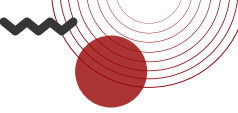


Certified Design Thinking Professional



The GSDC Certified Design Thinking Professional certification, provided by Global Skills Development Council (GSDC), serves as a validation of individuals' expertise in design thinking—an influential approach to problem-solving and innovation.





Certified Design Thinking Professional

ABOUT CERTIFICATION

This online certification showcases a profound comprehension of the design thinking process, emphasizing the significance of empathizing with users and developing solutions that cater to their needs. Professionals who earn this certification demonstrate their proficiency in ideation, prototyping, and testing, as well as their aptitude for leading design thinking workshops and projects.

By obtaining the GSDC Design Thinking certification, individuals enhance their professional reputation and gain a competitive edge in the job market. This certification offers tangible evidence of their skills and knowledge in applying design thinking principles to tackle complex challenges effectively.

It serves as a testament to their ability to think critically, explore innovative ideas, and create user-centered solutions that drive organizational growth and success. Moreover, this certification opens up a world of new career opportunities. Employers across various industries seek professionals who can bring a fresh perspective to problem-solving, fuel creativity, and facilitate innovation within their teams.

OBJECTIVES

1. Demonstrate understanding of the design thinking process and principles
2. Showcase proficiency in applying design thinking methodologies
3. Assess empathy and needs identification skills
4. Evaluate ideation, prototyping, and testing abilities
5. Recognize leadership in design thinking workshops and projects.
6. Enhance professional credibility in design thinking.
7. Expand career opportunities in innovation-driven roles
8. Foster collaboration and creative problem-solving
9. Inspire an organizational culture of innovation

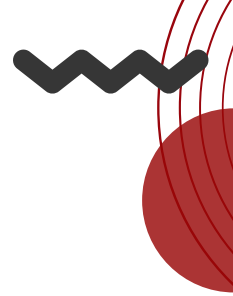
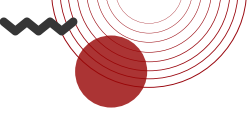
Our Accreditation:



The Global Skill Development Council (GSDC) is the leading third-party, Vendor neutral, international credentialing and certification organization. The Global Skill Development Council (GSDC) is proud to be ANSI Accredited Member. The American National Standards Institute (ANSI) is a private, non-profit organization that administers and coordinates the U.S. voluntary standards and conformity assessment system.

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COURSE SYLLABUS

1. Exploring Design Thinking:

- Understanding design thinking
- Contrasting traditional and design thinking approaches
- Applying the lenses of desirability, feasibility, and viability
- Advantages of design thinking
- The Framework for design thinking

2. Experiencing the Design Thinking Sprint Process:

- Engage in empathy
- Clarify problem definition
- Generate creative ideas
- Build and test prototypes

3. Mindsets of a Design Thinkers:

- User-centric perspective
- Systematic process orientation
- Embracing radical collaboration
- Cultivating a prototyping culture
- Emphasizing show, don't tell
- Favoring action over deliberation

4. Key Elements of Design Thinking:

- Understanding the user's perspective
- Identifying Consumer pain points

5. Embracing Empathy, Creativity, and Curiosity:

- Utilizing empathy tools for understanding end users
- Exploring diverse creativity tools

6. Framing the Opportunity:

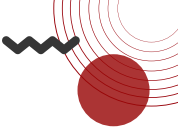
- Analyzing and synthesizing research findings
- Utilizing Tools
- POV (Point of View) statements
- Employing "How Might We" (HMW) questions
- Creating stakeholder maps
- Developing customer journeys
- Constructing context maps
- Establishing opportunity maps

7. Exploring Ideas & Solutions:

- Generating innovative ideas
- Transforming problems into viable solutions
- Utilizing divergent and convergent ideation methods
- Employing various ideation techniques

8. Building & Visualizing Ideas & Solutions:

- Adopting a "build to think" approach
- Utilizing diverse creativity tools
- Evaluating and deciding on solutions
- Leveraging user feedback, observation, and evaluation matrices as valuable tools



GSDC Technical Advisory Board :



The GSDC is the leading certification association which brings together innovative organizations and founding thought-leaders as Technical Advisors from over 40 countries to design curriculum on Blockchain, Devops, Six Sigma & Agile Certifications.

Our Future Information

Target Audience

- Project Managers
- Project Board Members
- Product Owners
- Product Managers
- Scrum Masters
- Coaching Teams
- Training Teams
- Business Analyst
- Project and Program Office Personnel
- Software Developers

Pre-requisites

Recommended to have training on Design Thinking through a qualified training institution.

Recommended to have work experience in Project and Product Management.

Find out more online at

www.gsdcouncil.org

