

THE PATHWAY BROCHURE · 2026

The Pathway Brochure

A full 12-week roadmap with **four persona pathways** through the GSDC **Certified Generative AI in Project Management** credential — plus the official syllabus, exam details and sample certificate.

Inside the brochure

✓ Personalized pathways for 4 personas	✓ 11-module syllabus + 44 LBDs
✓ PM course online structure	✓ Exam details + sample certificate
✓ Full 12-week roadmap	✓ Persona-fit quiz on page 8

12
Weeks
To certified

4
Persona
Pathways

44
LBD labs
Across all pathways

Credential: **CGAIPM · Certified Generative AI in Project Management** · Issued by **Global Skill Development Council** · Recognized in 100+ countries.

Page one carries no calls-to-action by design. The 12-week roadmap begins on page two.

PATHWAY HERO

The 12-week roadmap, all 4 personas

Four personas converge on the same exam and credential at week 12 — each on its own emphasis. Below: the four phases of the 12-week pathway, with the four persona swimlanes anchored to the same axis.

12-WEEK CGAIPM PATHWAY · ALL PERSONAS SHARE THE SAME EXAM

	Foundations		Applied delivery					Governance		Capstone & exam		
	W1	W2	W3	W4	W5	W6	W7	W8	W9	W10	W11	W12
P1 PMP Holder	Stack-on track · adds AI fluency to existing PMP craft											
P2 Career Switcher	Foundations-heavy · scaffolds PM craft alongside AI											
P3 Generalist PM Upskill	Applied-heavy · embeds AI into current PM workflow											
P4 PM Seeking Promotion	Governance-heavy · adds controls / leadership signal											

All four personas converge on the same exam and recognised credential at W12.

Pathway anatomy: Foundations (W1–W2) → Applied delivery (W3–W7) → Governance (W8–W10) → Capstone & exam (W11–W12). Persona pages on pages 7, 9, 11 and 13 show how each persona traverses these phases differently.

RATIONALE

Why persona pathways exist

Same curriculum. Same exam. Same credential. Different starting points and different career goals call for different emphases through the same 12-week window. That's all a “persona pathway” means — and why this brochure exists.

What's the same across all four pathways

- **The 11-module syllabus and 44 LBDs** (see pages 19–21).
- **The exam structure, passing line and credential** (page 22).
- **Live mentor cohorts and the GSDC AI Studio** for hands-on practice.
- **Global recognition across 100+ countries.**

What changes between pathways

- **The emphasis per week.** Some weeks get a bigger push; others get standard pace.
- **The capstone topic.** Each persona ships a capstone aligned to their career goal.
- **The recommended LBDs to push to portfolio-grade.** All 44 are required; some are *showcased*.
- **The interview preparation focus.** P1 vs P4 face different recruiter questions.

The one-line rule: if a reader can't pick a persona pathway in under 60 seconds, the persona-fit quiz on page 8 will pick one for them.

PERSONA MAP

The four personas, at a glance

Four cards, one each per persona. Pick the one that fits your starting situation; the deep-dive pages follow on pages 7, 9, 11 and 13.

P01 PMP holder · stacking AI on top

Who it fits: Existing PMP credential; mature PM craft. Wants to add the AI fluency hiring managers screen for in 2026 without re-learning PM fundamentals. · **Pathway emphasis:** Stack-on track · light Foundations, heavy Applied delivery, normal Governance and Capstone.

P02 Career switcher into PM

Who it fits: Coming from an adjacent function (engineering, product, ops, consulting). Wants the PM seat with AI fluency baked in from day one. · **Pathway emphasis:** Foundations-heavy · longer Foundations, scaffolded Applied, paired PM-primer LBDs.

P03 Generalist PM upskilling

Who it fits: Mid-career PM (3–7 yrs). Comfortable with PM craft. Wants to embed AI into the week-to-week delivery work, fast. · **Pathway emphasis:** Applied-heavy · standard Foundations, deep Applied delivery, normal Governance and Capstone.

P04 PM seeking promotion / leadership

Who it fits: Senior PM aiming for PMO Lead, Transformation Manager or Programme Director. Wants the governance and leadership signal hiring committees pay for. · **Pathway emphasis:** Governance-heavy · standard Foundations and Applied, deep Governance, leadership capstone.

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PHASE DEEP-DIVE

The four phases, in detail

Every persona pathway moves through the same four phases. Below is what happens inside each phase — what you learn, what you ship, and where each persona pushes hardest.

Phase	Weeks	What you learn	What you ship	Persona push
Foundations	W1 · W2	GenAI for PMs · the toolkit (ChatGPT, Claude, Google AI, Jasper).	Tool comparison memo · prompt library · workflow map.	P2 pushes hardest (career switcher).
Applied delivery	W3 · W4 · W5 · W6 · W7	Planning · risk · stakeholder · status reporting · agile delivery.	WBS · risk register · status report · sprint artifacts.	P1 & P3 push hardest (PMP holders & generalists).
Governance	W8 · W9 · W10	Decision-making · ethics · privacy · data protection.	Decision memo · disclosure · data flow · due-diligence checklist.	P4 pushes hardest (promotion-seeking).
Capstone & exam	W11 · W12	Scope · build · eval · controls · exec summary · viva · exam.	Capstone artifact · two sample exams · mock viva · credential.	All personas converge; topic differs per persona.

The rule of thumb: all 44 LBDs are required for every persona. The *showcase* LBDs differ. P1 showcases applied delivery; P2 showcases foundations + scaffolding; P3 showcases week-to-week delivery; P4 showcases governance and leadership.

COURSE STRUCTURE

Inside the online course structure

How the online program is actually delivered. The same structure runs through every persona pathway — only the showcased LBDs and the capstone topic change.

Element	Detail
Delivery	Self-paced LMS + live expert-led cohorts + GSDC AI Studio for hands-on practice.
Self-paced material	36+ hours of structured video lessons mapped to the 11 modules.
Live mentor sessions	Expert-led 45-minute sessions through the 12 weeks; ask questions in real time.
1:1 SME sessions	3 personal sessions with subject-matter experts on what you most need.
Learn-by-Doing labs	44 hands-on activities, one or more per video, with a recruiter-readable deliverable.
AI tools covered	30+ tools incl. ChatGPT, Claude, Google AI Studio, Jasper, monday.com AI, Asana AI.
Capstone project	Role-mapped capstone built across the curriculum, mentor-signed at W12.
Interview practice	Built-in interview practice platform for AI-fluent PM roles after the exam.
Career boosters	GSDC LinkedIn Enhancer & Resume Builder · free GSDC Membership.
Money-back	7-day money-back guarantee per the GSDC refund policy.

P01 PERSONA **PMP holder · stacking AI on top**
 Add AI fluency to existing PMP craft in 12 weeks

What you bring

Mature PM craft. PMI vocabulary. Comfort with scope, schedule, risk, comms, change. What you don't yet have is the AI-fluency signal hiring managers screen for in 2026.

The P1 weekly emphasis

Week	Theme	P1 emphasis	Showcase LBDs
W1	Foundations · M1	Light — vocabulary translation from PMI to AI	LBD 01, 02
W2	Foundations · M2	Light — pick two LLMs and ship prompt library	LBD 06
W3	Applied · M3 (planning)	Deep — apply AI to PMP-grade planning artifacts	LBD 10, 13
W4	Applied · M4 (risk)	Deep — AI risk pass on real register	LBD 15, 17
W5	Applied · M5 (stakeholder)	Standard — tone-matched updates	LBD 20
W6	Applied · M6 (status)	Deep — RAG status with cited rationale	LBD 23, 24
W7	Applied · M7 (agile)	Standard — bridge PMP and agile artifacts	LBD 28, 30
W8	Governance · M8	Standard — decision-making with AI	LBD 33, 35
W9	Governance · M9	Standard — ethics & disclosure	LBD 36
W10	Governance · M10	Standard — privacy & security	LBD 39
W11	Capstone build	Capstone: AI-augmented PMI artifact set	LBD 42, 43
W12	Exam & viva	Two sample exams + mock viva + exam	LBD 44

P1 interview signal: “I run PMI-grade artifacts, with AI on the writing-heavy parts. I can produce a status report, risk pass and stakeholder kit in half the time, with the same quality.”

QUIZ

Persona-fit quiz - 60 seconds

Six questions. Each question maps to one or more personas. Score yourself; the persona with the most points is your pathway.

Q	Question	Map to persona
1	Do you already hold the PMP credential?	Yes → +2 to P1
2	Are you currently in a non-PM function (engineering, product, ops, consulting)?	Yes → +2 to P2
3	Are you a mid-career PM (3–7 yrs) already shipping projects week to week?	Yes → +2 to P3
4	Is your goal a step up to PMO Lead / Programme Director / Transformation seat?	Yes → +2 to P4
5	Do you feel out-paced by AI-fluent peers in reviews / promotions?	Yes → +1 to P1 , +1 to P3
6	Do you want to lead AI governance for a project office or board?	Yes → +2 to P4

How to interpret your score

- **Single clear winner** (3+ points): start that pathway immediately.
- **Two-way tie**: read both deep-dives; pick the one that matches your *career goal*, not your *starting point*.
- **Three-way scatter**: default to **P3** (generalist upskill); the pathway is the most broadly useful.
- **No clear signal**: book a free 15-minute call with a GSDC advisor; they can pick a persona for you in five minutes.

LIMITED-TIME OFFER

[LIMITED TIME]

The half-price window is open — for now

The current enrollment bracket sits inside a limited-time discount window. Lock in your seat before it closes for the quarter.

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P02
PERSONA

Career switcher into PM

Build PM craft and AI fluency together

What you bring

Domain or technical experience from an adjacent function. Familiarity with project work but not yet the PM-craft vocabulary. The P2 pathway scaffolds PM craft alongside the AI fluency so both arrive together.

The P2 weekly emphasis

Week	Theme	P2 emphasis	Showcase LBDs
W1	Foundations · M1	Deep — vocabulary & PM craft primer	LBD 01, 02, 03
W2	Foundations · M2	Deep — toolkit choice + prompt library	LBD 05, 06, 07
W3	Applied · M3 (planning)	Scaffolded — paired PM-primer LBD on WBS basics	LBD 10, 11
W4	Applied · M4 (risk)	Scaffolded — register basics + AI pass	LBD 15, 17
W5	Applied · M5 (stakeholder)	Scaffolded — basics + tone-matched updates	LBD 19, 20
W6	Applied · M6 (status)	Standard — first weekly status	LBD 23
W7	Applied · M7 (agile)	Standard — backlog + retro basics	LBD 28, 29
W8	Governance · M8	Standard — decision frames	LBD 32
W9	Governance · M9	Standard — ethics + disclosure	LBD 36
W10	Governance · M10	Standard — privacy basics	LBD 39
W11	Capstone build	Capstone: small AI-PM workflow end-to-end	LBD 42, 43
W12	Exam & viva	Two sample exams + mock viva + exam	LBD 44

P2 interview signal: “I came from [adjacent function] and built AI-PM fluency from day one. I can name the canonical PM artifacts *and* the AI tool I reach for in each.”

PITFALLS

Common pitfalls across all pathways

Eight pitfalls account for the majority of pathway abandonments. Memorize them — knowing each one in advance is half the protection.

Pitfall	How to avoid it
Trying to learn every AI tool in week 1	Pick two LLMs. Add others only after you've shipped artifacts with the first two.
Skipping the prompt library (LBD 06)	Build it in W2. It pays back for the rest of the 12 weeks.
Treating AI as autonomous teammate	Always “model frames, PM owns”. The human gate is non-negotiable.
Skipping the team-pass on risk	AI does broad coverage; your team does narrow-deep. Both passes required.
Letting AI generate numbers	Numbers come from the system of record. The model frames; the data store states.
Skipping disclosure on AI use	One-page AI-use disclosure is the minimum defensible artifact.
Delaying capstone scope to W11	Sketch capstone scope in W6; refine through W10; build in W11–12.
Booking the exam late	Book your exam slot in W8. Hard deadlines pull the work forward.

The general rule: the pathway is *weekly artifacts*, not *watching videos*. If a week ends without a shipped artifact, the next week starts behind.

P03
PERSONA

Generalist PM · upskilling

Embed AI into your week-to-week delivery work, fast

What you bring

Mid-career PM craft (3–7 yrs). Comfortable with the delivery toolkit. Your goal is embedding AI into the week-to-week work — status, risk, stakeholders, agile — without disrupting active projects. The P3 pathway is the default for most readers.

The P3 weekly emphasis

Week	Theme	P3 emphasis	Showcase LBDs
W1	Foundations · M1	Standard — vocabulary & workflow map	LBD 02
W2	Foundations · M2	Standard — prompt library + tool comparison	LBD 05, 06
W3	Applied · M3 (planning)	Deep — apply AI to your active project plan	LBD 10, 13
W4	Applied · M4 (risk)	Deep — AI pass on real risk register	LBD 15, 17
W5	Applied · M5 (stakeholder)	Deep — tone-matched updates for sponsor / team / customer	LBD 19, 20, 22
W6	Applied · M6 (status)	Deep — RAG status with cited rationale	LBD 23, 24
W7	Applied · M7 (agile)	Deep — backlog + retros AI-assisted	LBD 28, 29
W8	Governance · M8	Standard — decisions with AI / human split	LBD 32, 35
W9	Governance · M9	Standard — ethics + disclosure	LBD 36
W10	Governance · M10	Standard — privacy basics	LBD 39
W11	Capstone build	Capstone: AI workflow embedded in active project	LBD 42, 43
W12	Exam & viva	Two sample exams + mock viva + exam	LBD 44

P3 interview signal: “I embedded AI into my active project’s status, risk and stakeholder work. I can name three workflows that compress with AI and three that still need human judgement.”

PATHWAY COMPARISON

How pathways differ on the same content

All four pathways cover all 11 modules and all 44 LBDs. What changes is the depth on each phase, the capstone topic, and the interview signal at the end.

Dimension	P1 PMP	P2 Switcher	P3 Generalist	P4 Promotion
Foundations (W1–W2)	Light	Deep	Standard	Standard
Applied delivery (W3–W7)	Deep	Scaffolded	Deep	Standard
Governance (W8–W10)	Standard	Standard	Standard	Deep
Capstone topic	PMI-grade artifact set	Small AI-PM workflow end-to-end	AI workflow in active project	Governance / leadership artifact
Recruiter focus	PMP + AI signal	PM craft + AI from day one	Week-to-week AI fluency	Governance + leadership signal
Mentor sessions emphasis	Applied delivery clinics	PM-craft scaffolding	Status / risk clinics	Governance & board-grade clinics

The unifier: all four pathways finish at the same exam, same credential, same globally recognized badge. The differences are emphasis, not content — the 44 LBDs are required for every persona.

PERSONALIZED PATHWAY

[50% OFF]

Your persona, your pathway, your timeline

Each of the 4 personas has its own 12-week pathway, with the same exam and credential. Pick yours and start this week.

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P04
PERSONA

PM seeking promotion · leadership

Add the governance and leadership signal for the next role

What you bring

Senior PM craft. Multi-project visibility. Your goal is the next step — PMO Lead, Programme Director, Transformation Manager. The P4 pathway leans heavily on the Governance phase (W8–W10), where hiring committees pay the premium.

The P4 weekly emphasis

Week	Theme	P4 emphasis	Showcase LBDs
W1	Foundations · M1	Standard — vocabulary & framing	LBD 02
W2	Foundations · M2	Standard — prompt library across two LLMs	LBD 06
W3	Applied · M3 (planning)	Standard — portfolio-level planning lens	LBD 13
W4	Applied · M4 (risk)	Standard — risk framing at portfolio scope	LBD 18
W5	Applied · M5 (stakeholder)	Standard — board / sponsor narrative	LBD 19, 20
W6	Applied · M6 (status)	Standard — portfolio status & cadence	LBD 24, 25
W7	Applied · M7 (agile)	Standard — programme view across teams	LBD 30
W8	Governance · M8	Deep — decision-making at portfolio scope	LBD 33, 35
W9	Governance · M9	Deep — ethics, bias, AI-use disclosure	LBD 36, 37, 38
W10	Governance · M10	Deep — privacy, security, vendor DD	LBD 39, 40, 41
W11	Capstone build	Capstone: governance / leadership artifact	LBD 42, 43
W12	Exam & viva	Two sample exams + mock viva + exam	LBD 44

P4 interview signal: “I can answer board-grade AI-use questions on the spot — disclosure, audit trail, escalation paths, vendor due-diligence. I lead AI-enabled delivery, not just deliver it.”

WEEKLY CADENCE

Inside a typical week

Every persona pathway shares the same weekly cadence — only the depth and the showcased LBDs differ. Five to seven focused hours per week.

Day	Activity	Time
Monday	Live mentor session — concept of the week	60 min
Tuesday	Self-study: read + 1 prompt experiment	30–45 min
Wednesday	Self-study: lab walkthrough on the LMS	45–60 min
Thursday	Office hours / Q&A (optional)	30 min
Friday	Apply: ship one LBD artifact	45–60 min
Saturday	Peer review · consolidate notes · flashcards	45 min
Sunday	Light review + plan next week (or rest)	15–20 min

Why this cadence works for all four personas

- **Daily anchors beat marathon weekends.** Retention measurably higher with daily contact.
- **One artifact shipped per week.** By W12 you have 12 + the capstone — a real portfolio.
- **Live + LMS hybrid.** Live sessions create accountability; LMS provides time-zone flex.
- **Peer review is built in.** Your peers are the same other personas — useful for context.

OUTCOMES

Outcomes per persona

What you take away from the 12 weeks. Same credential and badge for all four; the career destinations differ by persona's starting point and goal.

Persona	Typical 6-month outcome	Typical 12-month outcome
P1 · PMP holder	AI fluency added to existing CV; promotion conversation initiated.	Re-banded to AI-fluent PM tier · OR · external move with PMP+CGAIPM stack.
P2 · Career switcher	First AI PM role landed; foundations PM portfolio in hand.	Mid-PM role · 1–2 LBD-grade artifacts referenced on CV / LinkedIn.
P3 · Generalist PM	AI workflows embedded in current project; team adoption signals.	Senior PM · AI delivery manager role · capstone showcased to recruiters.
P4 · Promotion-seeking	Governance artifacts in hand; promotion conversation initiated with PMO lead.	PMO Lead · Transformation Manager · Programme Director seat.

Reported pay uplift across all four personas: 25–60% within 12 months of credentialing, mostly through external move (P2 / P3) or re-banding (P1 / P4).

SWITCH RULES

How to switch pathways mid-program

About 12% of readers switch pathways during the 12 weeks. That's normal — your starting situation can change (promotion announced, role offered, project handed over). Below are the switch rules.

When you switch	What changes	What stays the same
By the end of W2	Pick any other persona; redo only the showcase LBDs of the new pathway's foundations.	All LBDs already shipped; the exam date target.
W3 to W7	Keep current pathway through Applied; switch pathway emphasis from W8 onward.	All LBDs already shipped; the exam date target.
W8 to W10	Locked into your current pathway's Governance emphasis. Capstone topic can still shift.	All LBDs; the exam; the capstone deadline.
W11 to W12	No switch — capstone is locked. Plan the next pathway as a post-credential project.	All LBDs; the exam; the capstone.

Reasons readers report for switching

- **Promotion announced mid-cohort** → moved P1 / P3 → **P4** for governance emphasis.
- **Career switch confirmed** → moved P3 → **P2** for foundations scaffolding.
- **PMP completion delayed** → moved P1 → **P3** until PMP back on track.
- **Role broadened** (e.g. PMO lateral) → moved P3 → **P4** earlier than planned.

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MONTHLY VIEW

Inside a typical month

Twelve weeks divides into three months. Below: what every persona sees at the end of each month — the milestones that mark whether the pathway is on track.

Month	Phase	Milestone for every persona
Month 1 · W1–W4	Foundations + early Applied	Prompt library shipped · tool comparison memo · WBS and risk register on a real project.
Month 2 · W5–W8	Applied + start of Governance	Status report + sprint artifacts + stakeholder kit shipped. Capstone scope drafted.
Month 3 · W9–W12	Governance + Capstone + Exam	Governance artifacts shipped · capstone built and reviewed · two sample exams · exam booked + sat.

Self-check at the end of each month

- **End of Month 1:** can I name 3 AI tools I now use weekly, and what I ship with each?
- **End of Month 2:** do I have 7+ LBD deliverables in a portfolio, named?
- **End of Month 3:** is my capstone shipped, my exam booked, and my mock viva passed?
- **If 'no' on any:** raise it in the next live session — mentors course-correct.

RESOURCES

Resources every reader uses

Inside the program — and the same for all four personas. These are the resources credential-holders point to in interviews after the exam.

Resource	What it is	Who uses it most
GSDC AI Studio	Hands-on lab environment where each LBD runs; AI tools pre-configured.	All four personas, every week.
GSDC LinkedIn Enhancer	Walks you through rewriting your LinkedIn around the credential and LBDs.	P2 (switchers) and P3 (generalists) lean on this most.
GSDC Resume Builder	Resume template designed for AI-fluent PMs; emphasises shipped artifacts.	P2 (switchers) most; P1 / P3 use the AI-skills section.
Interview practice platform	Mock interviews against the eight capability areas hiring managers screen for.	P2 (switchers) and P4 (promotion-seeking) lean on this most.
Free GSDC Membership	Worth \$109 · access to the certified community across 100+ countries.	All four personas, for the community.
Live mentor sessions	Expert-led 45-minute sessions throughout the program.	All four; P2 / P4 lean on the scaffolded / governance sessions.
1:1 SME sessions	3 personal sessions with subject-matter experts on what you most need.	All four; especially valuable for capstone scoping (W6–W11).

CURRICULUM

The 11-module syllabus

The chapter list, with the LBD count per module. Every module is required for every persona — the persona pathway changes the emphasis, not the modules.

#	Module	LBD	Phase
01	Foundations of generative AI for PMs	4	Foundations
02	The PM's AI toolkit: ChatGPT, Claude, Google AI & more	5	Foundations
03	AI-powered project planning & scheduling	5	Applied
04	AI-driven risk management	4	Applied
05	Stakeholder engagement & communication with AI	4	Applied
06	AI-assisted status reporting & documentation	5	Applied
07	AI in agile, scrum & hybrid delivery	4	Applied
08	AI-enabled decision-making & scenario modeling	4	Governance
09	Ethics, governance & bias in PM AI use	3	Governance
10	Data privacy, security & compliance for PM AI	3	Governance
11	Capstone, exam prep & viva	3	Capstone

44 Learn-by-Doing labs in total. Each LBD ships a recruiter-readable deliverable (see pages 20–21). Every persona ships all 44; the showcased subset differs.

LBD INDEX

The 44 LBDs - index (1 of 2)

LBD	M	Activity
01	1	Write a 250-word definition of generative AI in PM terms.
02	1	Map a current PM workflow to its AI-assisted version.
03	1	Identify three tasks AI can compress in your next 30 days.
04	1	One-page ethical principles note for your project.
05	2	Same status-report task through three AI tools — compare outputs.
06	2	Personal prompt library for status updates (10+ prompts).
07	2	Executive summary from a 20-page document.
08	2	AI-enhanced PowerPoint for a stakeholder review.
09	2	Chart-analysis narrative from a CSV using AI.
10	3	First-cut WBS for a real project.
11	3	AI effort estimate vs your gut estimate.
12	3	Dependency map with AI assistance.
13	3	Narrative plan explanation for an executive audience.
14	3	Capacity / resource view across two scenarios.
15	4	First-cut risk register for a current project.
16	4	AI-assisted qualitative scoring of that register.
17	4	Mitigation narratives for the top 5 risks.
18	4	Two scenario stress-tests on the schedule.
19	5	Stakeholder analysis (power x interest grid) with AI.
20	5	Three tone-matched updates for the same news.
21	5	Talking points for a difficult conversation; AI rehearsal.
22	5	Meeting minutes & action items from a transcript.

12 WEEKS TO CERTIFIED

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Twelve weeks to a globally recognized credential

Five to seven focused hours per week. Live cohort, mentor sessions, 44 LBDs and an exam-ready capstone — at half the cost.

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LBD INDEX

The 44 LBDs - index (2 of 2)

LBD	M	Activity
23	6	Draft weekly status report from raw data points.
24	6	RAG status with cited rationale per colour.
25	6	10-page document → one-page executive summary.
26	6	Lessons-learned write-up from a closed phase / project.
27	6	Refactor stale documentation against a new template.
28	7	Refine 10 user stories against INVEST criteria.
29	7	Sprint retrospective transcript → themes & actions.
30	7	Velocity-trend narrative across 4 sprints.
31	7	Sprint-review deck from a backlog snapshot.
32	8	Frame a real decision; 3 options with trade-offs.
33	8	Weighted decision matrix; reconcile with team.
34	8	What-if scenario on a project constraint + narrative.
35	8	Recommendation memo with AI-assisted vs human-owned sections.
36	9	One-page AI-use disclosure statement.
37	9	Audit one AI output for tone, bias and inclusion.
38	9	Escalation path for AI mistakes spotted in-flight.
39	10	Map data flows from your PM tools to any AI tool used.
40	10	Data-handling rules for AI use on your project.
41	10	Vendor due-diligence checklist on one AI tool.
42	11	Scope and write your capstone brief; mentor sign-off.
43	11	Build capstone artifact + 1-page executive summary.
44	11	Two sample exams under timed conditions + mock viva.

Every persona ships all 44 LBDs. The capstone (LBD 42–43) is the artifact recruiters open first. The showcase LBDs per persona are listed on each persona deep-dive (pp. 7, 9, 11, 13).

EXAM

Exam details

The CGAIPM exam tests application, not recitation. Same exam, same passing line, same credential for all four personas. Below: the structure and the rules.

Item	Detail
Credential code	CGAIPM · Certified Generative AI in Project Management
Format	Multiple-choice + scenario items + applied mini-case
Items	Approx. 40–60 items
Duration	Approx. 60–90 minutes (varies by version)
Open book	No · closed-book online proctored
Passing line	Set by GSDC psychometric review · communicated at booking
Retake policy	Retakes allowed per the GSDC retake policy
Validity	Lifetime credential · refresh recommended every 2 years
Recognition	Recognized in 100+ countries
Money-back	7-day money-back guarantee per the GSDC refund policy

How the exam treats personas (it doesn't)

The exam is identical for all four personas. Hiring managers see the same credential regardless of pathway. The persona shapes how you *got* the credential — not the credential itself.

EXAM PREP

Sample exam questions

Four sample items in the style of the real CGAIPM exam. Illustrative only — the live exam has 40–60 items across multiple-choice, scenario and applied mini-case formats.

Q1. A PM uses an AI tool to draft a weekly status report. Which control is **most** important before the report is sent to stakeholders?

- A. Use the largest available model.
- B. PM reviews and edits the draft, and explicitly approves before sending.
- C. Cache the draft to save tokens next week.
- D. Disable retrieval and let the model write from memory.

Answer: B · AI drafts; the PM owns the artifact. A human-in-the-loop review before send is the minimum defensible control on stakeholder-facing communication.

Q2. Which is the **most** appropriate **first** artifact when scoping a new AI use case in a project?

- A. Production-ready code.
- B. A press release.
- C. A one-page use-case brief: problem · users · data · metrics · risks · controls.
- D. A blog post about LLMs.

Answer: C · A concise use-case brief aligns engineering, risk, business and the PM early. It is the standard first artifact.

Q3. Where should the numeric values in an AI-assisted variance commentary come from?

- A. The AI's own generation, with a disclaimer.
- B. The underlying data store, inserted into the commentary deterministically.
- C. The previous month's commentary, edited by the AI.
- D. Whatever the AI considers most likely.

Answer: B · Numbers belong to the system of record. The model frames the narrative; the data store states the values.

Q4. A team uses AI to summarise its sprint retrospective. What is the **best** way to integrate AI into the retrospective itself?

- A. Let AI write the retrospective for the team to save time.
- B. Use AI on outputs after the conversation — never on the room itself.
- C. Skip the retrospective and use the AI summary instead.
- D. Replace the Scrum Master with an AI agent.

Answer: B · The team must own the conversation. AI summarises and structures the outputs; it does not replace the human exchange.

CERTIFICATE

Sample certificate preview

Below is a stylised preview of the digital certificate issued on completion. Same certificate for all four personas. Dated, individually numbered, accompanied by a verifiable digital badge.



Verification: every certificate is independently verifiable at gsdcouncil.org/verify using the credential ID printed on the certificate. The same verification link sits on the digital badge.

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EMPLOYER VIEW

The employer view in 2026

Hiring teams don't ask about your persona. They ask what you can ship and what you can name. Below: what every persona's pathway delivers that hiring teams actually screen for.

What hiring teams actually look at

- **A 44-LBD portfolio** of named, recruiter-readable artifacts.
- **A capstone** built end-to-end, with eval, controls and an exec summary.
- **Tool fluency** across two LLMs and one PM platform AI, minimum.
- **Controls instinct** — disclosure, audit, escalation; no fumbling on these.
- **Globally recognized credential** from a known issuing body.

What each persona shows at the end

Persona	What hiring teams see on the CV
P1 · PMP	PMP + CGAIPM stack · applied-delivery capstone · AI fluency signal.
P2 · Switcher	Foundations PM portfolio + AI fluency from day one · scaffolded capstone.
P3 · Generalist	Week-to-week AI fluency · active-project capstone · adoption signal.
P4 · Promotion	Governance artifacts · leadership capstone · board-grade AI-use vocabulary.

FAQ

Frequently asked questions

Question	Short answer
Can I switch personas mid-program?	Yes — page 16 covers the switch rules. About 12% of readers do.
What if I don't fit any persona?	Take the 60-second quiz on page 8; default to P3 if no clear winner.
Do I need PMP to do this credential?	No. P1 is for existing PMP holders; P2–P4 don't require PMP.
Are all 44 LBDs required for every persona?	Yes. The persona pathway changes emphasis, not the LBDs.
Is the credential globally recognized?	Yes — recognized in 100+ countries.
How long does it realistically take?	8–12 weeks at 5–7 focused hours per week.
What if I fail the exam?	Retakes are allowed per the GSDC retake policy. Two sample exams + mock viva included.
Can my employer sponsor me?	Yes. Corporate / cohort sponsorship is available via the live program page.
What if the program isn't a fit?	GSDC offers a 7-day money-back guarantee per its refund policy.
Are mentor sessions persona-specific?	Live sessions are shared across personas; 1:1 SME sessions can be persona-specific.

GETTING STARTED

Start your pathway this week

Four moves to take this week — even before you enroll — that line up your pathway so Module 1 starts on a running start.

Move	What you do	Time
1 · Pick your persona	Take the 60-second quiz on page 8. Score your top persona.	5 min
2 · Read your pathway	Re-read your persona's deep-dive (p. 7, 9, 11 or 13). Note the showcase LBDs.	10 min
3 · Block the weekly anchor	Block one 60-min slot in your calendar for the Monday live session for 12 weeks.	5 min
4 · Tell one person	Tell a mentor / peer / partner that you're starting CGAIPM. Public commitment compounds.	5 min

By the time you sit down for Module 1, you already know your pathway, your showcase LBDs and your weekly anchor. The program then formalises and accelerates what you've already started.

NEXT COHORT INTAKE

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Daily live sessions, peer cohort, role-mapped capstone. Move from pathway reader to enrolled candidate in under two minutes.

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ENROLLMENT

Start the 12 weeks

You've read the roadmap, the personas, the syllabus and the exam. The next step is starting your 12 weeks. Enrol on the live program page; access opens immediately; your cohort is assigned within 24 hours; and Module 1 is waiting in the LMS.

Step	What happens
1 · Click any CTA in this brochure	You land on the official pathway / CGAIPM program page.
2 · Apply your offer at checkout	Your 50% discount is auto-applied within the offer window.
3 · Complete enrolment	Your access details, cohort schedule and mentor introduction arrive in your inbox.
4 · Start Module 1	Open the LMS and begin your 12-week persona pathway.

Direct contact

Program page: gsdcouncil.org/certification-program/ai-project-management-course-pathway

Issuing body: Global Skill Development Council (GSDC)

Recognition: 100+ countries

Credential code: CGAIPM · Certified Generative AI in Project Management

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Thank you for reading the Pathway Brochure. We'll see you on Day 1, Module 1.