



★ MOST PREFERRED L&D CERTIFICATION

GLOBALLY RECOGNIZED • ABICB ACCREDITED • ANSI MEMBER

Certified Learning & Development Professional (CLDP)

Become a Globally Recognized L&D Professional

Earn the CLDP credential — gain the skills, proof, and confidence to lead modern L&D and command a **20–60% higher salary**.



★ 4.8/5 Reviews.io (96%) • 4.4/5 Trustpilot • 250,000+ certified

Enroll at gsdcouncil.org/certified-learning-and-development-professional

Global Skill Development Council • US • Singapore • Switzerland

THE OPPORTUNITY

Why This Certification, Why Now

Organizations now treat their people as their biggest asset — and reward the L&D professionals who can prove real impact.



Skill gaps are widening

Digital transformation means teams need continuous reskilling — fast.



AI is reshaping L&D

How learning is designed, delivered, and measured is changing under your feet.



Leaders want ROI, not activity

L&D must speak the language of business outcomes and measurable impact.



Retention is now your mandate

Engaging and keeping high performers has become a core L&D responsibility.

FROM THEORY TO PRACTICE

What You'll Be Able to Do



Design and run L&D programs that move real business metrics



Run skill-gap and training-needs analysis with the right tools



Build a learning strategy aligned to organizational goals



Measure learning impact and ROI (Kirkpatrick, Phillips)



Apply instructional design and adult-learning principles



Use modern learning technology and AI across your programs

20–60% average salary hike for certified L&D professionals — plus a free Job

TRUSTED CREDENTIAL

Why GSDC



Trustpilot

Rated 4.4 / 5 • Excellent



REVIEWS.io

4.8 / 5 • 96% recommend GSDC

250,000+

professionals certified

500+

Fortune clients

190+

countries served

Since 2016

US • SG • Switzerland

- ✓ Independent, vendor-neutral certification body established in 2016 — offices in the US, Singapore, and Switzerland.
- ✓ Accredited by ABICB (Accreditation Board for International Certification Bodies) and a proud member of ANSI.
- ✓ Alumni work at 500+ Fortune companies across 190+ countries; 100+ Authorized Training Partners worldwide.

RECOMMENDED BY

Forbes • Indeed • TechTarget • CareerSidekick • LeanIX • People Managing People • Authentic



ABICB Accredited



ANSI Member



Vendor-neutral

Read verified reviews: trustpilot.com/review/gsdouncil.org • reviews.io

TRUSTED BY 2,50,000+ PROFESSIONALS

Our Global Clients

Professionals across technology, manufacturing, automobile, healthcare, energy, and BFSI hold GSDC certifications.



REAL ALUMNI VOICES

What Certified Professionals Say

“

Earning the CLDP added real layers of knowledge and best practices to my work in L&D.

Salime El Morabet

L&D Specialist

“

The professional team and weekly live sessions were the highlight — insightful and supportive.

Amani

Certified L&D Professional

“

I wholeheartedly recommend this for anyone moving to strategic, skill-based L&D.

Oyindamola Odetayo

HR & L&D Professional

See our [Wall of Fame & verified reviews](#) → · Alumni at Microsoft · IBM · TCS · Infosys · Deloitte

ADVISORY FACULTY & MENTORS

Learn from Experts

Learn from experienced practitioners and industry leaders who design, update, and teach the program — bringing real-world expertise and practical insights to the program.



Hayley Brackley

Great Minds Don't

Neurodiversity Coach & Trainer



Leela VenkataSatish Kolla

LTIMindtree

Director, Program & Project Mgmt



Ezinne Eke Aso

HSB Global

Lead Consultant



Charity McDonald

CRWN Institute

Leadership Consultant & Author



Cyril Gabriel

Academy XI

Chief Executive Officer



Kacie Walls

Coalition, Inc.

L&D Lead / Head



Vaclav Koranda

T-Systems

VP, Human Resources



Naomi Glover

Neuro-Informed Ltd

Director, Applied Neuroscience



Ecaterina-Irina Manole

LifeExpress

Chief Executive Officer

Additional faculty: Marcela Lendvaiova (AT&T) · Gray Harriman (Pravy.ai) · Deepak Sharma. GSDC Studio runs 100+ live expert sessions monthly.

What You'll Learn

36+ hours across the full L&D lifecycle, with modern AI and learning technology built into the content. Each module pairs videos and e-books with templates, gamified assessments, and Learn-By-Doing activities.

1

L&D in the Modern Organization

Scope, stakeholders, adult learning & culture

6

Digital Transformation, AI & Learning Tech

LMS/LXP, GenAI, adaptive learning, personalization

2

Strategic Alignment & Business Integration

Strategy, KPIs/OKRs, buy-in, competencies

7

Evaluation, Measurement & ROI

Kirkpatrick, Phillips ROI, AI-driven analytics

3

Training Needs Analysis & Capability Assessment

Needs assessment, skill-gap & TNA frameworks

8

Leadership, Change & Organizational Growth

Talent development, change, learning ecosystems

4

Learning Experience Design & Gamification

ADDIE/SAM, AI-assisted design, LXP, accessibility

9

Capstone Project — Applied L&D Strategy

Build & present a real-world L&D solution

5

Facilitation, Coaching & Learning Delivery

Blended delivery, facilitation, coaching

10

1-on-1 & Daily Sessions with an Expert

Personalized mentoring + daily live access

Module-by-Module

Module 1 — L&D in the Modern Organization

- L&D scope & stakeholders
- cost-center to value driver
- adult learning (Knowles, Kolb, VARK, 70:20:10)
- building a learning culture

Module 2 — Strategic Alignment & Business Integration

- L&D strategy aligned to goals
- linking training to KPIs/OKRs
- executive buy-in
- competency frameworks
- budgeting & calendars

Module 3 — Training Needs Analysis & Capability Assessment

- Business & learning needs assessments
- skill-gap analysis & TNA
- data-driven performance analysis
- prioritizing interventions

Module 4 — Learning Experience Design & Gamification

- Gamification & engagement
- ADDIE, SAM, Agile ID
- AI-assisted content design, curation & LXP
- inclusive, accessible design

Module 5 — AI in L&D: How Modern L&D Professionals Use Artificial Intelligence

- AI Foundations for L&D: AI, Machine Learning, and Generative AI Basics (No Coding Needed)
- AI Use Cases Across the L&D Lifecycle
- Generative AI for Course Design and Assessment Creation
- Prompt Engineering for L&D with a Ready-to-Use Prompt Library
- AI-Powered Training Needs Analysis and Skill-Gap Detection
- Personalized Learning with Adaptive Platforms, AI Tutors, and Chatbots
- AI Coaching Assistants and Role-Play Simulators
- AI-Driven Learning Analytics and ROI Dashboards
- Responsible AI in L&D: Privacy, Bias, and Human Oversight
- AI Governance, Tool Selection, and Team Adoption
- L&D Careers in the AI Era

Module 6 — Facilitation, Coaching & Learning Delivery

- Blended, digital & in-person delivery
- facilitation for engagement
- coaching & mentoring
- social & collaborative learning

Module 7 — Digital Transformation, AI & Learning Tech

- LMS, LXP & analytics tools
- AI & automation: chatbots, adaptive, GenAI
- microlearning & mobile
- AI for personalization

Module 8 — Evaluation, Measurement & ROI

- Kirkpatrick & Phillips ROI
- AI-driven learning analytics & data storytelling
- measuring transfer
- demonstrating ROI to the C-suite

Module 9 — Leadership, Change & Organizational Growth

- Leadership & talent development
- continuous learning culture
- change management through learning
- learning ecosystems



Capstone Project • Applied L&D Strategy Build, implement & present a real-world L&D solution applying data, AI tools & business alignment — SME-reviewed, portfolio-ready. Plus 1-on-1 & daily expert sessions.

YOUR LEARNING JOURNEY

A Guided 4-Week Path to Certification

Self-paced study, daily live sessions, personal mentoring, and hands-on practice—finish in as little as one week.



WEEK 1 • FOUNDATION

Self-paced modules

36+ hr expert-led video, e-books, templates & toolkits • lifetime access



WEEK 2 • DAILY LIVE

GSDC Studio

Daily live sessions with global experts • 100+ monthly • free recordings



WEEK 3 • PRACTICE

Learn by Doing + 1-on-1 SME

Hands-on activities + personal SME reviews • build real deliverables



WEEK 4 • CERTIFICATION

Apply & Get Certified

Mock exams + AI Capstone, final proctored exam • 9 portfolio deliverables



Move at your own pace. This is a suggested roadmap — driven learners can finish in as little as one week.

ALL IN ONE ENROLLMENT

Everything Included



Expert-Led Videos

36+ hours, self-paced



GSDC Studio

100+ live monthly sessions



SME Connect

1-on-1 with industry experts



Learn By Doing

Hands-on, real scenarios



AI Capstone

Apply your skills for real



GSDC Copilot

LinkedIn & resume enhancer



Book of Knowledge

E-books, toolkits, tests



Job Support

Career help + free membership

KNOW BEFORE YOU ENROLL

Exam & What to Expect

This is a **certification, not a course**. Study self-paced with the materials provided (plus live support), then sit a proctored online exam. Lifetime access to materials.

42 Questions	MCQ Format	70% Pass score	90 min Duration
Yes Proctored	5 yrs Validity	1 free Retake	2 Practice exams

IS THIS FOR YOU?

Who Is This Certification For?

Your Current Role	How CLDP Helps You	Career Outcome →
L&D Manager / Specialist	Move from execution to strategy — ROI, stakeholder mgmt, AI in L&D.	Head of L&D / Director
HR Business Partner	Add specialized L&D skills; design training that improves performance.	L&D Partner / VP of L&D
Instructional Designer	Expand into strategy, analytics, and program management.	Learning Architect
Training Facilitator / Trainer	Transition from delivery to design — LMS/LXP and measurement.	L&D Consultant / Manager
Career Changer into L&D	Get a structured foundation in the full L&D lifecycle.	L&D Specialist / Coordinator
Team Lead / People Manager	Build learning cultures and develop your teams systematically.	Talent Development Lead

No prior L&D experience required. Students, early-career professionals, and career changers are all welcome.

ENROLLMENT OPTIONS

Choose Your Plan

Single Access

1

CERTIFICATION

One globally recognized credential

- Expert-led videos + GSDC Studio
- 3 SME Connect (1-on-1) sessions
- Capstone + Job Support + membership
- Exam + 1 free retake & practice

MOST POPULAR

Bundle Access

3

CERTIFICATIONS

Best value — pick any 3

- Everything in Single, across 3 certs
- Unlimited SME Connect (1-on-1)
- Exam + 2 free retakes & practice
- Most-chosen by serious learners

Bundle — pick any 3: CLDP · Certified Instructional Designer · L&D Analytics & Metrics · Generative AI in L&D & HR · Performance & Competency Developer · Balanced Scorecard Professional



UPSKILL10

Use code for an **extra 10% OFF** — limited to 72 hours.
Region-specific pricing shown at enrollment · Teams? Ask about
GSDC for Business.



30-Day Money-Back Guarantee

Enroll with zero risk — full refund within 30 days, no processing fees. Includes a complimentary exam retake, practice exams, and lifetime access to your materials.



[Chat on WhatsApp](#)



[Book a 10-min advisor call](#)

Enroll now → gsdcouncil.org/certified-learning-and-development-professional