

## HR CAREER PATH GUIDE · UPSKILLING ROADMAP

# Get the 6 HR frameworks pack.

All 6 frameworks, expanded — with sourced total-compensation bands cited from **Glassdoor 2026**. A complete HR career path guide and upskilling roadmap to help you decide your next role and the credential that gets you there.

## The 6 frameworks

1 HR Generalist vs Specialist

2 HR Manager vs HRBP

3 HRBP vs People Ops

4 HR Director vs VP People

5 CHRO vs CPO

6 CHRP vs SHRM vs HRCI vs CIPD

## Inside the toolkit

✓ 6 deep framework comparisons with sourced TC bands

✓ Resume rewrite template per role transition

✓ Interview prep playbook per HR specialty

✓ CHRP module-to-role emphasis matrix

✓ How to position HR experience on LinkedIn

Compensation bands cited from **Glassdoor 2026**. Figures are indicative ranges for orientation only.

KNOW EXACTLY WHERE YOU FIT

## Six role comparisons, fully decoded

Each framework breaks down scope, decision rights, and the skills that separate one HR role from the next — so you can target the right move instead of guessing.



**Generalist ↔ Specialist · Manager ↔ HRBP**

Where breadth beats depth — and when a partner role outranks a manager title.



**HRBP ↔ People Ops · Director ↔ VP People**

The strategic-vs-operational split that decides your ceiling.



**CHRO ↔ CPO · CHRP ↔ SHRM ↔ HRCI ↔ CIPD**

Executive tracks and how the major HR credentials actually compare.

RECOMMENDED

**Get CHRP Certified**

The credential the frameworks point to

Recommended next step for your HR career path

REAL NUMBERS, CITED SOURCES

## See the pay behind each role

Every framework ships with total-compensation bands cited from Glassdoor 2026 — so you can weigh the jump before you make it. Indicative ranges shown for orientation.

Role track	Direction	TC signal
Generalist → Specialist	Depth	Step up
Manager → HRBP	Strategic	Step up
Director → VP People	Leadership	Major jump
CHRO ↔ CPO	Executive	Top band

Bands cited from **Glassdoor 2026**; full figures inside the pack. Indicative only.

LIMITED TIME

**Enroll in CHRP Now**  
Turn the higher band into your next title

Limited-time enrollment for the CHRP certification

**MAKE THE TRANSITION LAND**

## A resume rewrite for every move

Each role transition has its own template — so your experience reads like the destination role, not the one you're leaving. Plug in, tailor, apply.

**Per-transition templates**

Generalist → Specialist, Manager → HRBP, Director → VP and more, ready to adapt.

**Wording that signals seniority**

Reframe responsibilities into outcomes that match the next band.

**Half-price right now**

The CHRP certification is available at a steep discount this cycle.

**50% OFF**

**Claim CHRP at 50% Off**  
Certify the move your resume promises

Apply the 50% offer to your CHRP enrollment

**WALK IN READY**

## A playbook per HR specialty

Generalist, HRBP, People Ops, executive — each specialty interviews differently. The playbook gives you the questions, framing, and proof points that win each room.

**Specialty-specific question banks**

Know what's coming for the exact role you're targeting.

**Proof points that land**

Frame your wins to match what each panel is scoring for.

**This pricing expires fast**

The current CHRP offer is valid for the next 48 hours.

**48 HOURS ONLY****Lock In CHRP Today**

Offer valid for the next 48 hours

Enroll before the 48-hour window closes

## STUDY WITH PURPOSE

## Map every CHRP module to a role

The emphasis matrix shows which CHRP modules matter most for the role you want — so your effort points straight at your target title, not everything at once.

Target role	Module emphasis	Focus
HRBP	Strategy + Stakeholders	High
People Ops	Systems + Analytics	High
HR Director	Leadership + Compliance	High
CHRO / CPO	Org strategy + Culture	Critical

LIMITED SEATS

**Reserve Your CHRP Seat**  
Enrollment in this cycle is capped

Claim a seat before this CHRP cohort fills

**GET FOUND BY RECRUITERS**

## Position your HR story on LinkedIn

Headline, About, and experience — rewritten to surface in HR searches and read like the role you're aiming for. Small profile changes, outsized callback impact.

**Headline + About frameworks**

Keyword-aware phrasing that matches recruiter search intent.

**Credential placement that pops**

Show your CHRP where it earns the most trust at a glance.

**Bonus guidance, included**

The LinkedIn playbook comes bundled with the frameworks pack.

**FREE BONUS****Get CHRP + Bonus Toolkit**

Positioning playbook included free

Bonus toolkit bundled with your CHRP enrollment

**A PLAN, NOT JUST A PACK**

## From this role to your next

The frameworks pack doubles as a roadmap — pairing each comparison with the upskilling steps and the credential that move you up the HR ladder with intent.

**HR career path guide**

A clear line of sight from where you are to where you want to be.

**Upskilling roadmap**

The skills and the CHRP credential that unlock each next step.

**Everything, one decision**

Frameworks, templates, playbooks and matrix — best value, together.

**BEST VALUE****Invest in Your CHRP**

The roadmap plus the credential

Best-value path up the HR ladder — enroll today

**DECIDE YOUR NEXT ROLE****Get the 6 HR frameworks pack.**

Six decoded role comparisons with Glassdoor 2026 bands, resume templates, interview playbooks, a CHRP module-to-role matrix, and LinkedIn positioning — all pointing to one credential.

**Map the move. Earn the credential.**

6 frameworks · career path guide · upskilling roadmap

**GSDC**  
CHRP**FINAL CALL****Start Your CHRP Before It Closes**

Last chance at this enrollment offer

Final call — tap to complete your CHRP enrollment