Certified in Agile Scrum Product Owner (CASPO)

GSDC
Global Skill Development Council

Global Certification Program

✓ Globally lifetime Valid Certification

✓ Lifetime Valid Certification

✓ AI based Roleplay & Simulations

✓ Two Exam Attempts

GSDC
Global Skill Development Council

Agile Scrum Product Owner

CERTIFIED

An Overview

what you can expect from this program

The GSDC Certified Agile Scrum Product Owner (CASPO) certification validates your expertise in Agile product ownership, equipping you to effectively manage product backlogs, collaborate with cross-functional teams, and deliver customer-centric value.

This globally recognized credential highlights your ability to adapt to shifting market demands, prioritize innovation, and drive product success in dynamic business environments. Earning the CASPO certification sets you apart as a strategic leader in Agile, enhancing your impact and competitiveness.

⌨	**Type**	Online self-paced learning, Mocks
🌐	**Language**	English (including subtitles)
🤝	**Access**	12 months
🖥	**AI based Role play**	Prepare yourself for career with AI based roleplay
💻	Digital certificate upon completion (2 Attempts)	
💳	Card Payment, Bank Transfer	
📖	Reading materials & Reference Templates	
💵	100% money back guarantee*	

GSDC Introduction

Welcome to the Global Skill Development Council (GSDC)!

As an independent, vendor-agnostic certification organization, we empower professionals worldwide.

Leading MNC organizations and global universities recognize our certifications.
With a diverse portfolio of over 150+ programs, including L&D, HR, SRE, DevOps, Agile, Six Sigma, and Cyber Security, we've certified over 250,000 professionals.

Partnered with 100+ global training organizations, GSDC is your gateway to unlocking endless opportunities.

Join us today and let your skills soar to new heights!

Introduction

Certified Agile Scrum Product Owner

The GSDC Certified Agile Scrum Product Owner (CASPO) certification is a validation of your proficiency as a certified scrum product owner in today's fast-paced business environment.
Agile Scrum Product Owner certification confirms your mastery in agile project management, enabling you to effectively collaborate with cross-functional teams, prioritize product backlogs, and deliver value to customers.
With a focus on the relevance of this technology in today's world, the Agile Scrum Product Owner certification emphasizes the importance of adapting to changing market demands, fostering innovation, and maximizing customer satisfaction.
By obtaining this certified scrum product owner certification, you demonstrate your expertise in agile product ownership, gaining a competitive edge in the industry.
Join the ranks of certified agile product owners and enhance your ability to drive successful product outcomes in an increasingly dynamic and competitive landscape.

Learning Objective

❏Enable business agility and responsiveness to market shifts.

❏Empower stakeholders through effective communication and engagement.

❏Navigate complexity and uncertainty with agility and adaptability.

❏Foster innovation and continuous improvement in product development.

❏Leverage data-driven insights for informed decision-making.

❏Ensure alignment of product vision and business goals.

❏Adapt agile practices to rapidly changing market demands.

❏Maximize customer satisfaction through iterative and incremental delivery.

OBJECTIVES OF AGILE SCRUM PRODUCT OWNER

Curriculum

1.Scrum Introduction:
•Scrum concepts
•Scrum Flow
•Scrum framework
•Scrum vocabulary
•Principles of process control
•Scrum work culture

2.Introduction to Product management:
•Strategic Functions
•Product Management Terminology
•Roles and Responsibilities
•Strategic Analysis
•Product Lifecycle
•Product Adoption
•Marketing Mix

3.Product planning and development:
•Agile methodology
•Scrum product development
•Sprint planning
•Writing effective product requirements
•Creating a product roadmap
•Creating a sprint backlog, a product backlog and user stories
•Building a product requirement document

4.Agile Product Delivery:
•Roadmap
•Release Plan
•Backlog
•Sprint

5.Agile Requirement:
•BDD, TDD and PDD
•What are : Epics Features User Stories
•How to write effective agile requirements
•Feature Slicing Techniques
•User Story Writing
•Best Practices

6.Prioritization:
•Prioritizing the product backlog
•Meaning of mandatory
•Prioritization decisions
•Formal approaches to prioritizing
•Sequence of work

7.Market Segmentation and Personas:
•User Persona
•Buyer Persona
•Techniques to create a persona
•Lean persona
•Best Practices
•Market Needs
•Product Requirements

8.How to Design an MVP :
•Identify the Core Problem
•Define Your Target Audience
•Outline the Core Features
•Set Clear MVP Goals

9.Product Market Fit:
•Value Proposition
•Customer Empathy

10.Product Metrics that Matter in Fintech:
•Web and Data Analytics
•Use of AI and Augmented Reality

11.Product Marketing:
•Introduction to Go To Market(GTM) Strategy & its Components
•Product - Market Fit
•Product Pricing
•Product Marketing & Sales Strategies
•Product Launch Plan

Unleash Unlimited Potential

All GSDC certifications come with a lifetime membership, offering you a world of benefits to fuel your professional growth.

Expert Created Learning Material
Learn from knowledge shared by Top Industry Experts with 15+ yrs of experience.

Access to Global Conferences
Be a part of GSDC thriving learning community around the world, sharing knowledge from across the world.

Speaker invites @ GSDC Webinar Series
Share your knowledge with world at GSDC global webinar series, share your expertise and learn from others.

Downloadable Resources
Get access to templates and reference documents which will help you to do your day to day tasks easier.

Certificate Upgrades
Get complimentary certificate upgrades to keep up with the latest updates in processes and frameworks.

Newsletters, blogs with industry insights
Get newsletters, announcements and articles curated by experts direct to your inbox.

AI Based Role Play
Learn to implement applicability of knowledge with real life simulation based games.

What You Get In this Certification Program?

- Engaging digital learning videos

- Exclusive access to Global thought leader sessions & case studies

- Downloadable and implementable resources to support practical application

- Two mock exams with unlimited attempts for comprehensive preparation

- Certification exam voucher with 1-year validity

- Two attempts for certification exam

What our Candidates Saying?

We greatly appreciate the feedback from our program participants on Trustpilot. With an impressive average rating of 4.7 out of 5, their reviews highlight the positive experiences and value they have gained from our program.

Global Skill Development Council - GSDC
Reviews 178 • Excellent
★★★★½ 4.7 ⓘ
✓ VERIFIED COMPANY

chandrasekaran j
2 reviews ⊙ IN
★★★★★ Jul 18, 2023

I had a experience with GSDC with their...
I had a experience with GSDC with their SRE course and it was very good. The speakers were very knowledgeable and kept it very interactive . Thanks the GSDC team for this !

Date of experience: April 13, 2023
👍 Useful ⊰ Share

Tosin Olaniyi
1 review ⊙ NG
★★★★★ Jul 11, 2023

The learning portal was so seamless
The learning portal was so seamless, and user friendly. The course are so detailed, easy to understand, great lecturers. Safe to say the best learning platform I've used so far. I would recommend learning from GSDC to anyone. You sure will get a value for your money.

Date of experience: July 08, 2023
👍 Useful ⊰ Share

Majid
1 review ⊙ IN
★★★★★ Sep 25, 2023

GSDC has been doing a great job in making learners gain knowledge!
GSDC has been doing a great job in making the learners find right opportunities to gain knowledge for business! These two days were filled with knowledge and insights!

Date of experience: September 25, 2023
👍 Useful ⊰ Share

Amani
1 review ⊙ AE
★★★★★ Aug 15, 2023

Certified Learning & Development Professional CLDP
I took the certification course "Certified Learning & Development Professional CLDP" approved by the GSDC - Global Skill Development Council. So grateful to the professional team at the GSDC for this enlightening opportunity; namely, Ruguozeno, for her dedication, responsiveness, and constant support throughout this learning journey. And very special thanks to the amazing trainer and coach Deepak Sharma for the great weekly live sessions which I believe are the highlight of this certification programme. His knowledge, expertise, and outstanding skills have made the course very insightful, engaging, and enjoyable!

Date of experience: July 21, 2023

Expert-Led Generative AI: Learn, Connect, Grow

❑ **Interactive Learning Experience:**
Ask questions, discuss case studies, and receive implementation guidelines directly from expert, enhancing your understanding of complex AI topics

❑ **Lifelong Learning Journey:**
Enjoy lifetime access to these sessions, ensuring you stay updated with the latest trends and continuously grow your AI expertise
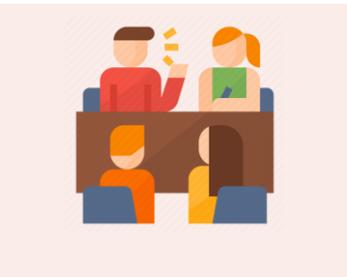
❑ **Career-Boosting Network:**
Connect with fellow professionals in the field, creating valuable relationships that can propel your career in the world of Generative AI

AI-Based Interview Practice Platform

❑ Engage With Real Time AI Interview Questions.
❑ Practice Questions Tailored with Your Expertise.
❑ Validate your Knowledge of subject Matter.

Capstone Project

❑ Apply Your Skills in Real World Scenario.
❑ Learn Methodologies Aligned to Your Expertise.
❑ Validate Skills and Knowledge Gained through the Certification.
❑ Showcase Expertise via a Capstone Project.

Enrollment-Options

Option-1

Certified in Agile
Scrum Product Owner
With E-Learning

Fast-track your career by learning a new skill and earning a certificate

- ✔ Access expert videos and weekend 2-hour live sessions every Saturday with lifetime access
- ✔ 1 Certification Program
- ✔ Two Exam Attempts
- ✔ Lifetime Valid Certification
- ✔ E-Learning Library Access
- ✔ Downloadable Resources-Book of Knowledge, Templates
- ✔ GSDC Membership

ENROLL NOW

Option-2

Bundle

Create your own bundle with 3 certification program

- ✔ 3 Certification Program
- ✔ Access expert videos and weekend 2-hour live sessions every Saturday with lifetime access
- ✔ Two Exam Attempts
- ✔ Lifetime Valid Certification
- ✔ E-Learning Library Access
- ✔ Downloadable Resources-Book of Knowledge, Templates
- ✔ GSDC Membership

ENROLL NOW

Option-1 Certified in Agile Scrum Product Owner with E-Learning

Certified In Agile Scrum Product Owner with Digital Learning

Fast-track your career by learning a new skill and earning a certificate

- ✓ E-Learning from Industry Experts
- ✓ 1 Certification Program
- ✓ Two Exam Attempts
- ✓ Lifetime Valid Certification
- ✓ Downloadable Resources

ENROLL NOW

Option-2

Make Your Own Certified in Agile Scrum Product Owner Bundle

Enrich your skills and advance your career with our exclusive bundle.
Get certified in the following:

- Agile Scrum Foundation Certificate

- Certified Agile Project Management

- Certified Agile Tester Foundation Level

- Certified Agile Scrum Master

- Certified Agile Tester Advance Level

Expand your expertise, design impactful learning experiences, and master your skills.

BUY ANY

3

CERTIFICATIONS

Claim Bundle Here !!!

![GSDC Global Skill Development Council logo]

Unlock Workforce Potential Through Skill Validation!

Enroll now with the code **UPSKILL10** To avail 10% discount.

Register Now

100% Money Back Guarantee!

At GSDC, quality is our top priority. Our certification programs are designed to foster professional growth and ensure learning satisfaction. If you do not pass the certification exam after two attempts, we offer a 100% money-back guarantee.

- No Questions Asked*

- 100% Amount Refund*

- No Processing Fees*

Thank You

Follow Us