Certification In Generative AI In Retail

Global Certification Program

✓ Globally lifetime Valid Certification

✓ Lifetime Valid Certification

✓ AI based Roleplay & Simulations

✓ Two Exam Attempts

An Overview

what you can expect from this program

Revolutionize retail operations and customer experiences with GSDC's Generative AI in Retail Certification.

Automate tasks like content creation, customer service management, and inventory optimization using AI. Save time, reduce labor costs, and make strategic business decisions powered by generative AI.

Validate the skills and methods to infuse innovation into campaigns and content, optimize workflows, and increase your employability in the dynamic retail sector.

⌨	**Type**	Online self-paced learning, Mocks
🌐	**Language**	English (including subtitles)
🤝	**Access**	12 months
🖥	**AI based Role play**	Prepare yourself for career with AI based roleplay
💻	Digital certificate upon completion (2 Attempts)	
💳	Card Payment, Bank Transfer	
📖	Reading materials & Reference Templates	
💵	100% money back guarantee*	

GSDC Introduction

Welcome to the Global Skill Development Council (GSDC)!

As an independent, vendor-agnostic certification organization, we empower professionals worldwide.

Leading MNC organizations and global universities recognize our certifications.
With a diverse portfolio of over 150+ programs, including L&D, HR, SRE, DevOps, Agile, Six Sigma, and Cyber Security, we've certified over 250,000 professionals.

Partnered with 100+ global training organizations, GSDC is your gateway to unlocking endless opportunities.

Join us today and let your skills soar to new heights!

Introduction

Certification In Generative AI In Retail

GSDC's Generative AI in Retail Certification is one of the specialized programs that is well designed for professionals in the retail industry who are looking to revolutionize their operations and consumer experiences with the help of applications of generative AI technologies.

Generative AI retail certification will automate professionals with different tasks and skills, such as content creation, managing consumer services, and inventory management. It allows them to save time and decrease labour costs, and professionals can make more strategic decisions for businesses.

This certification has enough potential to provide the required skills and methods to professionals for pouring innovation into campaigns and content. It will help professionals to set themselves apart from others, optimizing workflows and increasing their employability.

Learning Objective

❑ The Generative AI in Retail helps to assist in demand forecasting.

❑ Create innovative solutions and logistics planning.

❑ Contributes to developing strategic inventory management.

❑ Provides personalized consumer experiences.

❑ Generative AI helps in product planning and strategic decision-making.

❑ It accelerates product development.

OBJECTIVES OF GENERATIVE AI IN RETAIL

Curriculum

1. Unveiling the Power of Generative AI in Retail :
• Introduction to generative AI and its transformative potential in retail
• Exploring tangible benefits and real-world applications of generative AI in the retail landscape
• Ethical considerations and responsible use of AI within the retail context

2. Navigating Generative Models:
• In-depth exploration of generative models, including GANs (Generative Adversarial Networks), VAEs (Variational Autoencoders), and others
• Hands-on experience with training and the architecture of GANs and VAEs
• Scrutinizing the limitations and challenges posed by generative models

3. Visualizing Image Generation and Enhancement:
• Practical image generation using GANs and VAEs
• Techniques for image augmentation to enhance visual assets in retail applications

4. Crafting Language with Natural Language Generation:
• Deconstructing natural language generation (NLG) and its applications in retail
• Exploring text generation techniques and their practical retail implications
• Sentiment analysis and generating reviews in a retail context

5. Customization and Intelligent Recommendations :
• Applying generative AI for personalized customer experiences
• Building recommendation systems through collaborative filtering and content-based methods

6. Enhancing Inventory and Supply Chain Management:
• Streamlining inventory management using generative models
• Leveraging AI for demand forecasting and optimizing supply chain operations

7. Pricing Strategies and Sales Prediction:
• Dynamic pricing tactics empowered by generative AI
• Forecasting sales and predicting demand with AI-driven strategies

8. Foresight and Responsible Practices:
• Anticipating future trends in generative AI and their implications for retail
• Emphasizing ethical considerations and responsible AI practices within the retail sector
• Best practices for successfully integrating generative AI into retail operations

9. Use Cases with Generative AI Tools & Hands-on Demos
• Learn to create AI Enhanced Power Point Presentations, Images, Chart analysis for all business purposes - From Basics to Mastery
• Learn to leverage AI for automated data insights, simplifying the journey from data collection to impactful business strategies
• Learn to harness the power of AI for document summarization, distilling vast information into concise summaries effortlessly.
• Learn to build AI-powered personalized recommendation systems with your data on PDF/Word documents using AI assistants
• Content Generation (Audio, Video, Images) with Prompt Engineering.

10. Personalized 1-1 & Group connect session
• **Personalized 1-on-1 Trainer/SME Connect Session** - Receive a 1-on-1 connect session from Trainer/SME to resolve all types of queries.
• **Weekly Group Mentor Connect Session with Lifelong Learning** - Participate in a weekly group session with an industry experts where all types of professioanls around the world connet with SME and have a brainstorming session.

11. Agentic AI: Where Generative AI Goes Next
•What Is the Concept Behind Agentic AI?
•Agentic vs Generative AI: What's the Distinction?
•The Operational Structure of Agentic AI
•AI Agents as Storefront Strategists

12. Personalized Mentorship and Continuous Learning Support
•One-on-One Mentor Connect with Subject Matter Expert
•A dedicated 60-minute private session with a Generative AI expert
•Address technical queries, business strategy questions, or implementation doubts
•Receive tailored support for your projects or use-case discussions

13. Weekly Group Mentor Connect Sessions for Lifelong Learning
•Join live, global group sessions with expert practitioners
•Brainstorm, learn, and collaborate with professionals from diverse industries
•Access real-time insights on evolving trends and tools in AI

14. Tools, Certifications, and Hands-On Use Cases for Mastery
•Hands-On Demos: PowerPoint Automation, Chart Analysis, and Image Generation
•Document Summarization and Data Insights Using AI Assistants
•Building Personalized AI Recommendation Engines from Business Documents
•Audio, Video, and Image Content Creation via Prompt Engineering
•Certification Guidance: Generative AI, NLP, and Machine Learning Credentials
•Capstone Projects and Case Studies in Retail Strategy, E-commerce, and Brand Campaigns

Unleash Unlimited Potential

All GSDC certifications come with a lifetime membership, offering you a world of benefits to fuel your professional growth.

Expert Created Learning Material
Learn from knowledge shared by Top Industry Experts with 15+ yrs of experience.

Access to Global Conferences
Be a part of GSDC thriving learning community around the world, sharing knowledge from across the world.

Speaker invites @ GSDC Webinar Series
Share your knowledge with world at GSDC global webinar series, share your expertise and learn from others.

Downloadable Resources
Get access to templates and reference documents which will help you to do your day to day tasks easier.

Certificate Upgrades
Get complimentary certificate upgrades to keep up with the latest updates in processes and frameworks.

Newsletters, blogs with industry insights
Get newsletters, announcements and articles curated by experts direct to your inbox.

AI Based Role Play
Learn to implement applicability of knowledge with real life simulation based games.

What You Get In this Certification Program?

- Engaging digital learning videos

- Exclusive access to Global thought leader sessions & case studies

- Downloadable and implementable resources to support practical application

- Two mock exams with unlimited attempts for comprehensive preparation

- Certification exam voucher with 1-year validity

- Two attempts for certification exam

What our Candidates Saying?

We greatly appreciate the feedback from our program participants on Trustpilot. With an impressive average rating of 4.7 out of 5, their reviews highlight the positive experiences and value they have gained from our program.

Global Skill Development Council - GSDC
Reviews 178 • Excellent
★★★★½ 4.7 ⓘ
✓ VERIFIED COMPANY

chandrasekaran j
2 reviews   ◎ IN
★★★★★   Jul 18, 2023

I had a experience with GSDC with their…
I had a experience with GSDC with their SRE course and it was very good. The speakers were very knowledgeable and kept it very interactive . Thanks the GSDC team for this !

Date of experience: April 13, 2023
👍 Useful   ⤳ Share

Tosin Olaniyi
1 review   ◎ NG
★★★★★   Jul 11, 2023

The learning portal was so seamless
The learning portal was so seamless, and user friendly. The course are so detailed, easy to understand, great lecturers. Safe to say the best learning platform I've used so far. I would recommend learning from GSDC to anyone. You sure will get a value for your money.

Date of experience: July 08, 2023
👍 Useful   ⤳ Share

Majid
1 review   ◎ IN
★★★★★   Sep 25, 2023

GSDC has been doing a great job in making learners gain knowledge!
GSDC has been doing a great job in making the learners find right opportunities to gain knowledge for business! These two days were filled with knowledge and insights!

Date of experience: September 25, 2023
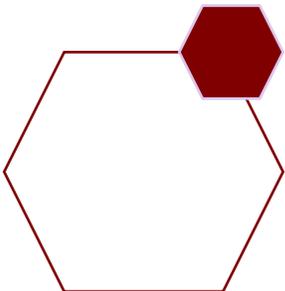👍 Useful   ⤳ Share

Amani
1 review   ◎ AE
★★★★★   Aug 15, 2023

Certified Learning & Development Professional CLDP
I took the certification course "Certified Learning & Development Professional CLDP" approved by the GSDC - Global Skill Development Council. So grateful to the professional team at the GSDC for this enlightening opportunity; namely, Ruguozeno, for her dedication, responsiveness, and constant support throughout this learning journey. And very special thanks to the amazing trainer and coach Deepak Sharma for the great weekly live sessions which I believe are the highlight of this certification programme. His knowledge, expertise, and outstanding skills have made the course very insightful, engaging, and enjoyable!

Date of experience: July 21, 2023

Expert-Led Generative AI: Learn, Connect, Grow

❑ **Expert-Led Sessions:**
Engage in weekly 2-hour live sessions with industry expert, gaining cutting-edge insights and practical knowledge in Generative AI

❑ **Interactive Learning Experience:**
Ask questions, discuss case studies, and receive implementation guidelines directly from expert, enhancing your understanding of complex AI topics

❑ **Lifelong Learning Journey:**
Enjoy lifetime access to these sessions, ensuring you stay updated with the latest trends and continuously grow your AI expertise

Enrollment-Options

Option-1

Certification In Generative AI In Retail with E-learning

Fast-track your career by learning a new skill and earning a certificate

- ✓ Access expert videos and weekend 2-hour live sessions every Saturday with lifetime access
- ✓ 1 Certification Program
- ✓ Two Exam Attempts
- ✓ Lifetime Valid Certification
- ✓ E-Learning Library Access
- ✓ Downloadable Resources-Book of Knowledge, Templates
- ✓ GSDC Membership

ENROLL NOW

Option-2

Bundle

Create your own bundle with 3 certification program

- ✓ 3 Certification Program
- ✓ Access expert videos and weekend 2-hour live sessions every Saturday with lifetime access
- ✓ Two Exam Attempts
- ✓ Lifetime Valid Certification
- ✓ E-Learning Library Access
- ✓ Downloadable Resources-Book of Knowledge, Templates
- ✓ GSDC Membership

ENROLL NOW

Option-1 Certification In Generative AI In Retail with E-learning

Certification In Generative AI In Retail with Digital Learning

Fast-track your career by learning a new skill and earning a certificate

- ✓ E-Learning from Industry Experts
- ✓ 1 Certification Program
- ✓ Two Exam Attempts
- ✓ Lifetime Valid Certification
- ✓ Downloadable Resources

ENROLL NOW

Option-2

Make Your Own Certification In Generative AI In Retail Bundle

**Enrich your skills and advance your career with our exclusive bundle.
Get certified in the following:**

- Certification in Generative AI in Retail

- Certification In Generative AI In Business

- Certification In Generative AI In Marketing

- Certification In Generative AI In Finance And Banking

- Generative AI in Project Management

- Generative AI in Product Management

Expand your expertise, design impactful learning experiences, and master your skills.

BUY ANY

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CERTIFICATIONS

Claim Bundle Here !!!

Unlock Workforce Potential Through Skill Validation!

Enroll now with the code **UPSKILL10** To avail 10% discount.

Register Now

100% Money Back Guarantee!

At GSDC, quality is our top priority. Our certification programs are designed to foster professional growth and ensure learning satisfaction. If you do not pass the certification exam after two attempts, we offer a 100% money-back guarantee.

- No Questions Asked*

- 100% Amount Refund*

- No Processing Fees*

Thank You

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