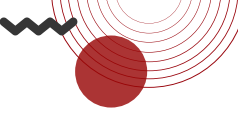


Certified Software Asset Manager



The GSDC Certified Software Asset Management Certification is a well-recognized software asset management certification designed for professionals who wish to enhance their skills and knowledge in the field of software asset management.



Certified Software Asset Manager

ABOUT CERTIFICATION

The CSAM certification provides individuals with the required knowledge to effectively manage software assets within an organization. The SAM Certification exam covers topics such as software licensing, software inventory management, software usage monitoring, and software compliance.

Passing the SAM exam validates that an individual has the necessary skills and knowledge to manage software assets in a cost-effective and compliant manner. The GSDC Certified Software Asset Management certification is a valuable asset for professionals seeking to advance their careers in software asset management.

OBJECTIVES

Clear understanding of: management.

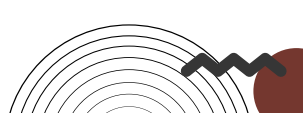
1. Comprehensive understanding of software asset management.
2. Effective software asset management skills and knowledge.
3. Alignment of CSAM with best practice frameworks and standards such as ITIL®, ISO2000®, and COBIT®.
4. Validated expertise in cost-effective and compliant software asset management.
5. Enhanced credibility and marketability for professionals.
6. Optimized software assets and reduced costs for organizations.
7. Vendor management
8. Promotion of industry standards and best practices.

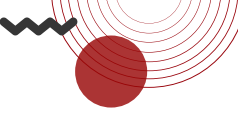
Our Accreditation:



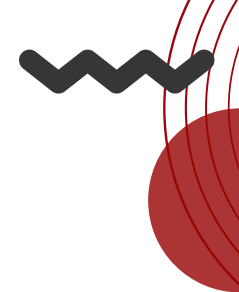
The Global Skill Development Council (GSDC) is the leading third-party, Vendor neutral, international credentialing and certification organization. The Global Skill Development Council (GSDC) is proud to be ANSI Accredited Member. The American National Standards Institute (ANSI) is a private, non-profit organization that administers and coordinates the U.S. voluntary standards and conformity assessment system.

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COURSE SYLLABUS



1. SAM Introduction:

- SAM definition, concepts, and objectives
- Why do organizations need SAM?
- The Impact on IT asset lifecycle and business.
- The key roles in ITAM - stakeholders, functions, roles and responsibilities
- Typical business issues and challenges in CSAM workflow
- SAM best practices, framework
- The business value of SAM
- SAM from request to disposal
- Key roles and stakeholders in a SAM program
- Placement of SAM within the ITAM ecosystem
- Concept of compliance
- Risks and costs of software audits
- Organizational Challenges and Pitfalls in the SAM Process

2. Compliance Management Approach :

- Creation of a compliance event plan
- Development of compliance documentation
- Building a compliance process
- Ensuring Right to Use
- Monitoring compliance
- Effective communication in compliance management

3. Software License Management:

- Processes involved in Managing Software Licenses
- Documentation related to Software License Management
- Types of software licenses

4. Automation in Software Asset Management:

- Use of SAM tools to automate processes
- Achieving predictability in outcomes through automation
- Selection of the right tool for effective automation

5. Software Acquisition:

- Building acquisition process
- Negotiation strategies
- Non-negotiable incidents
- Cost reduction techniques
- Usage and renewals management
- Favorable terms creation

6. Cloud Asset Management Need and Best Practices - Managing SaaS:

- CIS's Definition
- NIST's Definition
- Cybersecurity best practices in cloud ITAM

7. Vendor Management:

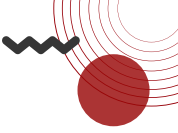
- Acquisition, Receipt, Deployment Phase
- In-Use, Recovery, Disposal Phase
- Vendor examples
- Reports and evaluation
- Terms and Conditions
- Vendor Scorecards

8. IT Asset Management Program/Project Management:

- Processes for Managing Vendors in ITAM
- Roles and Policies related to Vendor Management
- Evaluation and Removal of Vendor Offerings

9. Cyber Security, Controls and ITAM:

- SAM in Project Management
- Management of ITAM lifecycle
- Data Retention Requirements
- Create and Maintain IT Standards
- Discovery / Reconciliation Process
- Use of Tools in ITAM
- Development of Policies
- Roles of End-Users
- On and Off-boarding process
- Vendor management practices



GSDC Technical Advisory Board :



The GSDC is the leading certification association which brings together innovative organizations and founding thought-leaders as Technical Advisors from over 40 countries to design curriculum on Blockchain, Devops, Six Sigma & Agile Certifications.

Our Future Information

Target Audience

- IT manager
- Procurement manager
- Financial manager
- IT operations manager
- Project manager
- Process manager
- Contract manager
- Risk manager
- Business continuity manager
- Security manager

Pre-requisites

There are no prerequisites for attending the course itself.

Find out more online at
www.gsdccouncil.org

