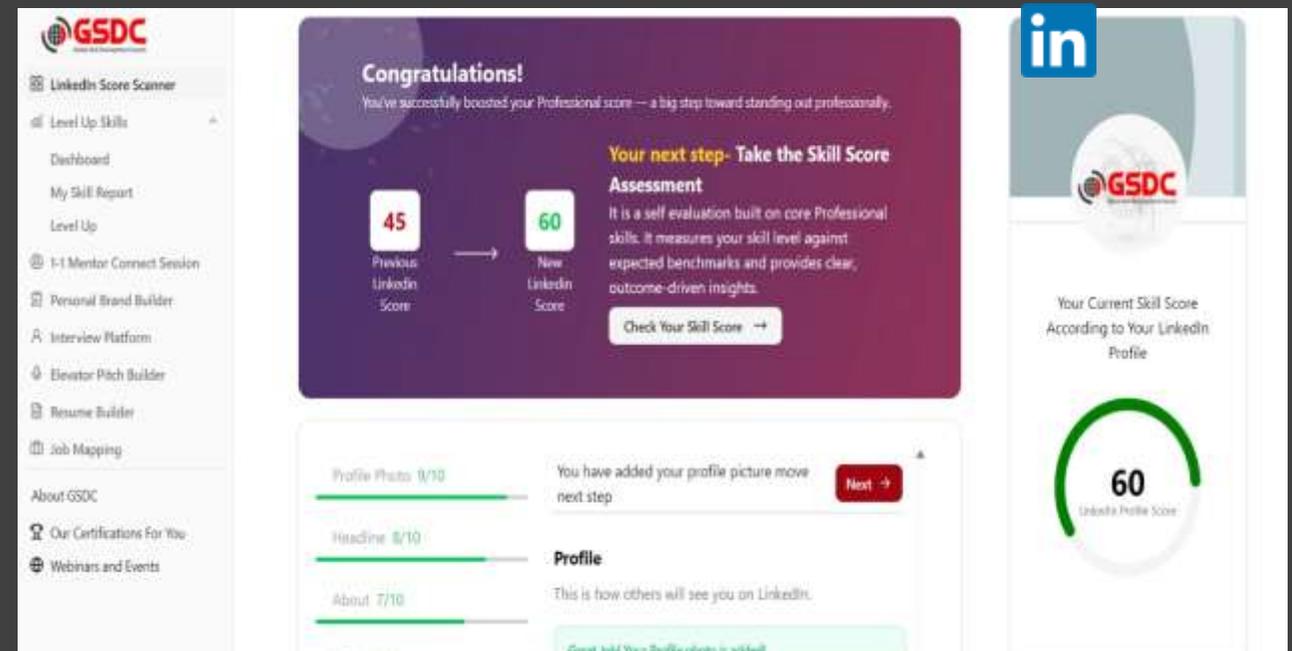- GSDC Studio Speakers
- Learn By Doing
- **E-Book Template / Resource**
- Gamified Assessments
- Capstone Project
- GSDC AI Utility
- GSDC Copilot

Experts create in-depth study material supported by ready-to-use templates. It helps learners understand faster and apply concepts right away.

What Comes with a GSDC Certification

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Engage learners with exciting gamified assessments that make testing feel fun. It keeps motivation high and boosts overall participation.

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Capstone projects powered by AI turn learning into hands-on experience. They confirm that learners can use their skills in real situations.

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GSDC AI Utility helps you strengthen your LinkedIn presence with smarter content suggestions, profile insights and keyword improvements. It supports you in building a sharper personal brand that stands out to employers and peers.

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GSDC Copilot is your personal AI mentor, giving you tailored guidance to build skills and grow professionally. It adapts to your goals with personalized feedback and learning paths.

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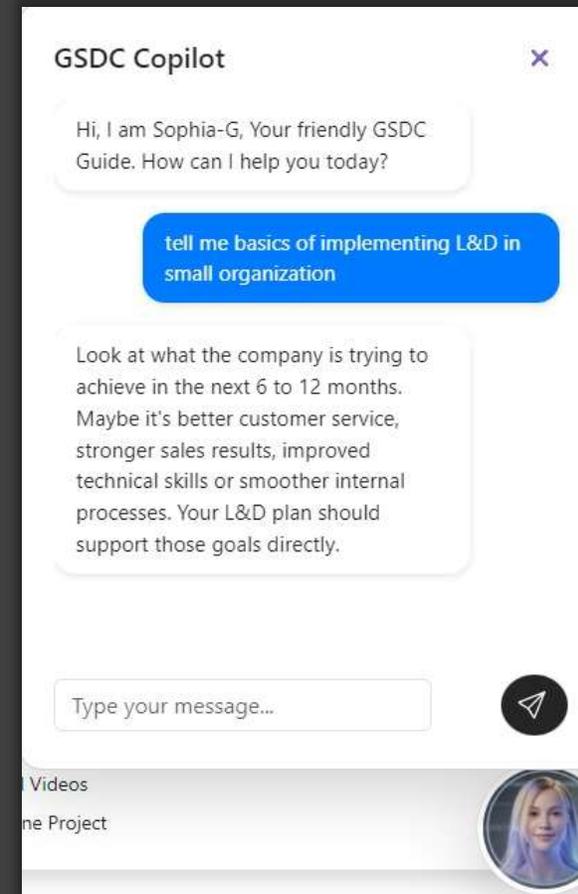
Tailor Your Learning Experience

1-on-1 Coaching Sessions

- ✓ **Get personalized guidance**

- ✓ **Focus on your specific challenges**

- ✓ **Receive direct, actionable feedback**

- ✓ **Make faster progress with tailored support**

SUCCESS STORIES

Certified Instructional Designer Certification

BISAYO ADEWOLE · 3rd+
Learning Experience Designer|| Supporting African educators to discov...
1mo · Edited · 🌐

Today, I finally completed the Instructional Design Certification Program by **GSDC - Global Skill Development Council**

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As I downloaded my badge and certificate, my mind took a trip down memory lane, that trip looked like this 👇 :

- B.Ed Educational Administration and Planning

- Teachers Registration Council of Nigeria certificate.

-M.Ed Educational Administration and Planning

- Microsoft Certified Educator

- TESOL Certified

-Certified Learning and Development Business Partner

- Certified Instructional Design Professional

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Many more to come.

What stood out for me in the CIDP program was the AI powered capstone project delivered as a set of games. I am definitely trying it out as soon as I start designing my next learning program.

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I didn't just learn from the content, I also learnt from the way the LMS is designed and structured.

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My head is full and I can't wait to practice and share what I have learnt with the participants in **LXD by Bisayo Consulting Ltd** programs.

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Here's to more learning and development 🙏 🙏

Sonia Kuntal · 3rd+
Aspiring Learning & Development Professional | Commerce Postgrad | ...
4w · 🌐

Excited to share that I've completed an Instructional Design course from GSDC (Global Skill Development Council) 🎓

Through this course, I gained hands-on knowledge of the ADDIE model, adult learning principles, eLearning design, and assessment alignment. This learning has strengthened my ability to design structured, learner-centered, and outcome-driven training programs.

I'm excited to apply these frameworks to create learner-centric experiences that truly make a difference. Huge thanks to the **GSDC - Global Skill Development Council** for the rigorous training! 🧑‍🎓

#InstructionalDesign #L&D #GSDC #LearningAndDevelopment #eLearningDesign #NewCertification

Sonia Kuntal · 3rd+
Aspiring Learning & Development Professional | Commerce Postgrad | ...
4w · Edited · 🌐

Thrilled to share that I am now a 'Certified Instructional Designer' via GSDC! 🎓

Over the last few months, I've dived deep into the art and science of learning. This program was a fantastic journey through:
* Needs Analysis: Ensuring training solves real business problems.
* Learning Theories: Applying Bloom's Taxonomy and adult learning principles to drive engagement.
* Design & Development: Moving from storyboards to impactful eLearning modules.

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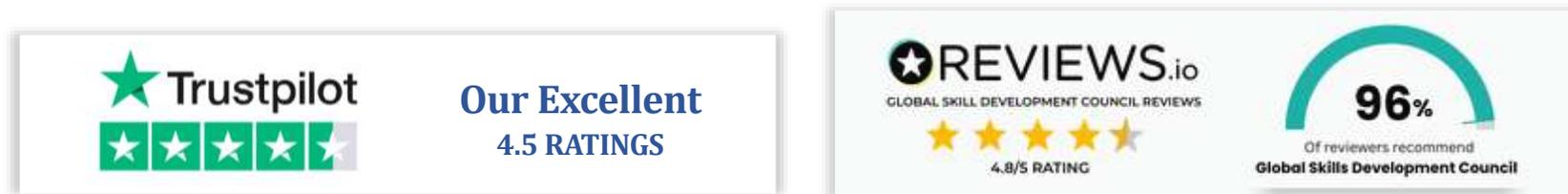
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#InstructionalDesign #L&D #GSDC #LearningAndDevelopment #eLearningDesign #NewCertification #CertifiedInstructionalDesigner

What our Candidates Saying?

We greatly appreciate the feedback from our program participants on Trustpilot. With an impressive average rating of 4.7 out of 5, their reviews highlight the positive experiences and value they have gained from our program.

Global Impact of Certified Instructional Designer Certification

GSDC has certified more than One Lakh professionals across a wide range of industries and roles.

PERCENTAGE OF CERTIFIED PROFESSIONALS (%)

Percentage of Certified Professionals (%)
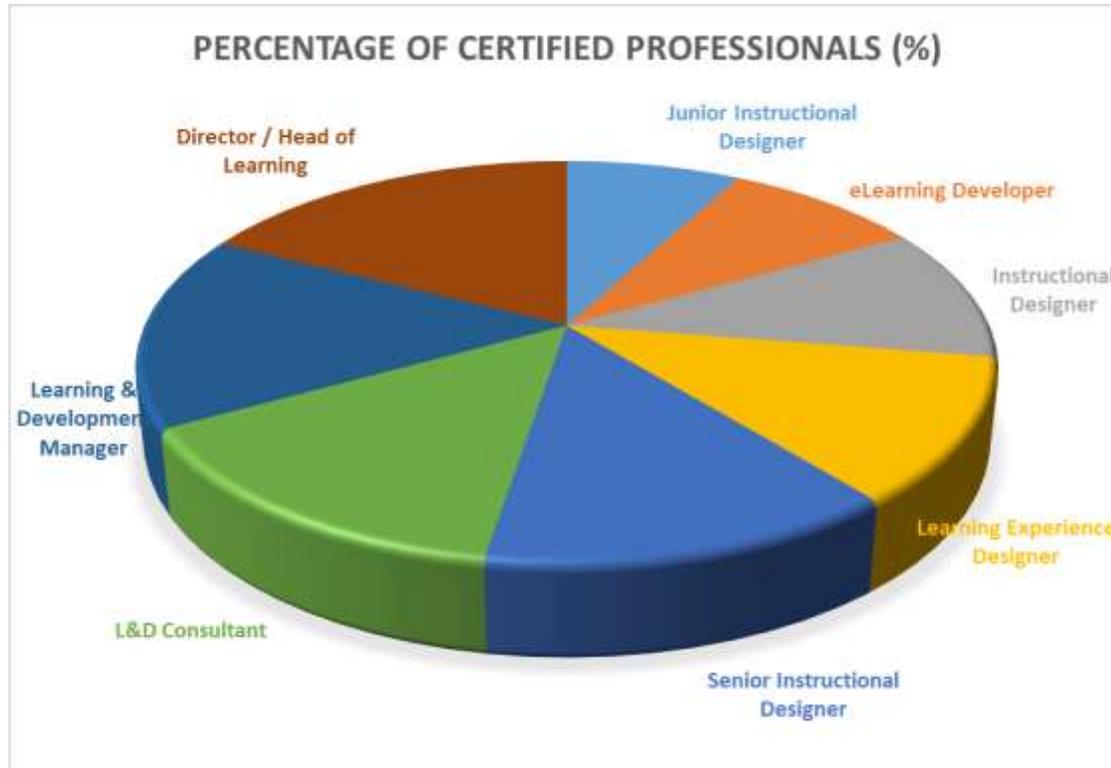
Certification adoption is highest among senior instructional designers, L&D managers, and learning leaders, indicating strong participation from professionals responsible for designing enterprise learning strategies, driving capability development, and aligning training initiatives with organizational performance goals.
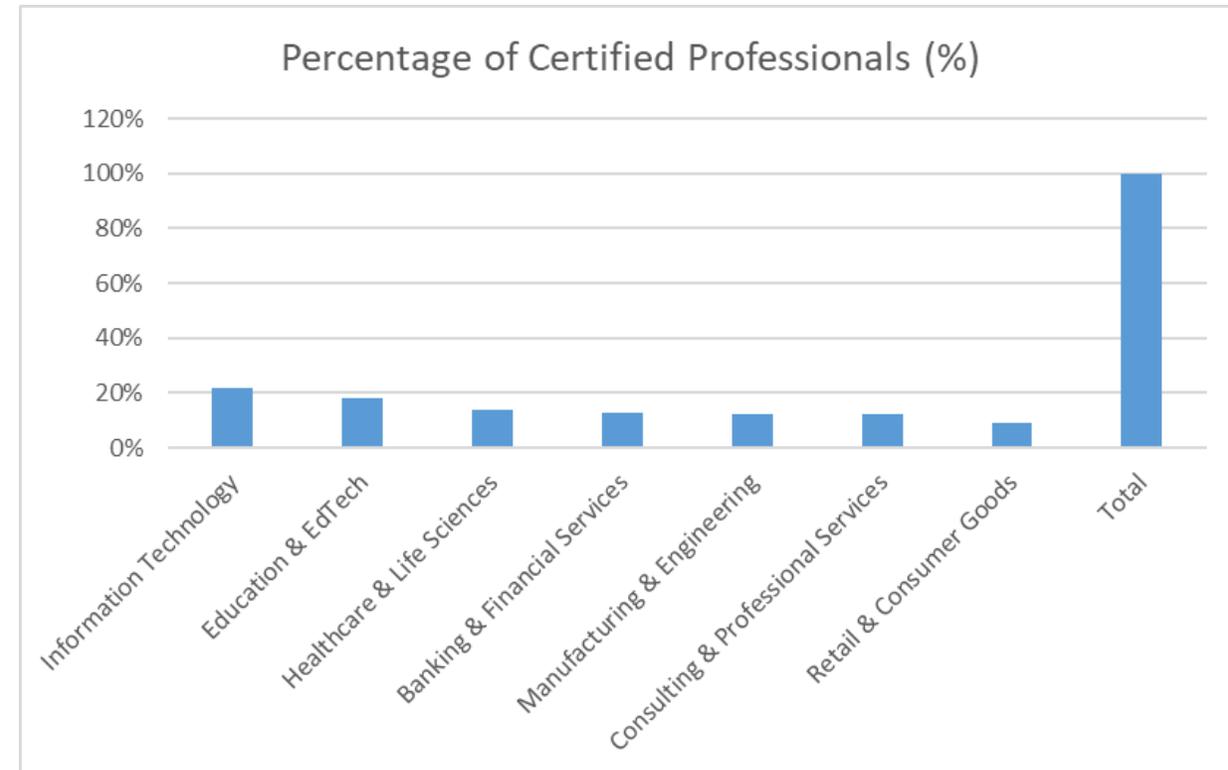
Adoption is strongest in IT, education, and consulting sectors, with growing participation across healthcare, banking, manufacturing, and retail industries, where structured digital learning, workforce upskilling, and scalable training solutions are becoming critical to business transformation.

Our Alumni works @

TECHNOLOGY

MANUFACTURING

AUTOMOBILE

HEALTHCARE

ENERGY & POWER

BFSI

Enrollment-Options

Single Access

Unlock full access to all comprehensive resources and earn Global certification

- ✓ Expert Led Videos - 10 hrs of learning
- ✓ Get 1 Certification - Just $200
- ✓ Save up to 50% with our limited-time offer!
- ✓ 3 SME Connect (1-on-1)
- ✓ Access to GSDC AI Studio
- ✓ Weekly Group SME Connect Session
- ✓ Certification Exam + 1 Free Retake & Practice
- ✓ Capstone Project + AI Interview & Tools
- ✓ GSDC Membership worth $109 free

ENROLL NOW

Bundle Access

Get 3 certifications at a discounted price for maximum value

- ✓ Expert Led Videos - 30 hrs of learning
- ✓ Get 3 Certifications - **Just $133** each
- ✓ **Save up to 60%** with this special bundle offer!
- ✓ **Unlimited** SME Connect (1-on-1)
- ✓ Access to GSDC AI Studio
- ✓ Weekly Group SME Connect Session
- ✓ Certification Exam + 2 Free Retake & Practice
- ✓ Capstone Project + AI Interview & Tools
- ✓ GSDC Membership worth $109 free

ENROLL NOW

Recommended for you

Make Your Own Certified Instructional Designer Certification Bundle

Enrich your skills and advance your career with our exclusive bundle.
Select any 3 from below for your bundle

- Certified Generative AI Professional

- Certified Human Resources (HR) Professional Certification

- Certified Learning & Development Professional (CLDP)

- Certified AI Tool Expert

- Certification In Generative AI In Project Management

Expand your expertise, design impactful learning experiences, and master
your skills.

BUY ANY

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CERTIFICATIONS

Claim Certified Instructional Designer Certification Bundle Here

Unlock Workforce Potential Through Skill Validation!

Enroll now with the code **UPSKILL10** To avail 10% discount.

Register Now

- # 100% Money Back Guarantee!

- No Questions Asked*

- 100% Amount Refund*

- No Processing Fees*

Thank You

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