

# Certification In Generative AI In Business

## Global Certification Program

- ✓ Globally lifetime Valid Certification
- ✓ Lifetime Valid Certification
- ✓ AI based Roleplay & Simulations
- ✓ Two Exam Attempts



# An Overview

## what you can expect from this program

The Certification in Generative AI in Business, offered by GSDC, provides a transformative learning experience for you to harness the power of artificial intelligence in business contexts. This certification equips you with essential skills and knowledge to leverage Generative AI for innovation and strategic advantage.

Through comprehensive details, you will get various key areas, such as machine learning algorithms, natural language processing (NLP), and predictive analytics tailored specifically for business applications. You will learn to implement AI solutions to optimize operations, personalize customer experiences, and drive data-driven decision-making.

This certification provides great practices and insights to navigate the complexities of AI adoption successfully. By mastering Generative AI, you will unlock new opportunities to transform your business processes and stay ahead in today's dynamic marketplace. Boost your career and organizational impact by enrolling in the Certification in Generative AI in Business today!

	<b>Type</b>	Online self-paced learning, Mocks
	<b>Language</b>	English (including subtitles)
	<b>Access</b>	12 months
	<b>AI based Role play</b>	Prepare yourself for career with AI based roleplay
	Digital certificate upon completion ( 2 Attempts)	
	Card Payment, Bank Transfer	
	Reading materials & Reference Templates	
	100% money back guarantee*	

# GSDC Introduction

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## Welcome to the Global Skill Development Council (GSDC)!

As an independent, vendor-agnostic certification organization, we empower professionals worldwide.

Leading MNC organizations and global universities recognize our certifications. With a diverse portfolio of over 150+ programs, including L&D, HR, SRE, DevOps, Agile, Six Sigma, and Cyber Security, we've certified over 250,000 professionals.

Partnered with 100+ global training organizations, GSDC is your gateway to unlocking endless opportunities.

**Join us today and let your skills soar to new heights!**



# Introduction

## Certification in Generative AI IN Business



GSDC's Certification in Generative AI IN Business is one of the valuable certificates that denotes the expertise in leveraging the trending generative AI technologies for practical applications within corporate circumstances. Professionals who are looking to skill their jobs in content generation, human resources, risk assessment, etc., must get Certified Generative AI IN Business, which is strongly beneficial for their career.

The certification holds tremendous value as it helps professionals with knowledge and trending skills. It helps them to automate tasks, improve content creation, and drive innovation. Generative AI IN Business Certification not only helps professionals in a competitive job market but also helps them to lead digital transformation initiatives, streamline operations, and make driven decisions. It also concentrated on ethical considerations and compliance, which makes sure that professionals can navigate the difficult factors of AI ethics and regulatory requirements, reducing risks related to AI adoption in business.

Hence, Generative AI IN Business Certification is the strategic investment for professionals who are seeking to excel in the AI-driven business world, offering them the tools to create value, remain competitive, and contribute to the growth and success of their organizations.0

# Learning Objective

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- ❑ Demonstration of practical knowledge In Generative AI.
- ❑ Generate innovative solutions with the help of Generative AI.
- ❑ Effectively navigate complexities of AI-driven technologies.
- ❑ Demonstration of expertise in AI generates synthetic media.
- ❑ Contributes to the dynamic field of Artificial Intelligence.
- ❑ Validate practical application skills in Generative AI.
- ❑ Drive advancements in Generative AI technology.

## **OBJECTIVES OF GENERATIVE IN BUSINESS CERTIFICATION**

# Curriculum

## 1. Introduction to AI and its Relevance to Leadership

- Why AI for Leaders
- What is AI
- Understanding Types of AI

## 2. Deep Dive into Generative AI

- Simple Explanation of Machine Learning and Deep Learning
- Understanding Generative AI
- How Generative AI Works in Simple Terms

## 3. Impact of Generative AI on Business

- The Importance of Generative AI
- The Power of Generative AI: Trends and Figures
- Fastest Finger First - Gen AI Business - Level 1

## 4. AI in Business Applications

- Overview of AI Impact on Businesses
- Examples of AI Application in Different Industries
- Chatbots Explained from Basic to Generative AI

## 5. Advanced AI Solutions and Tools

- Application of Generative AI Chatbot within Business
- Customized Business Solution with GenAI - Practical Examples
- Smart Choice for AI in Your Business

## 6. Managing Change and Driving Adoption of AI

- Embracing AI as an Empowerment Tool and Managing Change
- A Guide to Popular GenAI Tools for Business Purposes
- Stack of Coin - Gen AI Business - Level 2

## 7. Business Impact and the Future of AI

- Generative AI Tool to Boost Creativity and Productivity
- The Most Famous GenAI Tools for Business
- Skills and Values for Leaders

## 8. Preparing for the Future of Work

- Take Action - Foster Adaptation
- The Future of Jobs in the Generative AI Era

## 9. Use Cases with Generative AI Tools & Hands-on Demos

- Learn to create AI Enhanced Power Point Presentations, Images, and Chart analysis for business purposes
- Leverage AI for automated data insights, simplifying data collection to impactful business strategies
- Harness AI for document summarization, distilling vast information into concise summaries effortlessly
- Build AI-powered personalized recommendation systems with data from PDF/Word documents using AI assistants
- Content Generation (Audio, Video, Images) with Prompt Engineering

## 10. Personalized 1-1 & Group connect session

- Personalized 1-on-1 Trainer/SME Connect Session - Receive a 1-on-1 connect session from Trainer/SME to resolve all types of queries.
- Weekly Group Mentor Connect Session with Lifelong Learning - Participate in a weekly group session with an industry experts where all types of professionals around the world connect with SME and have a brainstorming session.

## 11. Evolving AI: How Agentic AI Builds on Generative AI

- What Is Agentic AI, and Why Does It Matter?
- Understanding the Differences Between Generative and Agentic AI
- How Agentic AI Delivers on Autonomy
- AI as Enterprise Optimizers

# Unleash Unlimited Potential

All GSDC certifications come with a lifetime membership, offering you a world of benefits to fuel your professional growth.



## Expert Created Learning Material

Learn from knowledge shared by Top Industry Experts with 15+ yrs of experience.



## Access to Global Conferences

Be a part of GSDC thriving learning community around the world, sharing knowledge from across the world.



## Speaker invites @ GSDC Webinar Series

Share your knowledge with world at GSDC global webinar series, share your expertise and learn from others.



## Downloadable Resources

Get access to templates and reference documents which will help you to do your day to day tasks easier.



## Certificate Upgrades

Get complimentary certificate upgrades to keep up with the latest updates in processes and frameworks.



## Newsletters, blogs with industry insights

Get newsletters, announcements and articles curated by experts direct to your inbox.



## AI Based Role Play

Learn to implement applicability of knowledge with real life simulation based games.

# What You Get In this Certification Program?

- Engaging digital learning videos
- Exclusive access to Global L&D thought leader sessions & case studies
- Downloadable and implementable resources to support practical application
- Two mock exams with unlimited attempts for comprehensive preparation
- Certification exam voucher with 1-year validity
- Two attempts for certification exam

# What our Candidates Saying?

We greatly appreciate the feedback from our program participants on Trustpilot. With an impressive average rating of 4.7 out of 5, their reviews highlight the positive experiences and value they have gained from our program.



**Global Skill Development Council - GSDC**  
Reviews 178 • Excellent  
★★★★★ 4.7 ⓘ  
✓ VERIFIED COMPANY



**chandrakaran j**  
2 reviews • IN  
★★★★★ Jul 18, 2023  
**I had a experience with GSDC with their...**  
I had a experience with GSDC with their SRE course and it was very good. The speakers were very knowledgable and kept it very interactive . Thanks the GSDC team for this !  
**Date of experience:** April 13, 2023  
Useful Share



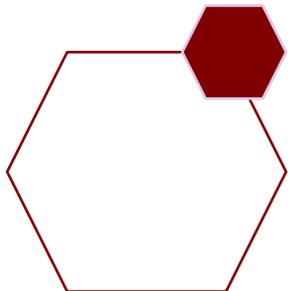
**Tosin Olaniji**  
1 review • NG  
★★★★★ Jul 11, 2023  
**The learning portal was so seamless**  
The learning portal was so seamless, and user friendly. The course are so detailed, easy to understand, great lecturers. Safe to say the best learning platform I've used so far. I would recommend learning from GSDC to anyone. You sure will get a value for your money.  
**Date of experience:** July 08, 2023  
Useful Share



**Majid**  
1 review • IN  
★★★★★ Sep 25, 2023  
**GSDC has been doing a great job in making learners gain knowledge!**  
GSDC has been doing a great job in making the learners find right opportunities to gain knowledge for business! These two days were filled with knowledge and insights!  
**Date of experience:** September 25, 2023  
Useful Share



**Amani**  
1 review • AE  
★★★★★ Aug 15, 2023  
**Certified Learning & Development Professional CLDP**  
I took the certification course "Certified Learning & Development Professional CLDP" approved by the GSDC - Global Skill Development Council. So grateful to the professional team at the GSDC for this enlightening opportunity; namely, Ruguozeno, for her dedication, responsiveness, and constant support throughout this learning journey. And very special thanks to the amazing trainer and coach Deepak Sharma for the great weekly live sessions which I believe are the highlight of this certification programme. His knowledge, expertise, and outstanding skills have made the course very insightful, engaging, and enjoyable!  
**Date of experience:** July 21, 2023



## Expert-Led Generative AI: Learn, Connect, Grow



### **Expert-Led Sessions:**

Engage in weekly 2-hour live sessions with industry expert, gaining cutting-edge insights and practical knowledge in Generative AI

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### **Interactive Learning Experience:**

Ask questions, discuss case studies, and receive implementation guidelines directly from expert, enhancing your understanding of complex AI topics

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### **Lifelong Learning Journey:**

Enjoy lifetime access to these sessions, ensuring you stay updated with the latest trends and continuously grow your AI expertise

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### **Career-Boosting Network:**

Connect with fellow professionals in the field, creating valuable relationships that can propel your career in the world of Generative AI

# Enrollment-Options

## Option-1

### **Certification In Generative AI In Business with E-learning**

**Fast-track your career by learning a new skill and earning a certificate**

- ✓ Access expert videos and weekend 2-hour live sessions every Saturday with lifetime access
- ✓ 1 Certification Program
- ✓ Two Exam Attempts
- ✓ Lifetime Valid Certification
- ✓ E-Learning Library Access
- ✓ Downloadable Resources-Book of Knowledge, Templates
- ✓ GSDC Membership

**ENROLL NOW**

## Option-2

### **Bundle**

**Create your own bundle with  
3 certification program**

- ✓ 3 Certification Program
- ✓ Access expert videos and weekend 2-hour live sessions every Saturday with lifetime access
- ✓ Two Exam Attempts
- ✓ Lifetime Valid Certification
- ✓ E-Learning Library Access
- ✓ Downloadable Resources-Book of Knowledge, Templates
- ✓ GSDC Membership

**ENROLL NOW**

## **Option-1 Certification In Generative AI In Business with E-learning**

### **Certification In Certification In Generative AI In Business with Digital Learning**

Fast-track your career by learning a new skill and earning a certificate

- ✓ E-Learning from Industry Experts
- ✓ 1 Certification Program
- ✓ Two Exam Attempts
- ✓ Lifetime Valid Certification
- ✓ Downloadable Resources



**ENROLL NOW**

## Option-2

### Make Your Own Certification In Generative AI In Business Bundle

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**Enrich your skills and advance your career with our exclusive bundle.  
Get certified in the following:**

- Certification In Generative AI In Business
- Certification in Generative AI in Retail
- Certification In Generative AI In Marketing
- Certification In Generative AI In Finance And Banking
- Generative AI in Project Management
- Generative AI in Product Management

**Expand your expertise, design impactful learning experiences, and master your skills.**

**BUY ANY**

**3**

**CERTIFICATIONS**

**Claim Bundle Here !!!**

## *Unlock Workforce Potential Through Skill Validation!*

Enroll now with the code **UPSKILL10** To avail 10% discount.

**Register Now**



**100%**  
**MONEY BACK**

**GUARANTEE**

## **100% Money Back Guarantee!**

At GSDC, quality is our top priority. Our certification programs are designed to foster professional growth and ensure learning satisfaction. If you do not pass the certification exam after two attempts, we offer a 100% money-back guarantee.

- No Questions Asked\*
- 100% Amount Refund\*
- No Processing Fees\*

# Thank You



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