

GLOBALLY RECOGNIZED · ABICB ACCREDITED · ANSI MEMBER

Certified Learning & Development Professional (CLDP)

Become a Globally Recognized L&D Professional

Earn the CLDP credential — gain the skills, proof, and confidence to lead modern L&D and command a **20–60% higher salary**.



4.8/5 Reviews.io (96%) · **4.4/5** Trustpilot · 250,000+ certified

Enroll at gsdcouncil.org/certified-learning-and-development-professional

Global Skill Development Council · US · Singapore · Switzerland

Why This Certification, Why Now

Organizations now treat their people as their biggest asset — and reward the L&D professionals who can prove real impact.

**Skill gaps are widening**

Digital transformation means teams need continuous reskilling — fast.

**AI is reshaping L&D**

How learning is designed, delivered, and measured is changing under your feet.

**Leaders want ROI, not activity**

L&D must speak the language of business outcomes and measurable impact.

**Retention is now your mandate**

Engaging and keeping high performers has become a core L&D responsibility.

FROM THEORY TO PRACTICE

What You'll Be Able to Do



Design and run L&D programs that move real business metrics



Run skill-gap and training-needs analysis with the right tools and skills intelligence



Build a learning strategy aligned to organizational goals



Measure learning impact and ROI (Kirkpatrick, Phillips)



Apply learning experience design and adult-learning principles



Use modern learning technology and AI across your programs

20–60%

average salary hike for certified L&D professionals — plus a free Job Support program

Why GSDC

**Trustpilot**

Rated 4.4 / 5 · Excellent

**REVIEWS.io**

4.8 / 5 · 96% recommend GSDC

250,000+

professionals certified

500+

Fortune clients

190+

countries served

Since 2016

US · SG · Switzerland



Independent, vendor-neutral certification body established in 2016 — offices in the US, Singapore, and Switzerland.



Accredited by ABICB (Accreditation Board for International Certification Bodies) and a proud member of ANSI.



Alumni work at 500+ Fortune companies across 190+ countries; 100+ Authorized Training Partners worldwide.

RECOMMENDED BY**Forbes · Indeed · TechTarget · CareerSidekick · LeanIX · People Managing People · Authentic****ABICB
Accredited****ANSI
Member****Vendor-
neutral***Read verified reviews: trustpilot.com/review/gsdccouncil.org · reviews.io*

Our Global Clients

Professionals across technology, manufacturing, automobile, healthcare, energy, and BFSI hold GSDC certifications.



REAL ALUMNI VOICES

What Certified Professionals Say

“

Earning the CLDP added real layers of knowledge and best practices to my work in L&D.

Salime El Morabet

L&D Specialist

“

The professional team and weekly live sessions were the highlight — insightful and supportive.

Amani

Certified L&D Professional

“

I wholeheartedly recommend this for anyone moving to strategic, skill-based L&D.

Oyindamola Odetayo

HR & L&D Professional

See our [Wall of Fame & verified reviews](#) → · Alumni at Microsoft · IBM · TCS · Infosys · Deloitte

Learn from Experts

Learn from experienced practitioners and industry leaders who design, update, and teach the program — bringing real-world expertise and practical insights to every module.



Hayley Brackley

GREAT MINDS DON'T

Neurodiversity Coach & Trainer



Leela VenkataSatish Kolla

LTIMINDTREE

Director, Program & Project Mgmt



Ezinne Eke Aso

HSB GLOBAL

Lead Consultant



Charity McDonald

CRWN INSTITUTE

Leadership Consultant & Author



Cyril Gabriel

ACADEMY XI

Chief Executive Officer



Kacie Walls

COALITION, INC.

L&D Lead / Head



Vaclav Koranda

T-SYSTEMS

VP, Human Resources



Naomi Glover

NEURO-INFORMED LTD

Director, Applied Neuroscience



Ecaterina-Irina Manole

LIFEEXPRESS

Chief Executive Officer

Additional faculty: Marcela Lendvaiova (AT&T) · Gray Harriman (Pravy.ai) · Deepak Sharma. GSDC Studio runs 100+ live expert sessions monthly.

What You'll Learn

36+ hours across the full L&D lifecycle, with modern AI and learning technology built into the content. Each module pairs videos and e-books with templates, gamified assessments, and Learn-By-Doing activities.

1

L&D in the Modern Organization

Strategic role, adult learning, neuroscience & learning culture

7

Learning Delivery & Facilitation Excellence

ILT/VILT, hybrid, facilitation, coaching & mentoring

2

Learning Strategy & Business Alignment

Strategy, HPI, governance, competency & portfolio

8

Learning Measurement & Analytics

Kirkpatrick, Phillips ROI, dashboards & data storytelling

3

Training Needs Analysis & Skills Intelligence

TNA, skills-gap, taxonomy, capability & future skills

9

Talent Development & Organizational Development

Leadership, succession, mobility, engagement & change

4

Learning Experience Design (LXD)

ADDIE/SAM, design thinking, microlearning & gamification

10

Knowledge Management & Enterprise Learning

Knowledge transfer, academies & LearnOps

5

AI in Learning & Development

GenAI, prompt engineering, AI tutors, adaptive & governance

11

Innovation in Learning & Development

Immersive learning, VR/AR/MR/XR & digital twins

6

Learning Technologies & Digital Ecosystems

LMS/LXP/LCMS, SCORM, xAPI, LRS & cmi5

12

Enterprise Learning Leadership & Future Workforce

Skills-based orgs, maturity models & future of work

Module-by-Module

Module 1 — L&D in the Modern Organization

- Evolution & strategic role of Learning & Development
- L&D scope, responsibilities & learning as a business function
- L&D as a value driver; learning culture & learning organizations
- Adult learning (Knowles, Kolb, VARK, 70:20:10)
- Neuroscience of learning & human-centered learning
- Learning agility & employee experience (EX)
- Ethics in L&D & future trends in corporate learning

Module 2 — Learning Strategy & Business Alignment

- Aligning learning with business & organizational strategy
- Strategic workforce development & performance consulting
- Human Performance Improvement (HPI) & business acumen
- Stakeholder management & executive buy-in
- Learning governance & competency framework design
- Budgeting, resource & learning portfolio management
- Learning policies, standards & risk management

Module 3 — Training Needs Analysis & Skills Intelligence

- Organizational, business & learning needs assessment
- Training Needs Analysis (TNA) & skills-gap analysis
- Competency assessment & skills taxonomy
- Skills intelligence & capability mapping
- Workforce capability & future skills identification
- Root cause analysis & prioritizing interventions
- Data-driven learning decisions

Module 4 — Learning Experience Design (LXD)

- LXD, ADDIE, SAM & agile learning design
- Design thinking; Bloom's Taxonomy & Merrill's Principles
- Gagné's Nine Events & Cognitive Load Theory
- Universal Design for Learning (UDL) & accessibility
- Story-, scenario- & simulation-based learning
- Microlearning, nano learning & gamification
- Learning journey mapping, content strategy & governance

Module-by-Module

Module 5 — AI in Learning & Development

- AI foundations & machine learning for L&D
- Generative AI for learning & prompt engineering
- AI-powered content development, course & assessment design
- AI learning assistants, tutors, coaches, mentors & chatbots
- AI role-play simulations; personalized & adaptive learning
- AI skills mapping, TNA & learning analytics
- AI governance, responsible AI, adoption & tool selection

Module 6 — Learning Technologies & Digital Ecosystems

- LMS, LXP, LCMS & digital learning platforms
- Learning ecosystems & HRIS integration
- Talent marketplace, digital adoption & knowledge platforms
- Mobile, social & collaborative learning platforms
- Virtual learning & learning in the flow of work
- Technology selection & implementation
- SCORM, xAPI, Learning Record Store (LRS) & cmi5

Module 7 — Learning Delivery & Facilitation Excellence

- ILT, VILT & hybrid learning
- Facilitation, presentation & engagement techniques
- Coaching skills & the GROW model
- Mentoring, reverse mentoring & peer learning
- Communities of practice & collaborative learning
- Informal, experiential & action learning
- Cross-cultural facilitation

Module 8 — Learning Measurement & Analytics

- Learning measurement frameworks
- Kirkpatrick model & Phillips ROI methodology
- Learning KPIs, OKRs & business-impact measurement
- Learning dashboards & data visualization
- Learning, predictive, skills & capability analytics
- Executive reporting & learning effectiveness
- Data storytelling & benchmarking learning programs

Module-by-Module

Module 9 — Talent Development & Organizational Development

- Talent development strategy & leadership development
- High-potential programs & succession planning
- Career development, pathing & internal mobility
- Workforce planning & organizational development
- Organizational effectiveness & employee engagement
- Learning culture development & change leadership
- Workforce reskilling & upskilling

Module 10 — Knowledge Management & Enterprise Learning

- Knowledge management fundamentals
- Knowledge capture, sharing & transfer
- Tacit vs explicit knowledge & enterprise repositories
- Communities of practice & organizational learning
- Learning & capability academies
- Enterprise learning operations & quality assurance
- Vendor management, governance & LearnOps

Module 11 — Innovation in Learning & Development

- Learning innovation & design thinking for L&D
- Innovation frameworks & continuous improvement
- Learning transformation & immersive learning
- Virtual, Augmented, Mixed & Extended Reality (VR/AR/MR/XR)
- Digital twins & wearable learning
- Simulation & emerging learning technologies
- Future of learning platforms

Module 12 — Enterprise Learning Leadership & Future Workforce

- Enterprise learning strategy & learning leadership
- Learning PMO & capability building strategy
- Skills-based organizations, architecture & ontology
- Capability intelligence & learning maturity models
- Enterprise roadmaps & global learning programs
- AI-augmented workforce & human-AI collaboration
- Future of work & building a future-ready learning organization

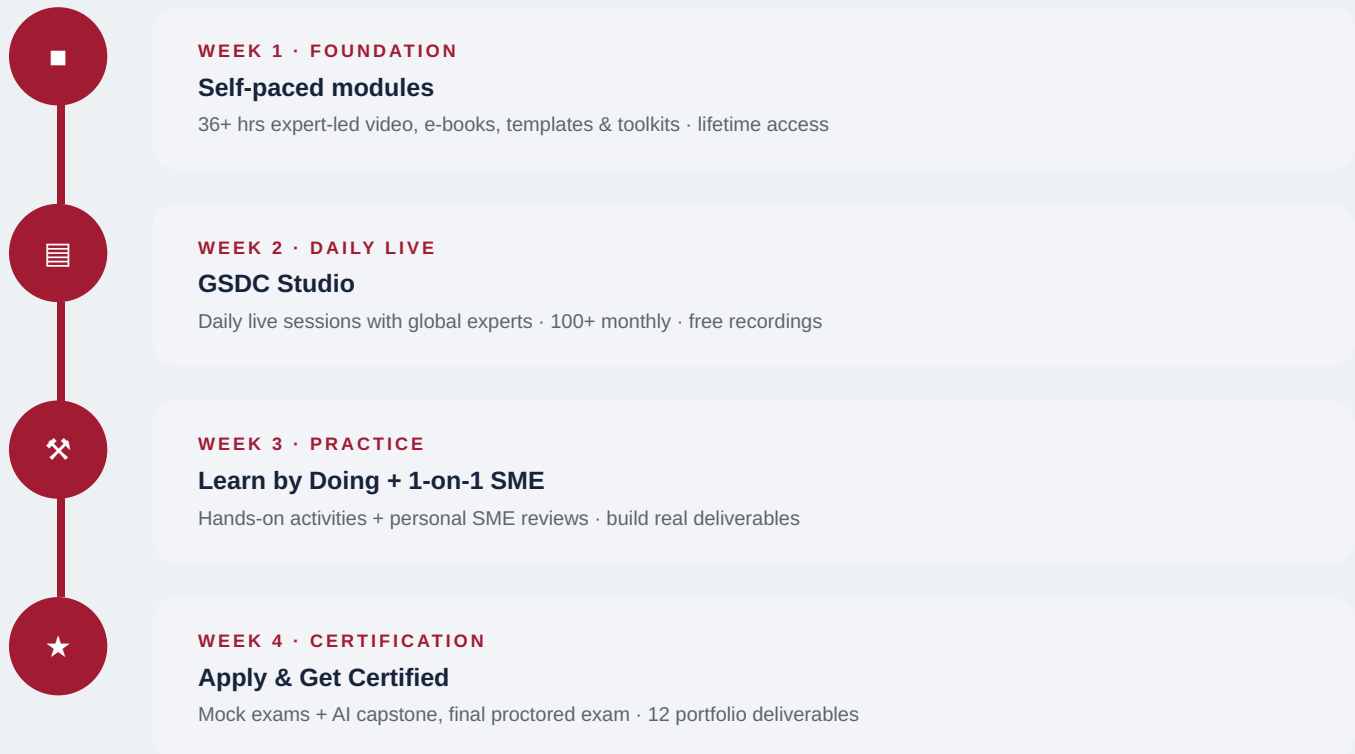


Capstone Project · Applied L&D Strategy

Build, implement & present a real-world L&D solution applying data, AI tools & business alignment — SME-reviewed, portfolio-ready. Plus 1-on-1 & daily expert sessions.

A Guided 4-Week Path to Certification

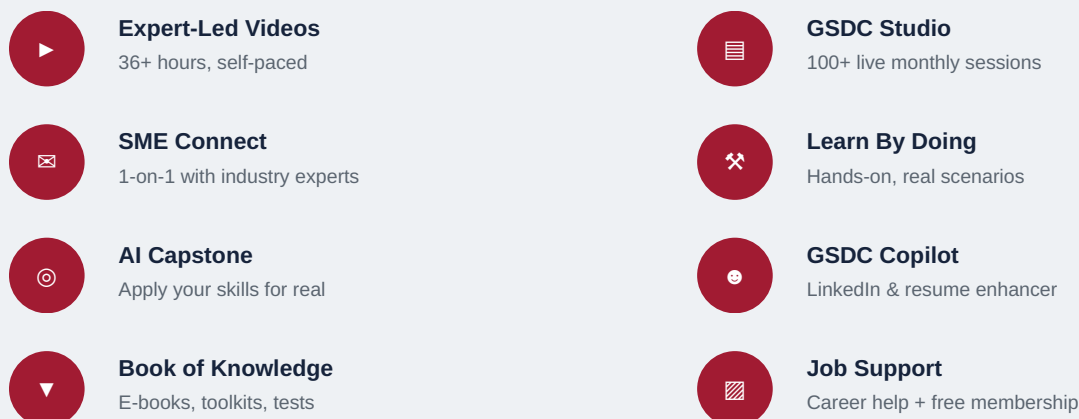
Self-paced study, daily live sessions, personal mentoring, and hands-on practice — finish in as little as one week.



Move at your own pace. This is a suggested roadmap — driven learners can finish in as little as one week.

ALL IN ONE ENROLLMENT

Everything Included



Exam & What to Expect

This is a **certification**, not a course. Study self-paced with the materials provided (plus live support), then sit a proctored online exam. Lifetime access to materials.

42

Questions

MCQ

Format

70%

Pass score

90 min

Duration

Yes

Proctored

5 yrs

Validity

1 free

Retake

2

Practice exams

IS THIS FOR YOU?

Who Is This Certification For?

Your Current Role	How CLDP Helps You	Career Outcome →
L&D Manager / Specialist	Move from execution to strategy — ROI, stakeholder mgmt, AI in L&D.	Head of L&D / Director
HR Business Partner	Add specialized L&D skills; design training that improves performance.	L&D Partner / VP of L&D
Instructional Designer	Expand into strategy, analytics, and program management.	Learning Architect
Training Facilitator / Trainer	Transition from delivery to design — LMS/LXP and measurement.	L&D Consultant / Manager
Career Changer into L&D	Get a structured foundation in the full L&D lifecycle.	L&D Specialist / Coordinator
Team Lead / People Manager	Build learning cultures and develop your teams systematically.	Talent Development Lead

No prior L&D experience required. Students, early-career professionals, and career changers are all welcome.

Choose Your Plan

Single Access

1

CERTIFICATION

One globally recognized credential

- Expert-led videos + GSDC Studio
- 3 SME Connect (1-on-1) sessions
- Capstone + Job Support + membership
- Exam + 1 free retake & practice

Bundle Access

MOST POPULAR

3

CERTIFICATIONS

Best value — pick any 3

- Everything in Single, across 3 certs
- Unlimited SME Connect (1-on-1)
- Exam + 2 free retakes & practice
- Most-chosen by serious learners

Bundle — pick any 3: CLDP · Certified Instructional Designer · L&D Analytics & Metrics · Generative AI in L&D & HR · Performance & Competency Developer · Balanced Scorecard Professional



UPSKILL10

Use code for an **extra 10% OFF** — limited to 72 hours. Region-specific pricing shown at enrollment · Teams? Ask about GSDC for Business.



30-Day Money-Back Guarantee

Enroll with zero risk — full refund within 30 days, no processing fees. Includes a complimentary exam retake, practice exams, and lifetime access to your materials.

 **Chat on WhatsApp**

 **Book a 10-min advisor call**

Enroll now → gsdcouncil.org/certified-learning-and-development-professional