

## AI LEADERSHIP JOBS · PATHWAY

GET THE AI LEADERSHIP JOBS PATHWAY BROCHURE

# Your route to Chief AI Officer, VP of AI & Director-level roles

The full role-to-module map for all 7 leadership tracks, the 10-week pathway, the complete 8-module syllabus, exam details, and the GSDC executive job-support package — built around the globally recognized GSDC Certified Generative AI Leader credential.

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### Role-to-module mapping

All 7 AI leadership careers mapped to the exact modules that prepare you.

2

### 10-week pathway timeline

A week-by-week plan from foundations to capstone and exam.

3

### 8-module syllabus + 12 LBDs

The complete curriculum with 12 hands-on Learn-by-Doing activities.

4

### Sample certificate + exam details

Format, passing score, validity and what your credential looks like.



### Credential: GSDC Certified Generative AI Leader

Globally recognized · Accredited · Trusted by 250,000+ professionals worldwide · 4.4/5 Trustpilot

## THE OPPORTUNITY

## 01 Seven AI leadership careers, one pathway

Organizations everywhere are creating senior roles to own their AI agenda — but they're hiring for proof of capability, not just interest. This pathway maps directly to the seven highest-demand AI leadership tracks below.

Leadership role	What the role owns
Chief AI Officer	Enterprise-wide AI vision, governance and board-level accountability.
VP of AI	AI portfolio strategy, budgets and cross-functional delivery at scale.
Head of AI	Standing up the AI function, hiring, and operating model.
AI Strategist	Use-case prioritization, value cases and adoption roadmaps.
AI Transformation Lead	Change management, capability building and rollout across teams.
AI Director	Program oversight, risk, vendor and stakeholder management.
AI Program Manager	Delivery cadence, milestones and measurable business outcomes.

7

Leadership tracks mapped

10

Week guided pathway

8

Modules + 12 LBDs

50% OFF

### Qualify for the role you're aiming at

Turn one of these seven tracks into your next title with the GSDC Certified Generative AI Leader credential.

[Enroll Now →](#)

## HOW THE PATHWAY PREPARES YOU

## 02 Role-to-module mapping

Every track draws on the same eight modules — weighted differently. Use this map to see which modules matter most for the role you want.

Target role	Primary modules	Focus
Chief AI Officer	M1, M2, M6, M7, M8	Vision & governance
VP of AI	M2, M3, M5, M7	Strategy & portfolio
Head of AI	M2, M4, M5, M6	Operating model
AI Strategist	M1, M2, M3	Use-case value
AI Transformation Lead	M4, M5, M6	Adoption & change
AI Director	M3, M6, M7, M8	Risk & oversight
AI Program Manager	M3, M4, M5	Delivery

Module numbers refer to the 8-module syllabus on the following pages.

**50% OFF**

### Half-price enrollment is live

Get the full role-mapped curriculum at half off — secure your seat before the discount closes.

[Claim 50% Off →](#)

## YOUR WEEK-BY-WEEK PLAN

## 03 The 10-week pathway timeline

A structured, part-time plan you can run alongside a full-time role — from foundations to certification.

Wk 1

**AI leadership foundations**

The leader's mental model for generative AI, value and limits.

Wk 2

**Strategy & opportunity mapping**

Spotting and prioritizing high-value AI use cases.

Wk 3

**Value cases & ROI**

Building the business case decision-makers approve.

Wk 4

**Operating model & teams**

Standing up the AI function, roles and ways of working.

Wk 5

**Adoption & change**

Driving uptake across teams without the stall.

Wk 6

**Governance, ethics & risk**

Responsible, compliant and defensible AI decisions.

Wk 7

**Delivery & measurement**

Milestones, cadence and proving business outcomes.

Wk 8

**Scaling & the AI roadmap**

From pilots to enterprise-wide capability.

Wk 9

**Capstone project**

An end-to-end AI leadership plan reviewed by experts.

Wk 10

**Exam & certification**

Sit the exam and earn your credential.

LIMITED TIME

### Start your 10-week pathway now

Enroll while the limited-time offer is open and begin Week 1 this week.

[Get Certified →](#)

## THE COMPLETE CURRICULUM

### 04 The 8-module syllabus

Eight modules take you from the leadership fundamentals of generative AI through to scaling it responsibly across an organization.

#### 1 AI Leadership Foundations

What generative AI is, where it creates value, and the leader's role.

#### 2 AI Strategy & Opportunity

Identifying, framing and prioritizing high-impact use cases.

#### 3 Value Cases & ROI

Quantifying impact and securing executive buy-in.

#### 4 Operating Model & Talent

Building the AI function, roles and partnerships.

#### 5 Adoption & Change

Driving responsible, organization-wide adoption.

#### 6 Governance, Ethics & Risk

Policy, safety, compliance and accountable decisions.

#### 7 Delivery & Measurement

Running AI programs and proving outcomes.

#### 8 Scaling & the AI Roadmap

From pilots to enterprise capability and the forward roadmap.

48 HOURS ONLY

### Lock in your seat in the next 48 hours

This enrollment offer is valid for 48 hours — secure the full 8-module program before it expires.

[Enroll in 48h →](#)

## HANDS-ON, PORTFOLIO-READY

## 05 12 Learn-by-Doing activities

Every module is reinforced with practical Learn-by-Doing (LBD) activities drawn from real leadership scenarios — so you finish with work you can show, not just notes.

- ✓ Draft an enterprise AI vision statement
- ✓ Build a prioritized AI use-case backlog
- ✓ Create an ROI / value case for a use case
- ✓ Design an AI operating-model org chart
- ✓ Write an AI adoption & change plan
- ✓ Develop an AI governance policy outline
- ✓ Build an AI risk register
- ✓ Define program KPIs & a measurement plan
- ✓ Produce an executive AI briefing deck
- ✓ Map a 12-month enterprise AI roadmap
- ✓ Run a build-vs-buy vendor evaluation
- ✓ Capstone: an end-to-end AI leadership plan

**Plus: GSDC Studio & expert mentoring**

100+ live monthly sessions, daily expert-led learning and 1-on-1 SME connects — guidance from global AI leaders as you build.

**MOST POPULAR****Join 250,000+ certified professionals**

The most-chosen route into AI leadership — backed by a 4.4/5 Trustpilot rating worldwide.

[Join Now →](#)

## WHAT YOU EARN

## 06 Sample certificate & exam details

GLOBAL SKILL DEVELOPMENT COUNCIL

### Certified Generative AI Leader

*This certifies the holder's capability to lead AI strategy, adoption and governance.*

Accredited · Globally recognized · Valid for 5 years

Exam detail	Specification
Format	Multiple choice
Questions	40
Duration	90 minutes
Passing score	65%
Open book	No
Complimentary retake	Yes — 1 free retake included
Certification validity	5 years

RISK-FREE

### Enroll with a 7-day money-back guarantee

Try it risk-free — if it isn't right for you within 7 days, you're fully covered. Includes a free exam retake.

[Start Risk-Free →](#)

## BEYOND THE CREDENTIAL

### 07 The GSDC executive job-support package

Certification is the start — this package is built to help you actually land the leadership role.

#### ★ Job Support Program

Structured support to target and win AI leadership openings.

#### ★ LinkedIn Enhancer

Position your profile so recruiters find you faster.

#### ★ Resume Builder

Translate the credential and capstone into a standout CV.

#### ★ Interview Practice

Prepare for executive AI interview scenarios with practice tools.

#### ★ Capstone Portfolio

An expert-reviewed plan you can present to hiring panels.

#### ★ GSDC Membership

Free membership and a global network of certified peers.

#### CAREER ROI

### Invest in the role, not just the badge

Credential, capstone and the full job-support package — designed to move your title and your trajectory.

[Advance My Career →](#)

## YOUR NEXT STEP

# Become a Certified Generative AI Leader

Seven leadership tracks. A clear 10-week pathway. Eight modules, twelve hands-on activities, a recognized credential and a full executive job-support package — everything you need to lead AI and earn the title that comes with it.

## Why act now

- ✓ Globally recognized, accredited credential valid for 5 years
- ✓ Role-mapped curriculum for all 7 AI leadership careers
- ✓ 100+ live monthly sessions, SME mentoring and capstone
- ✓ Executive job support: resume, LinkedIn, interview prep
- ✓ 7-day money-back guarantee · free exam retake

## FINAL CALL

## Last chance — claim your place today

Don't let the offer close. Enroll now and start your route to an AI leadership role.

[Enroll Now →](#)