

# Certified Balanced Scorecard Professional



GSDC Certified Balanced Scorecard Professional certification offered by Global Skill Development Council is designed to recognize professionals who have demonstrated mastery of the Balanced Scorecard methodology.

# Certified Balanced Scorecard Professional

## ABOUT CERTIFICATION

The certification is offered to individuals who have a comprehensive understanding of the Balanced Scorecard framework, and its practical applications in organizational performance management.

This recognition of an individual's mastery of the Balanced Scorecard methodology through a rigorous examination process. It is ideal for professionals who are responsible for driving organizational performance and strategic planning, such as CEOs, executives, managers, and consultants.

The certification process is designed to ensure that candidates have a thorough understanding of the Balanced Scorecard methodology, as well as the practical skills necessary to implement it in their organizations.

The examination is based on a comprehensive understanding of the Balanced Scorecard methodology, including its history, design, implementation, and performance management. The Certified Balanced Scorecard Professional certification offered by Global Skill Development Council provides valuable recognition of an individual's mastery of the Balanced Scorecard methodology.

It demonstrates a commitment to excellence in organizational performance management, and the ability to drive strategic planning and execution. It is a highly respected credential in the field of performance management and is recognized by organizations around the world as a mark of excellence in this area.

## OBJECTIVES

1. Master the Balanced Scorecard framework and its strategic role in organizations.
2. Acquire expertise in designing and implementing a successful Balanced Scorecard system
3. Effectively communicate the value and benefits of a Balanced Scorecard to stakeholders and senior management.
4. Enhance professional credibility and career prospects in strategy and performance management.
5. Expand your professional network by connecting with other Balanced Scorecard professionals and thought leaders.
6. Stay up-to-date with the latest trends and developments in Balanced Scorecard strategy and performance management through ongoing professional development.
7. Drive organizational success by aligning strategy with performance and measuring progress toward goals.

## Our Accreditation:



The Global Skill Development Council (GSDC) is the leading third-party, Vendor neutral, international credentialing and certification organization. The Global Skill Development Council (GSDC) is proud to be ANSI Accredited Member. The American National Standards Institute (ANSI) is a private, non-profit organization that administers and coordinates the U.S. voluntary standards and conformity assessment system.

The Global Skill Development Council (GSDC) is the leading third-party, vendor-neutral, Intern-ational credentialing and certification organization. The Global Skill Development Council (GSDC) is proud to be ABICB accredited member. Accreditation Board For Inter- national Certification Bodies's accreditation is globally recognized as the highest certificati- on for training institutes as it is an independent autonomous body





# COURSE SYLLABUS

## **1. Introduction to Balanced Scorecard:**

- Definition and history of Balanced Scorecard
- Importance of a Balanced Scorecard in organizational management
- Benefits of using a Balanced Scorecard

## **2. Fundamentals of Balanced Scorecard:**

- Key components of a Balanced Scorecard
- Developing a Balanced Scorecard
- Key performance indicators (KPIs) in Balanced Scorecard
- Cascading Balanced Scorecard across the organization

## **3. Implementing a Balanced Scorecard:**

- Understanding the organization's strategy
- Identifying strategic objectives
- Setting targets and measures
- Implementing and communicating the Balanced Scorecard

## **4. Using Balanced Scorecard in Organizational Management:**

- Aligning resources and activities with the strategy
- Monitoring and reporting performance
- Identifying and managing risks
- Using Balanced Scorecard for continuous improvement

## **5. Challenges and Best Practices in Balanced Scorecard:**

- Common challenges in implementing and using Balanced Scorecard
  - Best practices in using Balanced Scorecard
  - Case studies and examples of successful Balanced Scorecard implementations
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# GSDC Technical Advisory Board :



The GSDC is the leading certification association which brings together innovative organizations and founding thought-leaders as Technical Advisors from over 40 countries to design curriculum on Blockchain, Devops, Six Sigma & Agile Certifications.

Our Future Information

## Target Audience

- Strategy Planner
- Performance Specialist
- Senior Executive
- Consultant/Advisor
- Project Manager
- Educator/Trainer
- Performance Professional

## Pre-requisites

There is no such recommended experience required for getting this certification.

Find out more online at  
[www.gsdccouncil.org](http://www.gsdccouncil.org)

