

# Certified Generative AI For Product Management

## Global Certification Program

- ✓ Globally lifetime Valid Certification
- ✓ Lifetime Valid Certification
- ✓ AI based Roleplay & Simulations
- ✓ Two Exam Attempts



# An Overview

## What You Can Expect From This Program?

Future-proof your skills in product management with GSDC's Generative AI Product Management certification. Validate your expertise in using AI models like DALL-E for ideation and GPT-3 for writing product requirements.

Focused on real-world applications of generative AI in product management, this certification helps professionals stay ahead in this fast-moving field.

Whether you're looking to level up your own abilities or ensure your team is AI-capable, becoming GSDC certified signals your commitment to leading in the generative AI era of product management.

	<b>Type</b>	Online self-paced learning, Mocks
	<b>Language</b>	English (including subtitles)
	<b>Access</b>	12 months
	<b>AI based Role play</b>	Prepare yourself for career with AI based roleplay
	Digital certificate upon completion ( 2 Attempts)	
	Card Payment, Bank Transfer	
	Reading materials & Reference Templates	
	100% money back guarantee*	

# GSDC Introduction

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**Welcome to the Global Skill Development Council (GSDC)!**

As an independent, vendor-agnostic certification organization, we empower professionals worldwide.

Leading MNC organizations and global universities recognize our certifications. With a diverse portfolio of over 100+ programs, including L&D, HR, SRE, DevOps, Agile, Six Sigma, and Cyber Security, we've certified over 50,000 professionals.

Partnered with 50+ global training organizations, GSDC is your gateway to unlocking endless opportunities.

**Join us today and let your skills soar to new heights!**

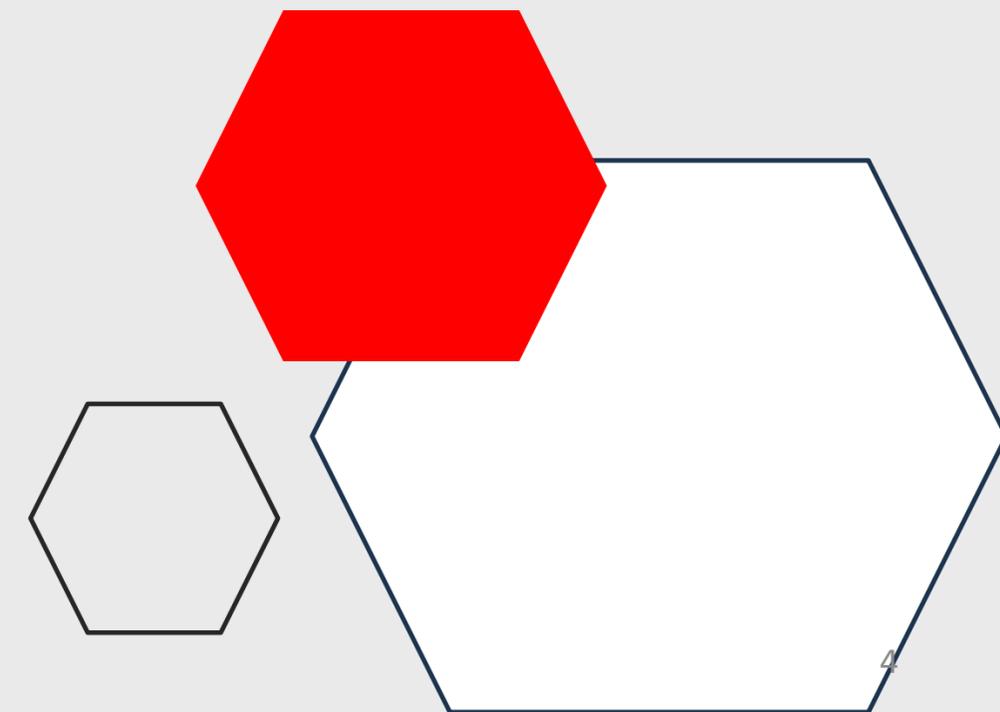


# Introduction

## Certified Generative AI For Product Management

Generative AI is transforming Product Management, enabling teams to quickly ideate, prototype and validate new products. As this generative ai for Product Management technology matures, understanding how to ethically leverage it to enhance products is critical.

The GSDC Certified Generative AI Product Management certification validates expertise in using generative AI product Management models like DALL-E for ideation and GPT-3 for writing product requirements. By focusing on the real-world application of generative AI in Product Management, this certification helps professionals future proof their skills. Whether you're looking to level up your own abilities or ensure your team is generative ai Product Management capable, becoming GSDC certified signals your commitment to leading in this fast-moving field.



# Learning Objective

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1. Validate expertise in generative AI applications.
2. Assess competency in responsible AI implementation.
3. Test knowledge of using AI to automate content creation.
4. Evaluate understanding of AI workflows and processes.
5. Certify skills in leveraging AI to drive innovation.
6. Examine abilities in AI best practices for products.
7. Accredit professionals on cutting-edge AI advancement.
8. Endorse candidates committed to continuous AI learning.
9. Credential understanding of real-world AI problem solving.
10. Qualify candidates ready to lead in era of AI.

## **OBJECTIVES OF GENERATIVE AI IN PRODUCT MANAGEMENT CERTIFICATION**

## **1. Introduction to Generative AI:**

- Understanding Gen AI and its capabilities
- The role of Gen AI in modern product management:  
From ideation to market
- Overview of Gen AI tools and platforms
- Case Study: Gathering market insights in just few clicks

## **2. Gen AI for Idea & Concept Development:**

- Leveraging Gen AI for market research and analysis
- Using AI to generate and refine product ideas
- Enhancing creativity and innovation in product design

## **3. Gen AI for Product Design:**

- Integrating Gen AI in the product development lifecycle
- Automating design processes with Gen AI (e.g., UI/UX design, prototyping)
- Personalization and customization of products using AI
- Case study: Creating a prototype for faster product designing

## **4. Gen AI for Improving User Experience:**

- Gen AI in improving user engagement and satisfaction
- Chatbots, virtual assistants, and personalized content
- Feedback and sentiment analysis through AI

## **5. Using Gen AI tool as a Product Manager :**

- Enhancing product development with generative AI
- What AI can do, and what product managers should do
- Casestudy: Navigating Product Development with Gen AI:  
A Product Manager's Toolkit

## **6. Ideation and generating specific product ideas:**

- Using tools like ChatGPT for user segmentation and research
- Validating product ideas
- Prototyping and MVP development with ChatGPT
- Product testing with ChatGPT
- Case study: Using ChatGPT for Automating Product Testing

# Unleash Unlimited Potential

All GSDC certifications come with a lifetime membership, offering you a world of benefits to fuel your professional growth.



## Expert Created Learning Material

Learn from knowledge shared by Top Industry Experts with 15+ yrs of experience.



## Downloadable Resources

Get access to templates and reference documents which will help you to do your day to day tasks easier.



## Access to Global Conferences

Be a part of GSDC thriving learning community around the world, sharing knowledge from across the world.



## Certificate Upgrades

Get complimentary certificate upgrades to keep up with the latest updates in processes and frameworks.



## Speaker invites @ GSDC Webinar Series

Share your knowledge with world at GSDC global webinar series, share your expertise and learn from others.



## Newsletters, blogs with industry insights

Get newsletters, announcements and articles curated by experts direct to your inbox.



## AI Based Role Play

Learn to implement applicability of knowledge with real life simulation based games.

# What You Get In this Certification Program?

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- Engaging digital learning videos
- Exclusive access to Global thought leader sessions & case studies
- Downloadable and implementable resources to support practical application
- Two mock exams with unlimited attempts for comprehensive preparation
- Certification exam voucher with 1-year validity
- Two attempts for certification exam

# What our Candidates Saying?

We greatly appreciate the feedback from our program participants on Trustpilot. With an impressive average rating of 4.7 out of 5, their reviews highlight the positive experiences and value they have gained from our program.



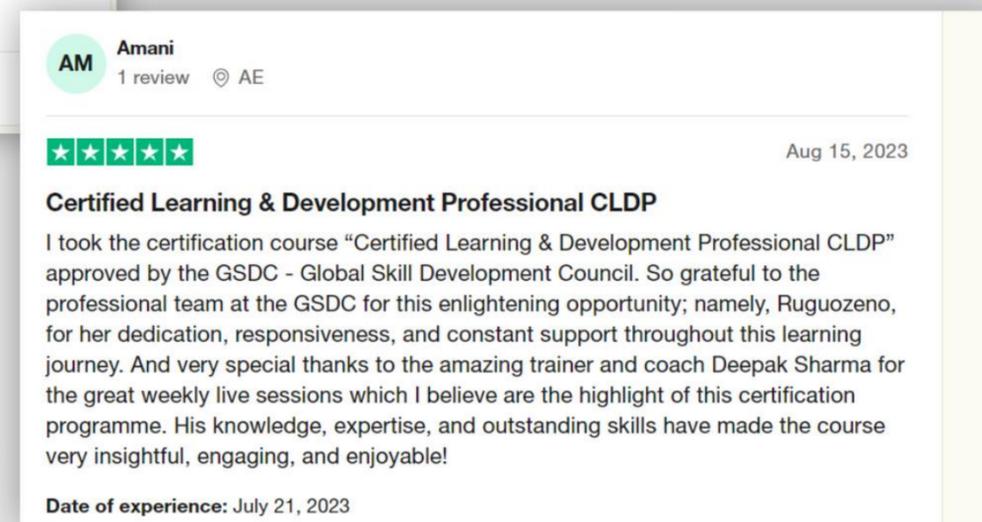
**Global Skill Development Council - GSDC**  
 Reviews 178 • Excellent  
 4.7  
 VERIFIED COMPANY



**chandrakaran j**  
 2 reviews • IN  
 Jul 18, 2023  
 ★★★★★  
**I had a experience with GSDC with their...**  
 I had a experience with GSDC with their SRE course and it was very good. The speakers were very knowledgable and kept it very interactive . Thanks the GSDC team for this !  
 Date of experience: April 13, 2023



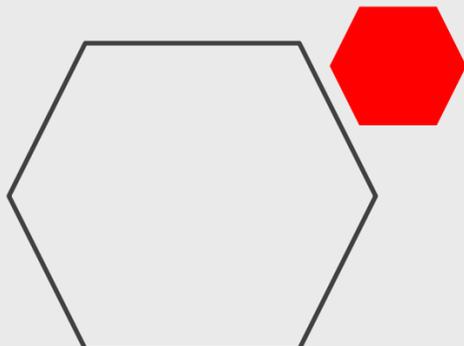
**Tosin Olaniyi**  
 1 review • NG  
 Jul 11, 2023  
 ★★★★★  
**The learning portal was so seamless**  
 The learning portal was so seamless, and user friendly, The course are so detailed, easy to understand, great lecturers. Safe to say the best learning platform I've used so far. I would recommend learning from GSDC to anyone. You sure will get a value for your money.  
 Date of experience: July 08, 2023



**Amani**  
 1 review • AE  
 Aug 15, 2023  
 ★★★★★  
**Certified Learning & Development Professional CLDP**  
 I took the certification course "Certified Learning & Development Professional CLDP" approved by the GSDC - Global Skill Development Council. So grateful to the professional team at the GSDC for this enlightening opportunity; namely, Ruguozeno, for her dedication, responsiveness, and constant support throughout this learning journey. And very special thanks to the amazing trainer and coach Deepak Sharma for the great weekly live sessions which I believe are the highlight of this certification programme. His knowledge, expertise, and outstanding skills have made the course very insightful, engaging, and enjoyable!  
 Date of experience: July 21, 2023



**Majid**  
 1 review • IN  
 Sep 25, 2023  
 ★★★★★  
**GSDC has been doing a great job in making learners gain knowledge!**  
 GSDC has been doing a great job in making the learners find right opportunities to gain knowledge for business! These two days were filled with knowledge and insights!  
 Date of experience: September 25, 2023



# Make Your Own Certified Generative AI For Product Management Bundle

Enrich your Gen AI Skills and advance your career with our exclusive bundle.

Get certified in the following:

- Generative AI in Software Development
- Generative AI in Cybersecurity
- Certification In Generative AI In Finance And Banking
- Generative AI in Project Management
- Generative AI in Product Management
- Certified Generative AI Professional

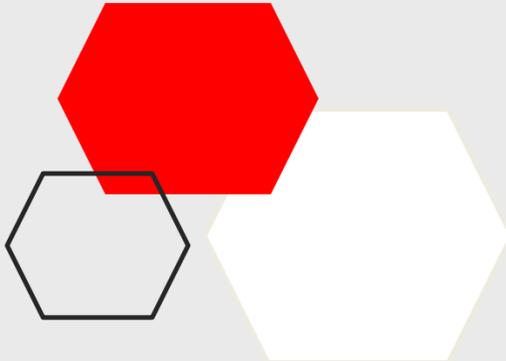
Expand your expertise, design impactful learning experiences, and master your skills.

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~~\$1200~~

**\$ 600**

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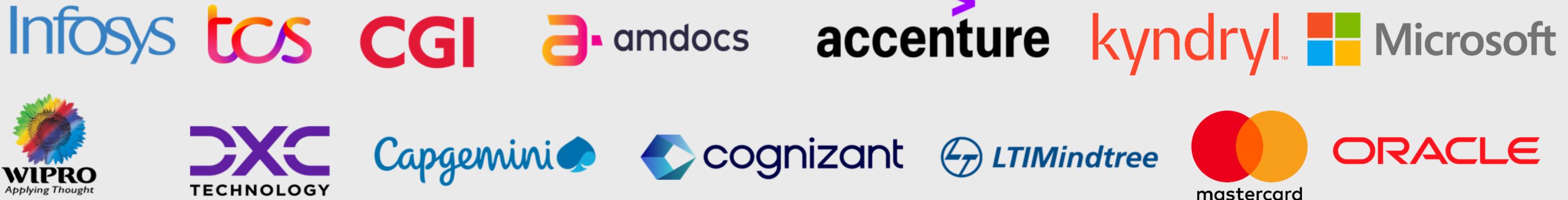


# Certified Generative AI For Product Management

## About Exam:

- There will be a Multiple Choice Questions exam of 40 marks.
- You need to acquire 26+ marks to clear the exam.
- If you fail, you can retake the exam after one day.
- In case the participant does not score passing percentage then they will be granted a 2nd attempt at no additional cost. Re-examination can be taken up to 30 days from the date of the 1st exam attempt.

## Our Alumni Work at



Sample Certificate

***Unlock Workforce Potential Through Skill Validation!***

Enroll now with the code **UPSKILL10** To avail 10% discount.

[Register Now](#)



## **100% Money Back Guarantee!**

At GSDC, quality is our top priority. Our certification programs are designed to foster professional growth and ensure learning satisfaction. If you do not pass the certification exam after two attempts, we offer a 100% money-back guarantee.

- No Questions Asked\*
- 100% Amount Refund\*
- No Processing Fees\*



# Thank You

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