

# Certified Software Asset Manager(CSAM)

## Global Certification Program

- ✓ Globally lifetime Valid Certification
- ✓ Lifetime Valid Certification
- ✓ AI based Roleplay & Simulations
- ✓ Two Exam Attempts



# An Overview

## what you can expect from this program

The GSDC Certified Software Asset Management (CSAM) certification is a highly regarded credential designed for professionals looking to enhance their expertise in software asset management. This certification equips individuals with the essential knowledge and skills to effectively oversee software assets within an organization, ensuring both compliance and cost-efficiency.

The CSAM certification exam covers a comprehensive range of topics, including software licensing, inventory management, software usage monitoring, and compliance management. By successfully passing the CSAM exam, candidates demonstrate their ability to manage software assets in a way that reduces risks, ensures legal compliance, and maximizes software investment value.

Achieving the GSDC Certified Software Asset Management certification validates that an individual possesses the necessary skills to manage software assets effectively and efficiently, positioning them as valuable assets within any organization. This certification is an excellent choice for professionals seeking to advance their careers in software asset management and IT operations.

	<b>Type</b>	Online self-paced learning, Mocks
	<b>Language</b>	English (including subtitles)
	<b>Access</b>	12 months
	<b>AI based Role play</b>	Prepare yourself for career with AI based roleplay
	Digital certificate upon completion ( 2 Attempts)	
	Card Payment, Bank Transfer	
	Reading materials & Reference Templates	
	100% money back guarantee*	

# GSDC Introduction

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## Welcome to the Global Skill Development Council (GSDC)!

As an independent, vendor-agnostic certification organization, we empower professionals worldwide.

Leading MNC organizations and global universities recognize our certifications. With a diverse portfolio of over 150+ programs, including L&D, HR, SRE, DevOps, Agile, Six Sigma, and Cyber Security, we've certified over 250,000 professionals.

Partnered with 100+ global training organizations, GSDC is your gateway to unlocking endless opportunities.

**Join us today and let your skills soar to new heights!**



# Introduction

## Certified Software Asset Manager(CSAM)

The GSDC Certified Software Asset Management is a well-recognized software asset management certification designed for professionals who wish to enhance their skills and knowledge in the field of software asset management.

The CSAM certification provides individuals with the required knowledge to effectively manage software assets within an organization.

The SAM Certification exam covers topics such as software licensing, software inventory management, software usage monitoring, and software compliance.

Passing the SAM exam validates that an individual has the necessary skills and knowledge to manage software assets in a cost-effective and compliant manner. The GSDC Certified Software Asset Management certification is a valuable asset for professionals seeking to advance their careers in software asset management.



# Learning Objective

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- Comprehensive understanding of software asset management.
- Alignment of CSAM with best practice frameworks and standards such as ITIL®, ISO2000®, and COBIT®.
- Enhanced credibility and marketability for professionals.
- Vendor management
- Effective software asset management skills and knowledge.
- Validated expertise in cost-effective and compliant software asset management.
- Optimized software assets and reduced costs for organizations.
- Promotion of industry standards and best practices.

## OBJECTIVES OF SOFTWARE ASSET MANAGER

# Curriculum

## 1.SAM Introduction:

- SAM definition, concepts, and objectives
- Why do organizations need SAM?
- The Impact on IT asset lifecycle and business.
- The key roles in ITAM - stakeholders, functions, roles and responsibilities
- Typical business issues and challenges in CSAM workflow
- SAM best practices, framework
- The business value of SAM
- SAM from request to disposal
- Key roles and stakeholders in a SAM program
- Placement of SAM within the ITAM ecosystem
- Concept of compliance
- Risks and costs of software audits
- Organizational Challenges and Pitfalls in the SAM Process

## 2.Compliance Management Approach:

- Creation of a compliance event plan
- Development of compliance documentation
- Building a compliance process
- Ensuring Right to Use
- Monitoring compliance
- Effective communication in compliance management

## 3.Software License Management:

- Processes involved in Managing Software Licenses
- Documentation related to Software License Management
- Types of software licenses

## 4.Automation in Software Asset Management:

- Use of SAM tools to automate processes
- Achieving predictability in outcomes through automation
- Selection of the right tool for effective automation

## 5.Software Acquisition:

- Building acquisition process
- Negotiation strategies
- Non-negotiable incidents
- Cost reduction techniques
- Usage and renewals management
- Favorable terms creation

## 6.Cloud Asset Management Need and Best Practices - Managing SaaS:

- CIS's Definition
- NIST's Definition
- Cybersecurity best practices in cloud ITAM

## 7.Vendor Management:

- Acquisition, Receipt, Deployment Phase
- In-Use, Recovery, Disposal Phase
- Vendor examples
- Reports and evaluation
- Terms and Conditions
- Vendor Scorecards

## 8.IT Asset Management

### Program/Project Management:

- Processes for Managing Vendors in ITAM
- Roles and Policies related to Vendor Management
- Evaluation and Removal of Vendor Offerings

### 9.Cyber Security, Controls and ITAM:

- SAM in Project Management
- Management of ITAM lifecycle
- Data Retention Requirements
- Create and Maintain IT Standards
- Discovery / Reconciliation Process
- Use of Tools in ITAM
- Development of Policies
- Roles of End-Users
- On and Off-boarding process
- Vendor management practices

# Unleash Unlimited Potential

All GSDC certifications come with a lifetime membership, offering you a world of benefits to fuel your professional growth.



## Expert Created Learning Material

Learn from knowledge shared by Top Industry Experts with 15+ yrs of experience.



## Access to Global Conferences

Be a part of GSDC thriving learning community around the world, sharing knowledge from across the world.



## Speaker invites @ GSDC Webinar Series

Share your knowledge with world at GSDC global webinar series, share your expertise and learn from others.



## Downloadable Resources

Get access to templates and reference documents which will help you to do your day to day tasks easier.



## Certificate Upgrades

Get complimentary certificate upgrades to keep up with the latest updates in processes and frameworks.



## Newsletters, blogs with industry insights

Get newsletters, announcements and articles curated by experts direct to your inbox.



## AI Based Role Play

Learn to implement applicability of knowledge with real life simulation based games.

# What You Get In this Certification Program?

- Engaging digital learning videos
- Exclusive access to Global thought leader sessions & case studies
- Downloadable and implementable resources to support practical application
- Two mock exams with unlimited attempts for comprehensive preparation
- Certification exam voucher with 1-year validity
- Two attempts for certification exam

# What our Candidates Saying?

We greatly appreciate the feedback from our program participants on Trustpilot. With an impressive average rating of 4.7 out of 5, their reviews highlight the positive experiences and value they have gained from our program.

**Global Skill Development Council - GSDC**  
Reviews 178 • Excellent  
★★★★★ 4.7 ⓘ  
✓ VERIFIED COMPANY**chandrakaran j**  
2 reviews ⓘ IN  
★★★★★ Jul 18, 2023  
**I had a experience with GSDC with their...**  
I had a experience with GSDC with their SRE course and it was very good. The speakers were very knowledgeable and kept it very interactive. Thanks the GSDC team for this!  
**Date of experience:** April 13, 2023  
Useful Share**Tosin Olaniji**  
1 review ⓘ NG  
★★★★★ Jul 11, 2023  
**The learning portal was so seamless**  
The learning portal was so seamless, and user friendly. The course are so detailed, easy to understand, great lecturers. Safe to say the best learning platform I've used so far. I would recommend learning from GSDC to anyone. You sure will get a value for your money.  
**Date of experience:** July 08, 2023  
Useful Share**MA Majid**  
1 review ⓘ IN  
★★★★★ Sep 25, 2023  
**GSDC has been doing a great job in making learners gain knowledge!**  
GSDC has been doing a great job in making the learners find right opportunities to gain knowledge for business! These two days were filled with knowledge and insights!  
**Date of experience:** September 25, 2023  
Useful Share**Amani**  
1 review ⓘ AE  
★★★★★ Aug 15, 2023  
**Certified Learning & Development Professional CLDP**  
I took the certification course "Certified Learning & Development Professional CLDP" approved by the GSDC - Global Skill Development Council. So grateful to the professional team at the GSDC for this enlightening opportunity; namely, Ruguzeno, for her dedication, responsiveness, and constant support throughout this learning journey. And very special thanks to the amazing trainer and coach Deepak Sharma for the great weekly live sessions which I believe are the highlight of this certification programme. His knowledge, expertise, and outstanding skills have made the course very insightful, engaging, and enjoyable!  
**Date of experience:** July 21, 2023

## Expert-Led Generative AI: Learn, Connect, Grow



### **Interactive Learning Experience:**

Ask questions, discuss case studies, and receive implementation guidelines directly from expert, enhancing your understanding of complex AI topics

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### **Lifelong Learning Journey:**

Enjoy lifetime access to these sessions, ensuring you stay updated with the latest trends and continuously grow your AI expertise

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### **Career-Boosting Network:**

Connect with fellow professionals in the field, creating valuable relationships that can propel your career in the world of Generative AI

## AI-Based Interview Practice Platform



- Engage With Real Time AI Interview Questions.
- Practice Questions Tailored with Your Expertise.
- Validate your Knowledge of subject Matter.

## Capstone Project



- Apply Your Skills in Real World Scenario.
- Learn Methodologies Aligned to Your Expertise.
- Validate Skills and Knowledge Gained through the Certification.
- Showcase Expertise via a Capstone Project.

# Enrollment-Options

## Option-1

### Certified Software Asset Manager With E-Learning

**Fast-track your career by learning a new skill and earning a certificate**

- ✓ Access expert videos and weekend 2-hour live sessions every Saturday with lifetime access
- ✓ 1 Certification Program
- ✓ Two Exam Attempts
- ✓ Lifetime Valid Certification
- ✓ E-Learning Library Access
- ✓ Downloadable Resources-Book of Knowledge, Templates
- ✓ GSDC Membership

**ENROLL NOW**

## Option-2

### Bundle

**Create your own bundle with 3 certification program**

- ✓ 3 Certification Program
- ✓ Access expert videos and weekend 2-hour live sessions every Saturday with lifetime access
- ✓ Two Exam Attempts
- ✓ Lifetime Valid Certification
- ✓ E-Learning Library Access
- ✓ Downloadable Resources-Book of Knowledge, Templates
- ✓ GSDC Membership

**ENROLL NOW**

## **Option-1 Certified Software Asset Manager with E-Learning**

### **Certified Software Asset Manager with Digital Learning**

Fast-track your career by learning a new skill and earning a certificate

- ✓ E-Learning from Industry Experts
- ✓ 1 Certification Program
- ✓ Two Exam Attempts
- ✓ Lifetime Valid Certification
- ✓ Downloadable Resources



## Option-2

### Make Your Own Certified Software Asset Manager Bundle

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**Enrich your skills and advance your career with our exclusive bundle.  
Get certified in the following:**

- IT Asset Management Foundation
- Certified Service Desk Professional Certification
- Certified Hardware Asset Manager (CHAM)
- Certified Cloud Testing Foundation (CCTF)
- Certified Artificial Intelligence Foundation

**Expand your expertise, design impactful learning experiences, and master your skills.**

**BUY ANY**

**3**

**CERTIFICATIONS**

**[Claim Bundle Here !!!](#)**

## *Unlock Workforce Potential Through Skill Validation!*

Enroll now with the code **UPSKILL10** To avail 10% discount.

**Register Now**



**100%**  
**MONEY BACK**

**GUARANTEE**

## **100% Money Back Guarantee!**

At GSDC, quality is our top priority. Our certification programs are designed to foster professional growth and ensure learning satisfaction. If you do not pass the certification exam after two attempts, we offer a 100% money-back guarantee.

- No Questions Asked\*
- 100% Amount Refund\*
- No Processing Fees\*

# Thank You



**Follow Us**

