

Certified Product Manager

Global Certification Program

- ✓ Globally lifetime Valid Certification
- ✓ Lifetime Valid Certification
- ✓ AI based Roleplay & Simulations
- ✓ Two Exam Attempts



An Overview

what you can expect from this program

The GSDC Certified Product Manager credential is a key milestone for experienced product managers, validating their ability to drive product success in today’s fast-paced, customer-centric world.

This certification equips professionals with the essential skills to navigate complexities, analyze markets, and plan strategies while fostering effective cross-functional collaboration. As the leading Product Management Certification Program, it emphasizes practical, real-world applications and deepens understanding of emerging technology trends that shape the product landscape.

Certified product managers are prepared to lead the development of innovative products that meet evolving market demands, enhancing their career potential and positioning them for long-term success.

	Type	Online self-paced learning, Mocks
	Language	English (including subtitles)
	Access	12 months
	AI based Role play	Prepare yourself for career with AI based roleplay
	Digital certificate upon completion (2 Attempts)	
	Card Payment, Bank Transfer	
	Reading materials & Reference Templates	
	100% money back guarantee*	

GSDC Introduction

Welcome to the Global Skill Development Council (GSDC)!

As an independent, vendor-agnostic certification organization, we empower professionals worldwide.

Leading MNC organizations and global universities recognize our certifications. With a diverse portfolio of over 150+ programs, including L&D, HR, SRE, DevOps, Agile, Six Sigma, and Cyber Security, we've certified over 250,000 professionals.

Partnered with 100+ global training organizations, GSDC is your gateway to unlocking endless opportunities.

Join us today and let your skills soar to new heights!



Introduction

Certified in Product Manager

The GSDC Certified Product Manager credential establishes a paramount milestone for accomplished product managers, substantiating their adeptness in steering product triumph. In the present-day dynamic, where innovation and customer-centricity hold unparalleled significance, this certification confers professionals with the acumen to navigate intricacies and deliver consequential solutions adeptly.

As the foremost Product Management Certification Program available, it equips certified product managers with advanced proficiencies in market analysis, astute strategic planning, and seamless cross-functional collaboration.

With a pronounced emphasis on practical real-world application, this certification underscores an innate grasp of the technology trends that intricately mold our world, ensuring that product managers certificate adeptly spearhead the creation of cutting-edge products harmonized with the evolving demands of the market.



Learning Objective

- Showcase mastery in cross-functional collaboration for products.
- Champion innovation that resonates with evolving customer preferences.
- Demonstrate skill in aligning products with market trends.
- Exhibit proficiency in anticipating and meeting customer needs.
- Excel in insightful market analysis for informed decisions.
- Navigate the intricacies of the contemporary product management landscape.
- Prove excellence in driving product success through expertise.

OBJECTIVES OF PRODUCT MANAGER

Curriculum

1.Introduction to Product Management:

- Fundamentals of product management
- Product types
- Distinguishing between projects and products
- The product lifecycle
- Adoption curve of technology
- The Roles and Mindset of Product Management

2.Considerations in Product Management:

- Market comprehension
- Business drivers
- Utilizing research to discover product concepts and solutions
- The practicality of product management
- Techniques to Know your Customers / Users/ Market

3.Product Strategy:

- The organizational ecosystem
- Crafting a vision
- Key metrics for product success
- Metrics and Analytics in Product Management
- Deepening your product knowledge
- Understanding customer needs
- Define Product Vision, Mission, Roadmaps, OKRs, Product Metrics

4.Planning:

- Roadmapping in Product Management
- Managing ideas at the product level
- Outcome-driven roadmaps
- Develop Product Strategy and case studies

5.Defining a Relevant Product:

- Approaches to product design
- Wireframes in Product Management
- Creating hypothesis tests and experiments
- A/B Testing in Product Management
- Refining based on market feedback
- Developing Business propositions and effective business cases

6.Product Teams:

- Collaboration with product teams
- Varieties of teams
- Teams throughout the product lifecycle
- Segmenting the product team
- Product Development and Requirements with Product Team
- Product Life cycle

Unleash Unlimited Potential

All GSDC certifications come with a lifetime membership, offering you a world of benefits to fuel your professional growth.



Expert Created Learning Material

Learn from knowledge shared by Top Industry Experts with 15+ yrs of experience.



Access to Global Conferences

Be a part of GSDC thriving learning community around the world, sharing knowledge from across the world.



Speaker invites @ GSDC Webinar Series

Share your knowledge with world at GSDC global webinar series, share your expertise and learn from others.



Downloadable Resources

Get access to templates and reference documents which will help you to do your day to day tasks easier.



Certificate Upgrades

Get complimentary certificate upgrades to keep up with the latest updates in processes and frameworks.



Newsletters, blogs with industry insights

Get newsletters, announcements and articles curated by experts direct to your inbox.



AI Based Role Play

Learn to implement applicability of knowledge with real life simulation based games.

What You Get In this Certification Program?

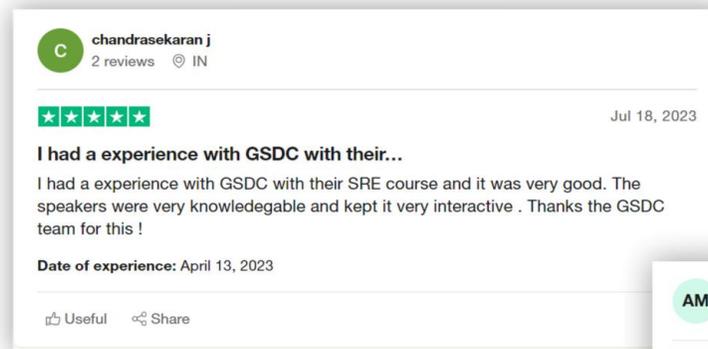
- Engaging digital learning videos
- Exclusive access to Global thought leader sessions & case studies
- Downloadable and implementable resources to support practical application
- Two mock exams with unlimited attempts for comprehensive preparation
- Certification exam voucher with 1-year validity
- Two attempts for certification exam

What our Candidates Saying?

We greatly appreciate the feedback from our program participants on Trustpilot. With an impressive average rating of 4.7 out of 5, their reviews highlight the positive experiences and value they have gained from our program.



Global Skill Development Council - GSDC
Reviews 178 • Excellent
4.7
VERIFIED COMPANY



chandrakaran j
2 reviews • IN
Jul 18, 2023
★★★★★
I had a experience with GSDC with their...
I had a experience with GSDC with their SRE course and it was very good. The speakers were very knowledgeable and kept it very interactive. Thanks the GSDC team for this!
Date of experience: April 13, 2023
Useful Share



Tosin Olaniji
1 review • NG
Jul 11, 2023
★★★★★
The learning portal was so seamless
The learning portal was so seamless, and user friendly. The course are so detailed, easy to understand, great lecturers. Safe to say the best learning platform I've used so far. I would recommend learning from GSDC to anyone. You sure will get a value for your money.
Date of experience: July 08, 2023
Useful Share



Majid
1 review • IN
Sep 25, 2023
★★★★★
GSDC has been doing a great job in making learners gain knowledge!
GSDC has been doing a great job in making the learners find right opportunities to gain knowledge for business! These two days were filled with knowledge and insights!
Date of experience: September 25, 2023
Useful Share



Amani
1 review • AE
Aug 15, 2023
★★★★★
Certified Learning & Development Professional CLDP
I took the certification course "Certified Learning & Development Professional CLDP" approved by the GSDC - Global Skill Development Council. So grateful to the professional team at the GSDC for this enlightening opportunity; namely, Ruguzeno, for her dedication, responsiveness, and constant support throughout this learning journey. And very special thanks to the amazing trainer and coach Deepak Sharma for the great weekly live sessions which I believe are the highlight of this certification programme. His knowledge, expertise, and outstanding skills have made the course very insightful, engaging, and enjoyable!
Date of experience: July 21, 2023



Expert-Led Generative AI: Learn, Connect, Grow



Interactive Learning Experience:

Ask questions, discuss case studies, and receive implementation guidelines directly from expert, enhancing your understanding of complex AI topics



Lifelong Learning Journey:

Enjoy lifetime access to these sessions, ensuring you stay updated with the latest trends and continuously grow your AI expertise



Career-Boosting Network:

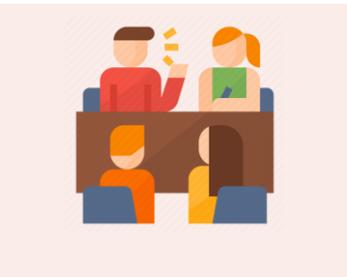
Connect with fellow professionals in the field, creating valuable relationships that can propel your career in the world of Generative AI

AI-Based Interview Practice Platform



- Engage With Real Time AI Interview Questions.
- Practice Questions Tailored with Your Expertise.
- Validate your Knowledge of subject Matter.

Capstone Project



- Apply Your Skills in Real World Scenario.
- Learn Methodologies Aligned to Your Expertise.
- Validate Skills and Knowledge Gained through the Certification.
- Showcase Expertise via a Capstone Project.

Enrollment-Options

Option-1

Certified Product Manager With E-Learning

Fast-track your career by learning a new skill and earning a certificate

- ✓ Access expert videos and weekend 2-hour live sessions every Saturday with lifetime access
- ✓ 1 Certification Program
- ✓ Two Exam Attempts
- ✓ Lifetime Valid Certification
- ✓ E-Learning Library Access
- ✓ Downloadable Resources-Book of Knowledge, Templates
- ✓ GSDC Membership

ENROLL NOW

Option-2

Bundle

Create your own bundle with 3 certification program

- ✓ 3 Certification Program
- ✓ Access expert videos and weekend 2-hour live sessions every Saturday with lifetime access
- ✓ Two Exam Attempts
- ✓ Lifetime Valid Certification
- ✓ E-Learning Library Access
- ✓ Downloadable Resources-Book of Knowledge, Templates
- ✓ GSDC Membership

ENROLL NOW

Option-1 Certified Product Manager with E-Learning

Certified Product Manager with Digital Learning

Fast-track your career by learning a new skill and earning a certificate

- ✓ E-Learning from Industry Experts
- ✓ 1 Certification Program
- ✓ Two Exam Attempts
- ✓ Lifetime Valid Certification
- ✓ Downloadable Resources



Option-2

Make Your Own Certified Product Manager Bundle

Enrich your skills and advance your career with our exclusive bundle. Get certified in the following:

- Certification In Generative AI In Project Management
- Certified Agile Project Management
- Certified Agile Scrum Master
- Certified Agile Scrum Product Owner
- Certified PMO Professional

Expand your expertise, design impactful learning experiences, and master your skills.

BUY ANY

3

CERTIFICATIONS

[Claim Bundle Here !!!](#)

Unlock Workforce Potential Through Skill Validation!

Enroll now with the code **UPSKILL10** To avail 10% discount.

Register Now

100% Money Back Guarantee!

At GSDC, quality is our top priority. Our certification programs are designed to foster professional growth and ensure learning satisfaction. If you do not pass the certification exam after two attempts, we offer a 100% money-back guarantee.

- No Questions Asked*
- 100% Amount Refund*
- No Processing Fees*



Thank You



Follow Us

