

GLOBALLY RECOGNIZED · VENDOR-NEUTRAL · ANSI-ALIGNED

# Certified Agentic AI Product Manager

— (CAAIPM)

## Become a Globally Recognized Agentic AI Product Manager

Earn the CAAIPM credential — gain the skills to use autonomous AI agents across discovery, planning, and delivery, build AI-native products powered by agents, and command a **20–60% higher salary**.



**4.8/5** Reviews.io (96%) · **4.4/5** Trustpilot · **2,50,000+** certified

Enroll at [gsdcouncil.org/agentic-ai-product-manager-certification](https://gsdcouncil.org/agentic-ai-product-manager-certification)

# Why This Certification, Why Now

Product teams are using agents to work faster across discovery, planning, and analytics — while racing to ship AI-native products with agentic features of their own. This is the skillset that bridges both sides.



## Autonomous agents are entering product teams

PMs already use AI agents to synthesize user research, draft PRDs, prioritize backlogs, and monitor product analytics.



## Every product is becoming AI-native

Teams are shipping agentic features that take autonomous action on behalf of users — a new product discipline in itself.



## Agentic features raise the stakes

Guardrails, evaluation, reliability, and UX for autonomy demand skills traditional PM training doesn't cover.



## Leaders need trustworthy launches, not demos

Privacy, fairness, safety, and ethical launch readiness must be designed in from day one — not patched in later.

### FROM THEORY TO PRACTICE

## What You'll Be Able to Do



Understand the fundamentals of agentic AI and its role in modern product management



Explain agentic AI architectures, reasoning, memory, and autonomous product workflows



Apply agentic AI to market research, customer insights, and product opportunity discovery



Automate product planning through AI-generated PRDs, user stories, backlog prioritization, and roadmaps



Design AI-native products with intelligent agents, secure guardrails, and exceptional user experiences



Leverage agentic AI for analytics, experimentation, and growth — and govern products with privacy, fairness, and safety by design

# Why GSDC



**4.4 / 5**

Trustpilot · Excellent



**4.8 / 5**

Reviews.io · 96% recommend

**2,50,000+**

professionals certified

**500+**

Fortune clients

**190+**

countries served

**Since 2016**

US · SG · Switzerland



Independent, vendor-neutral certification body established in 2016 — offices in the US, Singapore, and Switzerland.



Accredited by ABICB (Accreditation Board for International Certification Bodies) and a proud member of ANSI.



Alumni work at 500+ Fortune companies across 190+ countries; 100+ Authorized Training Partners worldwide.



Certification built and reviewed with AI practitioners, product leaders, and agentic-systems experts shipping AI-native products.

## RECOMMENDED BY

Forbes · Indeed · TechTarget · CareerSidekick · LeanIX · People Managing People · Authentic



ABICB Accredited



ANSI Member



Vendor-Neutral

See our [Wall of Fame & verified reviews](#) → · [trustpilot.com/review/gsdccouncil.org](https://trustpilot.com/review/gsdccouncil.org) · [reviews.io](https://reviews.io)

# Our Global Clients

Professionals across technology, cloud, finance, and product organizations hold GSDC certifications.

Oracle

Amazon

Microsoft

Cisco

Veritas

HP

Bank of America

Deloitte

Volkswagen

## IS THIS FOR YOU?

# Who Is This Certification For?

- Product managers and product owners
- Associate and senior PMs building AI features
- Founders and innovation leads
- Designers and analysts moving into product roles
- Professionals exploring agentic AI product management as a career path
- Growth, data, and platform PMs adopting AI-driven workflows
- Anyone pursuing a certification in agentic AI for product managers to advance their career

## PRE-REQUISITES

There are no mandatory prerequisites. Familiarity with product-management fundamentals and a basic understanding of AI will be beneficial, but no formal AI background is required — the program builds from the foundations of Agentic AI and applies them directly to real product discovery, delivery, and growth workflows.

# Learn from Experts

Learn from experienced practitioners and industry leaders who design, update, and teach the program — bringing real-world agentic AI and product leadership expertise to every module.



**Maxim Salnikov**

**MICROSOFT**

Digital and App Innovation Business Lead,  
Western Europe



**Trevor Wiseman**

**THE CIRCUIT**

VP of Technology & AI Governance



**Swathi Adimulam**

**ORACLE**

OCI Cloud & AI Architect



**Hayk Hakobyan**

**INSIGHTGENIE**

Co-Founder



**Baris Dirim**

**CULTUREASY**

Human Systems Architect

# What You'll Learn

36+ hours across the full product lifecycle, with hands-on demos and real frameworks built into every module. Each module pairs videos and e-books with templates and Learn-By-Doing activities.

1

## Foundations of AI, Generative AI, and Agentic AI

Autonomy, goal-orientation, and the shift from content generation to autonomous action

5

## Building AI-Native and Agentic Products

Agent capabilities, guardrails, UX, and product reliability

2

## Architecture of AI Agents and Multi-Agent Systems

LLM core, memory, planning, tool use, and orchestration frameworks

6

## Data-Driven Product Management and Growth

Analytics, experimentation, churn prediction, and growth loops

3

## Agentic AI in Product Discovery and Strategy

Market research, insight synthesis, and AI-assisted roadmapping

7

## Governance, Ethics, and Responsible AI Products

Privacy, fairness, safety by design, and launch readiness

4

## Requirements, Prioritization, and Planning

Automated PRDs, user stories, backlog scoring, and releases

8

## Capstone Project — Applied AI-Native Product Plan

Define an AI-native product with an agentic feature set end-to-end

# Module-by-Module

---

## Module 1 — Foundations of AI, Generative AI, and Agentic AI

- Evolution from Traditional AI to Generative AI to Agentic AI
- What makes AI “agentic”: autonomy, goal-orientation, and decision-making
- Generative vs agentic AI: content creation vs autonomous action
- Core concepts: agents, environments, goals, actions, and feedback loops
- Overview of the agentic AI landscape and enterprise use cases

## Module 2 — Architecture of AI Agents and Multi-Agent Systems

- Anatomy of an AI agent: LLM core, memory, planning, and tool use
- Reasoning and planning techniques (ReAct, Chain-of-Thought, Reflection)
- Memory systems: short-term, long-term, and Retrieval-Augmented Generation (RAG)
- Tool calling, function calling, and API/data integration
- Multi-agent orchestration, collaboration, and workflow design
- Popular agentic frameworks (LangChain, LangGraph, AutoGen, CrewAI)

## Module 3 — Agentic AI in Product Discovery and Strategy

- Autonomous market and user research
- Voice-of-customer analysis and insight synthesis
- Opportunity identification and competitive analysis
- AI-assisted product vision, strategy, and roadmapping

## Module 4 — Requirements, Prioritization, and Planning

- Automated PRD, user-story, and specification generation
- Backlog prioritization and feature-scoring agents
- Roadmap planning and release-management support
- Stakeholder alignment and documentation automation

# Module-by-Module

---

## Module 5 — Building AI-Native and Agentic Products

- Designing products powered by AI agents
- Defining agent capabilities, guardrails, and user experience
- Prototyping and validating agentic features
- Evaluation, quality, and reliability of AI products

## Module 6 — Data-Driven Product Management and Growth

- Autonomous product analytics and metric monitoring
- Experimentation, A/B testing, and insight generation
- User-feedback analysis and churn prediction
- Growth loops and AI-driven optimization

## Module 7 — Governance, Ethics, and Responsible AI Products

- Responsible AI product design and risk assessment
- Privacy, safety, bias, and fairness by design
- Transparency, trust, and human oversight
- Compliance and ethical launch readiness

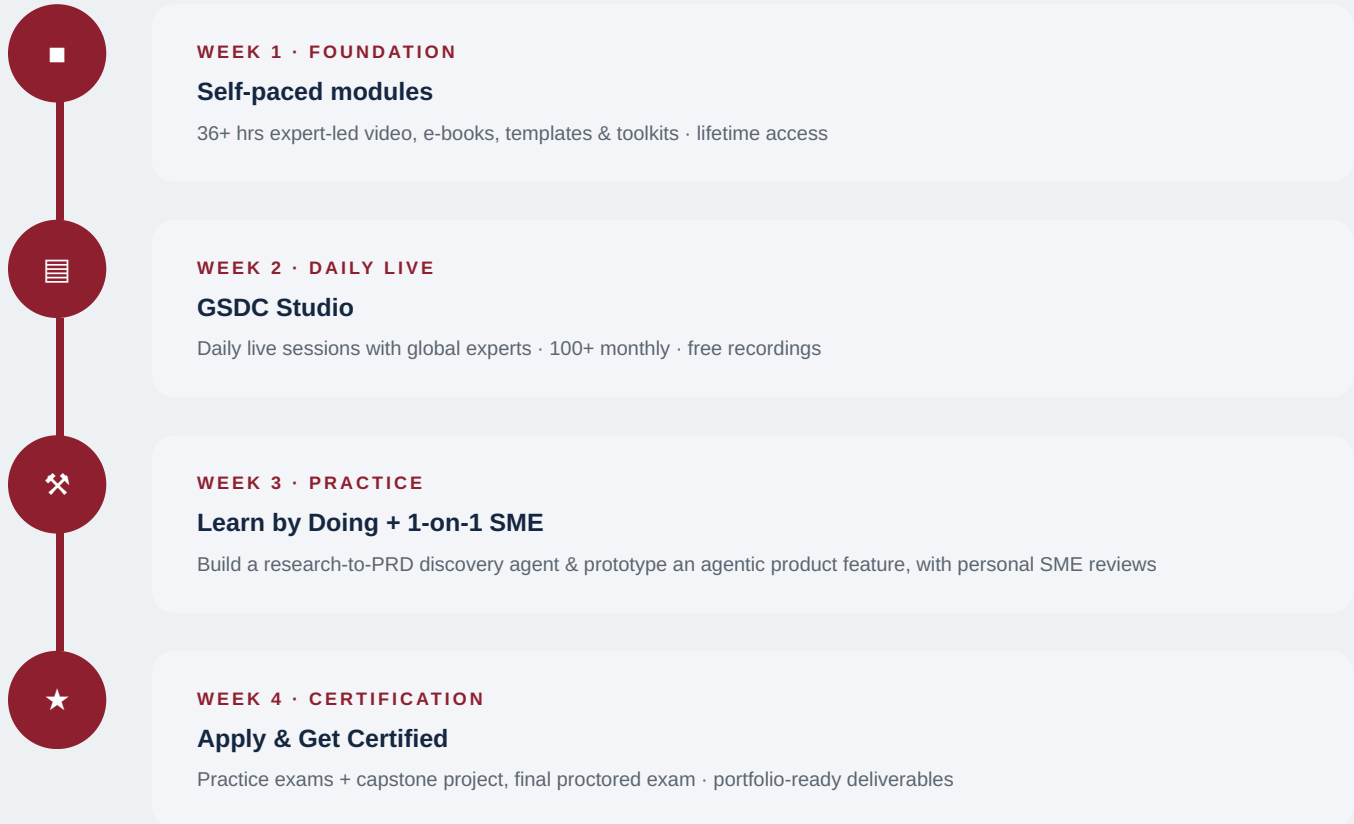


### Capstone Project · Applied AI-Native Product Plan

— Define and plan an AI-native product with an agentic feature set, including strategy, requirements, and a responsible-AI plan — SME-reviewed, portfolio-ready. Plus 1-on-1 and daily expert sessions.

# A Guided 4-Week Path to Certification







Self-paced study, daily live sessions, personal mentoring, and hands-on practice — finish in as little as one week.



**Move at your own pace.** This is a suggested roadmap — driven learners can finish in as little as one week.

## ALL IN ONE ENROLLMENT

# Everything Included

- |   |  |
|---|--|
|  <p><b>Expert-Led Videos</b><br/>36+ hours, self-paced</p>                                 |  <p><b>GSDC Studio</b><br/>100+ live monthly sessions</p>   |
|  <p><b>SME Connect</b><br/>1-on-1 with industry experts</p>                                |  <p><b>Learn By Doing</b><br/>Hands-on demos: discovery agent &amp; agentic feature prototype</p> |
|  <p><b>Capstone Project</b><br/>Define an AI-native product with a responsible-AI plan</p> |  <p><b>Job Support</b><br/>Career help + free GSDC membership</p>                                 |

# Exam & What to Expect

This is a certification, not a course. Study self-paced with the materials provided (plus live support), then sit a proctored online exam. Lifetime access to materials, plus 2 practice exams.

IS THIS FOR YOU?

## Who Is This Certification For?

YOUR ROLE	HOW CAAIPM HELPS YOU	CAREER OUTCOME
<b>Product Manager / Owner</b>	Move from manual research and docs to agent-assisted discovery and planning.	→ <b>AI Product Manager</b>
<b>Senior / Associate PM</b>	Design agentic features with guardrails, evaluation, and reliable UX.	→ <b>Agentic Product Lead</b>
<b>Founder / Innovation Lead</b>	Define AI-native products and validate agentic value quickly.	→ <b>AI Product Strategist</b>
<b>Designer Moving into Product</b>	Shape trustworthy agent experiences and human-oversight patterns.	→ <b>AI Product Designer</b>
<b>Analyst Moving into Product</b>	Automate analytics, experimentation, and growth insight generation.	→ <b>Growth AI Product Lead</b>
<b>Product / Compliance Leader</b>	Govern privacy, fairness, and ethical launch readiness at scale.	→ <b>Responsible AI Product Lead</b>

No formal AI background required — built for product professionals at every level, from associate PMs to founders, ready to ship agentic products responsibly.

**7-DAY**

### 7-Day Money-Back Guarantee

Enroll with zero risk — full refund within 7 days if you feel you haven't gained the skills you're looking for. Includes a complimentary exam retake and lifetime access to your materials.

[Chat on WhatsApp](#)

[Book a 10-min advisor call](#)

# Choose Your Plan

## Single Access

1

CERTIFICATION

- ✓ Self-paced expert-led videos + GSDC Studio
- ✓ 3 SME Connect (1-on-1) sessions
- ✓ Capstone Project + Job Support + membership
- ✓ Exam + 1 free retake & practice

MOST POPULAR

## Bundle Access

3

CERTIFICATIONS

- ✓ Everything in Single, across 3 certifications
- ✓ Unlimited SME Connect (1-on-1)
- ✓ Exam + 2 free retakes & practice
- ✓ Most-chosen by serious learners

Region-specific pricing shown at enrollment · Teams? Ask about GSDC for Business.

Enroll Now → [gsdcouncil.org/agent-ai-product-manager-certification](https://gsdcouncil.org/agent-ai-product-manager-certification)

WhatsApp [+1 251-333-1717](https://wa.me/9742513331717) · Global Skill Development Council · US · Singapore · Switzerland

LIMITED-TIME OFFER — EXTRA 10% OFF

Use code **UPSKILL10** at checkout — valid for 72 hours only