

# Certified Learning & Development Professional (CLDP)

Global Certification Program

- ✓ Globally lifetime Valid Certification
- ✓ Lifetime Valid Certification
- ✓ AI based Roleplay & Simulations
- ✓ Two Exam Attempts



# An Overview

## what you can expect from this program

Validate, Retain, and Engage Your Skilled Workforce

Gain a powerful competitive advantage by validating the abilities of your top talent and fostering an environment conducive to their growth and satisfaction.

As a Strategic L&D Specialist, you'll acquire the expertise to craft an effective learning and development program that cultivates a culture of continuous learning. This proactive approach tackles pressing workforce challenges head-on, such as bridging skills gaps, facilitating digital transformation, engaging millennial employees, and retaining your high-performers.

This comprehensive online certification guides you through developing a targeted L&D strategy and implementing it within your organization, establishing a robust learning landscape.

All resources within this certification like material and resources are provided as value-added (complimentary) components.

	<b>Type</b>	Online self-paced learning, Mocks
	<b>Language</b>	English (including subtitles)
	<b>Access</b>	12 months
	<b>AI based Role play</b>	Prepare yourself for career with AI based roleplay
	Digital certificate upon completion ( 2 Attempts)	
	Card Payment, Bank Transfer	
	Reading materials & Reference Templates	
	100% money back guarantee*	

# GSDC Introduction

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## Welcome to the Global Skill Development Council (GSDC)!

As an independent, vendor-agnostic certification organization, we empower professionals worldwide.

Leading MNC organizations and global universities recognize our certifications. With a diverse portfolio of over 100+ programs, including L&D, HR, SRE, DevOps, Agile, Six Sigma, and Cyber Security, we've certified over 50,000 professionals.

Partnered with 50+ global training organizations, GSDC is your gateway to unlocking endless opportunities.

**Join us today and let your skills soar to new heights!**



# CLDP Introduction

## Certified Learning and Development Professional (CLDP)

The CLDP Certification is a program designed to guide you towards achieving internationally recognized expertise in the field of Learning and Development (L&D).

Designed to enhance competencies in talent development, corporate training, performance management, and succession planning, CLDP equips L&D professionals with the science of cultivating organizational growth.

Prepare to unlock new levels of success and make a lasting impact in the dynamic world of learning and development.



# Learning Objective

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- ❑ Establish a framework for a successful L&D function and role
- ❑ Master effective program design and development approaches
- ❑ Become a trusted advisor to the business and learn best practices for effective partnership
- ❑ Build strong domain expertise in L&D
- ❑ Develop competency-based learning roadmaps for driving business outcomes
- ❑ Competency assessment centers & 360-degree feedback techniques can be used to identify competency gaps

## Objectives Of Learning and Development Certification

# Curriculum

## Section 1: Core Curriculum

### 1. Fundamentals of L&D and Business Alignment

- Introduction
- Objectives of Training
- Areas of Training
- Training Drawbacks
- Benefits of Training
- Need for Training
- Types of Training
- Training Risks
- Difference between training, education & development
- Role of T&D in HRD

### 2. L&D Core Competencies & Techniques

- Teaching Skills
- Presentation Skills
- Preparing to Teach
- Develop and Deliver Concepts
- Methods in Training
- Training Delivery Methods
- Criteria For Method Selection
- Effective Learning and Teaching Methods

### 3. Modern Adult & Experiential Learning Methods

- What is learning?
- Learning Styles
- The Three Representational Modes (TRiM)
- Self, Met cognition, Cognition, Knowledge (SMCK)

- What is learning?
- Learning Styles
- The Three Representational Modes (TRiM)
- Self, Met cognition, Cognition, Knowledge (SMCK)
- Other Supporting Theories
- Adult Learning
- Principles of Training
- Student Type

### 4. Designing L&D Policies

- Policy for Training
- Good Policy Characteristics
- Classification of Policies
- Formulation of Policies
- Factors Influencing Policy Determination
- HR Training and Business Management

### 5. L&D Needs Analysis and Designing Learning Journey

- Training Content for Different Categories of Employees
- Steps for Needs Assessment
- Learning Objectives
- Requirements of Learners
- Steps for T&D Plans
- Planning Implementation of Training Plan
- Training Room Design
- The Training Procedure

### 6. Designing L&D Academics

- Introduction
- Training at Professional Institutions
- Workers Training Program
- Supervisory Training & Development Programme
- Training Aids
- Training Media

### 7. Competency, OD & HRM Framework of L&D

- Competencies
- Competency Profiling
- Competency-Based HRM Models

### 8. Holistic L&D Orientations, Leadership and Management Development Programs

- Management Development Introduction
- Requisites for Successful Management Development Program
- Management Development Techniques

### 9. Mentoring, Coaching, and Digitalization of L&D

- Coaching Employees
- Activity-Mentoring Training
- Workplace Mentoring
- Computer Aided Instruction
- Computer-based Training
- CBT Usage
- Decision Process for CBT Viability
- New Capabilities
- Web-Based Training
- FLEX

## 10. L&D Effectiveness and Evaluation

- Concept
- Need for Evaluation
- Principles of Evaluation
- Evaluation Design
- Measuring Training Effectiveness/Impact
- Evaluation Plan
- Evaluation Types and Process
- Warr's Framework of Evaluation
- Kirkpatrick's Four Levels of Evaluation
- Feedback and Assessment
- Evaluating Training-staff Performance
- ROI (Return on Investment) in Training
- Cost Effectiveness
- Justification on Investment
- Evaluation of Management Training
- General Observations

## 11. Gamification in Learning & Development

- Overview of Gamification in Learning and Development.
- Frameworks for Applying Gamification in Learning.
- Implementing Gamification Strategies for Desired Outcomes
- Enhancing Learner Engagement and Motivation Through Gamification.

## 12. Personalized 1-1 & Group connect session:

- Personalized 1-on-1 Trainer Session - Receive a customized training session with ongoing access to relevant topics, ensuring lifelong support.
- Weekend Group Mentorship Session - Participate in a weekend group session with an industry expert to address any questions and enhance your learning progress.

### **1. Multigenerational Leadership And Reskilling Your Organization**

- Leadership Dynamics in a Diverse Workforce
- The Role of Technology in Workforce Reskilling
- Leadership Development Programs
- Fostering Innovation and Creativity
- Employee Engagement and Motivation
- Performance Management Systems

### **2. Training Needs Analysis & Approaches:**

- Strategies for Data Collection and Analysis
- Knowledge and Skills Assessment
- Competency-Based Needs Assessment
- Strategic Needs Assessment

### **3. Onboarding Strategies & Learning Insights:**

- Benefits of Effective Employee Onboarding
- Onboarding Process Overview
- Role of Talent Acquisition in Onboarding
- Role of Administration Teams in Onboarding
- Virtual Onboarding: A Case Study

### **4. Return on Learning Investment:**

- Identifying Key Learning Metrics
- Measuring Learning Gains
- ROI Calculation and Interpretation
- Gathering Pre-Learning Data
- Time Frame Considerations
- Continuous Improvement and Future Strategies
- Implementing ROI in Your Organization

### **5. Generative AI for L&D Professionals:**

- Automated Content Creation with Generative AI tools
- Create amazing visuals with AI
- Analyze and Drive insights from raw data
- Generative AI in Assessments
- Ethics and Best Practices in AI
- Practical Guidance for Leveraging Generative AI in Training Programs

# Unleash Unlimited Potential

All GSDC certifications come with a lifetime membership, offering you a world of benefits to fuel your professional growth.



## Expert Created Learning Material

Learn from knowledge shared by Top Industry Experts with 15+ yrs of experience.



## Access to Global Conferences

Be a part of GSDC thriving learning community around the world, sharing knowledge from across the world.



## Speaker invites @ GSDC Webinar Series

Share your knowledge with world at GSDC global webinar series, share your expertise and learn from others.



## Downloadable Resources

Get access to templates and reference documents which will help you to do your day to day tasks easier.



## Certificate Upgrades

Get complimentary certificate upgrades to keep up with the latest updates in processes and frameworks.



## Newsletters, blogs with industry insights

Get newsletters, announcements and articles curated by experts direct to your inbox.



## AI Based Role Play

Learn to implement applicability of knowledge with real life simulation based games.

# What You Get In CLDP Certification Program?

- Weekend live mentoring sessions for 2 hours
- Engaging digital learning videos
- Exclusive access to Global L&D thought leader sessions & case studies
- Downloadable and implementable resources to support practical application
- Two mock exams with unlimited attempts for comprehensive preparation
- Certification exam voucher with 1-year validity
- Two attempts for certification exam

# What our Candidates Saying?

We greatly appreciate the feedback from our program participants on Trustpilot. With an impressive average rating of 4.7 out of 5, their reviews highlight the positive experiences and value they have gained from our program.



**Global Skill Development Council - GSDC**  
 Reviews 178 • Excellent  
 4.7 ⓘ  
 VERIFIED COMPANY



**chandrakaran j**  
 2 reviews • IN  
 Jul 18, 2023  
 ★★★★★  
**I had a experience with GSDC with their...**  
 I had a experience with GSDC with their SRE course and it was very good. The speakers were very knowledgeable and kept it very interactive. Thanks the GSDC team for this!  
 Date of experience: April 13, 2023



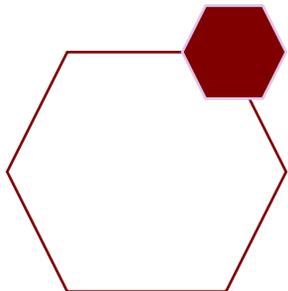
**Tosin Olaniji**  
 1 review • NG  
 Jul 11, 2023  
 ★★★★★  
**The learning portal was so seamless**  
 The learning portal was so seamless, and user friendly. The course are so detailed, easy to understand, great lecturers. Safe to say the best learning platform I've used so far. I would recommend learning from GSDC to anyone. You sure will get a value for your money.  
 Date of experience: July 08, 2023



**Amani**  
 1 review • AE  
 Aug 15, 2023  
 ★★★★★  
**Certified Learning & Development Professional CLDP**  
 I took the certification course "Certified Learning & Development Professional CLDP" approved by the GSDC - Global Skill Development Council. So grateful to the professional team at the GSDC for this enlightening opportunity; namely, Ruguzeno, for her dedication, responsiveness, and constant support throughout this learning journey. And very special thanks to the amazing trainer and coach Deepak Sharma for the great weekly live sessions which I believe are the highlight of this certification programme. His knowledge, expertise, and outstanding skills have made the course very insightful, engaging, and enjoyable!  
 Date of experience: July 21, 2023



**Majid**  
 1 review • IN  
 Sep 25, 2023  
 ★★★★★  
**GSDC has been doing a great job in making learners gain knowledge!**  
 GSDC has been doing a great job in making the learners find right opportunities to gain knowledge for business! These two days were filled with knowledge and insights!  
 Date of experience: September 25, 2023



## Expert-Led Generative AI: Learn, Connect, Grow



### **Expert-Led Sessions:**

Engage in weekly 2-hour live sessions with industry expert, gaining cutting-edge insights and practical knowledge in Generative AI

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### **Interactive Learning Experience:**

Ask questions, discuss case studies, and receive implementation guidelines directly from expert, enhancing your understanding of complex AI topics

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### **Lifelong Learning Journey:**

Enjoy lifetime access to these sessions, ensuring you stay updated with the latest trends and continuously grow your AI expertise

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### **Career-Boosting Network:**

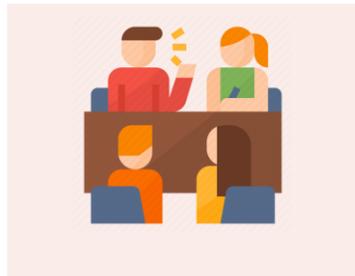
Connect with fellow professionals in the field, creating valuable relationships that can propel your career in the world of Generative AI

## AI-Based Interview Practice Platform



- Engage With Real Time AI Interview Questions.
- Practice Questions Tailored with Your Expertise.
- Validate your Knowledge of subject Matter.

## Capstone Project



- Apply Your Skills in Real World Scenario.
- Learn Methodologies Aligned to Your Expertise.
- Validate Skills and Knowledge Gained through the Certification.
- Showcase Expertise via a Capstone Project.

# Enrollment-Options

## Option-1

### CLDP Certification with E-learning

**Fast-track your career by learning a new skill and earning a certificate**

- ✓ E-Learning from Industry Experts
- ✓ 1 Certification Program
- ✓ Two Exam Attempts
- ✓ Lifetime Valid Certification
- ✓ Downloadable Resources
- ✓ Weekend 2 hour of live trainer connect group session

**ENROLL NOW**

## Option-2

### Bundle

**Create your own bundle with 3 certification program**

- ✓ 3 Certification Program
- ✓ Two Exam Attempts
- ✓ Lifetime Valid Certification
- ✓ Learning Library Access
- ✓ Downloadable Resources
- ✓ GSDC Membership

**ENROLL NOW**

## Option-1 CLDP Certification with E-learning

### CLDP Certification with Digital Learning

Fast-track your career by learning a new skill and earning a certificate

- ✓ E-Learning from Industry Experts
- ✓ 1 Certification Program
- ✓ Two Exam Attempts
- ✓ Lifetime Valid Certification
- ✓ Downloadable Resources
- ✓ Weekend 2 hour of live trainer connect group session



**ENROLL NOW**

## Option-2

# Make Your Own Certified Learning & Development Professional (CLDP) Bundle

Enrich your skills and advance your career with our exclusive bundle.  
Get certified in the following:

- GSDC Certified Learning and Development Professional (CLDP)
- GSDC Certified Instructional Designer
- GSDC L&D Analytics & Metrics Professional Certification
- GSDC Certified Generative AI in L&D and HR
- Certified Performance & Competency Developer
- Certified Balanced Scorecard Professional

Expand your expertise, design impactful learning experiences, and master your skills.

**BUY ANY**

**3**

**CERTIFICATIONS**

[Claim L&D Bundle Here](#)

## *Unlock Workforce Potential Through Skill Validation!*

Enroll now with the code **UPSKILL10** To avail 10% discount.

**Register Now**



**100%**  
**MONEY BACK**

**GUARANTEE**

## **100% Money Back Guarantee!**

At GSDC, quality is our top priority. Our certification programs are designed to foster professional growth and ensure learning satisfaction. If you do not pass the certification exam after two attempts, we offer a 100% money-back guarantee.

- No Questions Asked\*
- 100% Amount Refund\*
- No Processing Fees\*

# Thank You



**Follow Us**

