

# Generative AI Expert Certification (GAIEC)

## Global Certification Program

- ✓ Globally lifetime Valid Certification
- ✓ Lifetime Valid Certification
- ✓ AI based Roleplay & Simulations
- ✓ Two Exam Attempts



# An Overview

## what you can expect from this program

The Generative AI Expert Certification (GAIEC) Program is designed to equip professionals with the important skills and knowledge to excel in the rapidly evolving field of generative artificial intelligence.

This credential is specifically relevant as Generative AI continues to transform different industries with the help of automating complex tasks and improving creative processes. It will help you to understand the basic principles of addressing the ethical implications and data privacy concerns associated with generative AI technologies.

This credential is recognized globally and enhances your career prospects in different sectors.

	<b>Type</b>	Online self-paced learning, Mocks
	<b>Language</b>	English (including subtitles)
	<b>Access</b>	12 months
	<b>AI based Role play</b>	Prepare yourself for career with AI based roleplay
	Digital certificate upon completion ( 2 Attempts)	
	Card Payment, Bank Transfer	
	Reading materials & Reference Templates	
	100% money back guarantee*	

# GSDC Introduction

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## Welcome to the Global Skill Development Council (GSDC)!

As an independent, vendor-agnostic certification organization, we empower professionals worldwide.

Leading MNC organizations and global universities recognize our certifications. With a diverse portfolio of over 150+ programs, including L&D, HR, SRE, DevOps, Agile, Six Sigma, and Cyber Security, we've certified over 250,000 professionals.

Partnered with 100+ global training organizations, GSDC is your gateway to unlocking endless opportunities.

**Join us today and let your skills soar to new heights!**



# Introduction

## Generative AI Expert Certification (GAIEC)



The GSDC Generative AI Expert Certification aims to attest to the technical competencies to perform optimally when it concerns catching up or being at the forefront in generative AI. For businesses using or developing AI solutions as well as a broader range of technologies, the Generative AI Expert Certificate is essential for a professional who wants to use AI to create growth and competitive advantages.

In Addition to the assessment of your conceptual and practical knowledge, this Certification in Generative AI Expert offers you direct and easy access to ready-to-use template-based practical applications, resources, etc. that will fast-track the generative AI learning and adoption process in real life. Planning to advance in your professional practice? or perhaps aiming to gain more profound knowledge of AI technologies? Becoming a Certified Generative AI Expert will leave you in the position of an AI expert.

Learn how you can take this a step further and demonstrate your competency in this cutting-edge field through the Generative AI Expert Certification.

# Learning Objective

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- ❑ Validate your expertise in generative AI technologies.
- ❑ Learn from practical use case studies.
- ❑ Apply ready-to-implement expert templates in projects.
- ❑ Assess the ability to innovate with AI solutions.
- ❑ Enhance job readiness for AI-driven roles.
- ❑ Develop skills for advanced AI problem-solving.
- ❑ Showcase expertise in AI applications and design.
- ❑ Increase professional credibility in tech communities.

## OBJECTIVES OF GENERATIVE AI EXPERT CERTIFICATION (GAIEC)

# Curriculum

## **Module 1. Generative AI and Prompt Engineering:**

- Exploring Generative AI and Its Relevance to Business
- Understanding the Fundamentals of Prompt Engineering
- The Impact of Large Language Models (LLM) on AI Development

## **Module 2. Maximizing the Potential of Prompt Engineering**

- Strategies for Effectively Utilizing Prompt Engineering
- The Vital Role of Prompt Engineering in AI Innovation
- Designing and Crafting Questions to Enhance Generative AI
- Understanding Effective use of Hiring tools & aids
- Applications of Generative AI
- Introduction to Large Language Models (LLMs)
- Benefits and Examples of LLMs
- LLM Development and Tuning
- Generative AI Tools: Studio, Maker Suite, and PaLM API
- Mastering Prompt Engineering Techniques
- Exploring Popular LLMs: Google Bard/Gemini, Meta LLaMA, and More
- Understanding Tokens, Probabilities, and AI Behavior Writing
- Effective Prompts: Instructions, Delimiters, and Length Control
- Advanced Prompt Strategies: Role Playing, Meta Prompting, and Chain of Thought Reasoning
- Coding and Hands-On Applications in Prompt Engineering Using AI for Content Summarization, Retrieval, and SEO

## **Module 3. Identifying Practical Use Cases for various business functions:**

- Finance:** Automate financial reports and detect fraud with AI.
- Human Resources:** Streamline recruitment and enhance employee engagement using AI.
- Information Technology:** Enhance IT support and cybersecurity with AI solutions.
- Sales:** Improve lead generation and personalize customer engagement using AI chat bots.
- Marketing:** Personalize content creation and optimize campaigns with AI-driven insights.

## **Module 4: Image & Visual Generation with Generative AI**

- AI in Branding and Content Creation
- The Role of Generative AI in Social Media and Automated Content
- Hands-On Demos: AI-Driven Image Creation
- Business Integration and Implementation of Generative AI
- Techniques for Image Creation and Enhancement
- Using AI for Design: Logos, Illustrations, and Branding
- Exploring AI Tools: Midjourney, DALL-E, and Stable Diffusion Advanced Visual Techniques: Inpainting, Outpainting, and Style Modifiers
- Hands-On Demos: Visual Prompt Optimization and Quality Control

## **Module 5: Generative AI Applications in Business**

- Impact of AI Across Different Industries
- Implementing AI Chatbots in Business
- Custom Business Solutions Using Generative AI
- Tools and Strategies for AI-Driven Business Innovation
- Preparing for the Future of Work with AI

## **Module 6: Risks and Security in Generative AI**

- Understanding Risks in Generative AI
- Data Privacy, Breaches, and Leakage in AI Systems
- Threats from Evolving AI Threat Actors
- Injection Attacks and Sandboxing in AI
- Hands-On Demos: AI Security Measures
- Mitigating AI Hallucinations and System Vulnerabilities
- Securing AI: Best Practices and Governance

## **Module 7. Use Cases with Generative AI Tools & Hands-on**

### **Demos :**

- Learn to create AI Enhanced Power Point Presentations, Images, Chart analysis for all business purpose- From Basics to Mastery
- Learn to leverage AI for automated data insights, simplifying the journey from data collection to impactful business strategies
- Learn to harness the power of AI for document summarization, distilling vast information into concise summaries effortlessly.
- Learn to build AI-powered personalized recommendation systems with your data on PDF/Word documents using AI assistants
- AI in Branding and Content Creation
- The Role of Generative AI in Social Media and Automated Content

- Hands-On Demos: AI-Driven Image Creation
- Business Integration and Implementation of Generative AI
- Techniques for Image Creation and Enhancement
- Using AI for Design: Logos, Illustrations, and Branding
- Exploring AI Tools: Midjourney, DALL-E, and Stable Diffusion
- Advanced Visual Techniques: Inpainting, Outpainting, and Style Modifiers
- Hands-On Demos: Visual Prompt Optimization and Quality Control

# Unleash Unlimited Potential

All GSDC certifications come with a lifetime membership, offering you a world of benefits to fuel your professional growth.



## Expert Created Learning Material

Learn from knowledge shared by Top Industry Experts with 15+ yrs of experience.



## Access to Global Conferences

Be a part of GSDC thriving learning community around the world, sharing knowledge from across the world.



## Speaker invites @ GSDC Webinar Series

Share your knowledge with world at GSDC global webinar series, share your expertise and learn from others.



## Downloadable Resources

Get access to templates and reference documents which will help you to do your day to day tasks easier.



## Certificate Upgrades

Get complimentary certificate upgrades to keep up with the latest updates in processes and frameworks.



## Newsletters, blogs with industry insights

Get newsletters, announcements and articles curated by experts direct to your inbox.



## AI Based Role Play

Learn to implement applicability of knowledge with real life simulation based games.

# What You Get In this Certification Program?

- Engaging digital learning videos
- Exclusive access to Global thought leader sessions & case studies
- Downloadable and implementable resources to support practical application
- Two mock exams with unlimited attempts for comprehensive preparation
- Certification exam voucher with 1-year validity
- Two attempts for certification exam

# What our Candidates Saying?

We greatly appreciate the feedback from our program participants on Trustpilot. With an impressive average rating of 4.7 out of 5, their reviews highlight the positive experiences and value they have gained from our program.



**Global Skill Development Council - GSDC**  
 Reviews 178 • Excellent  
 4.7 ⓘ  
 VERIFIED COMPANY



**chandrakaran j**  
 2 reviews • IN  
 Jul 18, 2023  
 ★★★★★  
**I had a experience with GSDC with their...**  
 I had a experience with GSDC with their SRE course and it was very good. The speakers were very knowledgable and kept it very interactive . Thanks the GSDC team for this !  
 Date of experience: April 13, 2023



**Tosin Olaniji**  
 1 review • NG  
 Jul 11, 2023  
 ★★★★★  
**The learning portal was so seamless**  
 The learning portal was so seamless, and user friendly. The course are so detailed, easy to understand, great lecturers. Safe to say the best learning platform I've used so far. I would recommend learning from GSDC to anyone. You sure will get a value for your money.  
 Date of experience: July 08, 2023



**Amani**  
 1 review • AE  
 Aug 15, 2023  
 ★★★★★  
**Certified Learning & Development Professional CLDP**  
 I took the certification course "Certified Learning & Development Professional CLDP" approved by the GSDC - Global Skill Development Council. So grateful to the professional team at the GSDC for this enlightening opportunity; namely, Ruguozeno, for her dedication, responsiveness, and constant support throughout this learning journey. And very special thanks to the amazing trainer and coach Deepak Sharma for the great weekly live sessions which I believe are the highlight of this certification programme. His knowledge, expertise, and outstanding skills have made the course very insightful, engaging, and enjoyable!  
 Date of experience: July 21, 2023



**Majid**  
 1 review • IN  
 Sep 25, 2023  
 ★★★★★  
**GSDC has been doing a great job in making learners gain knowledge!**  
 GSDC has been doing a great job in making the learners find right opportunities to gain knowledge for business! These two days were filled with knowledge and insights!  
 Date of experience: September 25, 2023



## Expert-Led Generative AI: Learn, Connect, Grow



### ❑ **Expert-Led Sessions:**

Engage in weekly 2-hour live sessions with industry expert, gaining cutting-edge insights and practical knowledge in Generative AI

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### ❑ **Interactive Learning Experience:**

Ask questions, discuss case studies, and receive implementation guidelines directly from expert, enhancing your understanding of complex AI topics

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### ❑ **Lifelong Learning Journey:**

Enjoy lifetime access to these sessions, ensuring you stay updated with the latest trends and continuously grow your AI expertise

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### ❑ **Career-Boosting Network:**

Connect with fellow professionals in the field, creating valuable relationships that can propel your career in the world of Generative AI

## AI-Based Interview Practice Platform



- Engage With Real Time AI Interview Questions.
- Practice Questions Tailored with Your Expertise.
- Validate your Knowledge of subject Matter.

## Capstone Project



- Apply Your Skills in Real World Scenario.
- Learn Methodologies Aligned to Your Expertise.
- Validate Skills and Knowledge Gained through the Certification.
- Showcase Expertise via a Capstone Project.

# Enrollment-Options

## Option-1

### **Generative AI Expert Certification (GAIEC) with E-learning**

**Fast-track your career by learning a new skill and earning a certificate**

- ✓ Access expert videos and weekend 2-hour live sessions every Saturday with lifetime access
- ✓ 1 Certification Program
- ✓ Two Exam Attempts
- ✓ Lifetime Valid Certification
- ✓ E-Learning Library Access
- ✓ Downloadable Resources-Book of Knowledge, Templates
- ✓ GSDC Membership

**ENROLL NOW**

## Option-2

### **Bundle**

**Create your own bundle with 3 certification program**

- ✓ 3 Certification Program
- ✓ Access expert videos and weekend 2-hour live sessions every Saturday with lifetime access
- ✓ Two Exam Attempts
- ✓ Lifetime Valid Certification
- ✓ E-Learning Library Access
- ✓ Downloadable Resources-Book of Knowledge, Templates
- ✓ GSDC Membership

**ENROLL NOW**

## **Option-1** Generative AI Expert Certification (GAIEC) with E-learning

### **Generative AI Expert Certification (GAIEC) with Digital Learning**

Fast-track your career by learning a new skill and earning a certificate

- ✓ E-Learning from Industry Experts
- ✓ 1 Certification Program
- ✓ Two Exam Attempts
- ✓ Lifetime Valid Certification
- ✓ Downloadable Resources



**ENROLL NOW**

## Option-2

### Make Your Own Generative AI Expert Certification (GAIEC) Bundle

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**Enrich your skills and advance your career with our exclusive bundle.  
Get certified in the following:**

- Generative AI Expert Certification (GAIEC)
- Certification In Generative AI In Marketing
- Certification In Generative AI In Retail
- Certification In Generative AI In Business
- Certified Generative AI For Service Desk professionals

**Expand your expertise, design impactful learning experiences, and master your skills.**

**BUY ANY**

**3**

**CERTIFICATIONS**

**[Claim Bundle Here !!!](#)**

## *Unlock Workforce Potential Through Skill Validation!*

Enroll now with the code **UPSKILL10** To avail 10% discount.

**Register Now**

## **100% Money Back Guarantee!**

At GSDC, quality is our top priority. Our certification programs are designed to foster professional growth and ensure learning satisfaction. If you do not pass the certification exam after two attempts, we offer a 100% money-back guarantee.

- No Questions Asked\*
- 100% Amount Refund\*
- No Processing Fees\*



# Thank You



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